

City of Santa Barbara



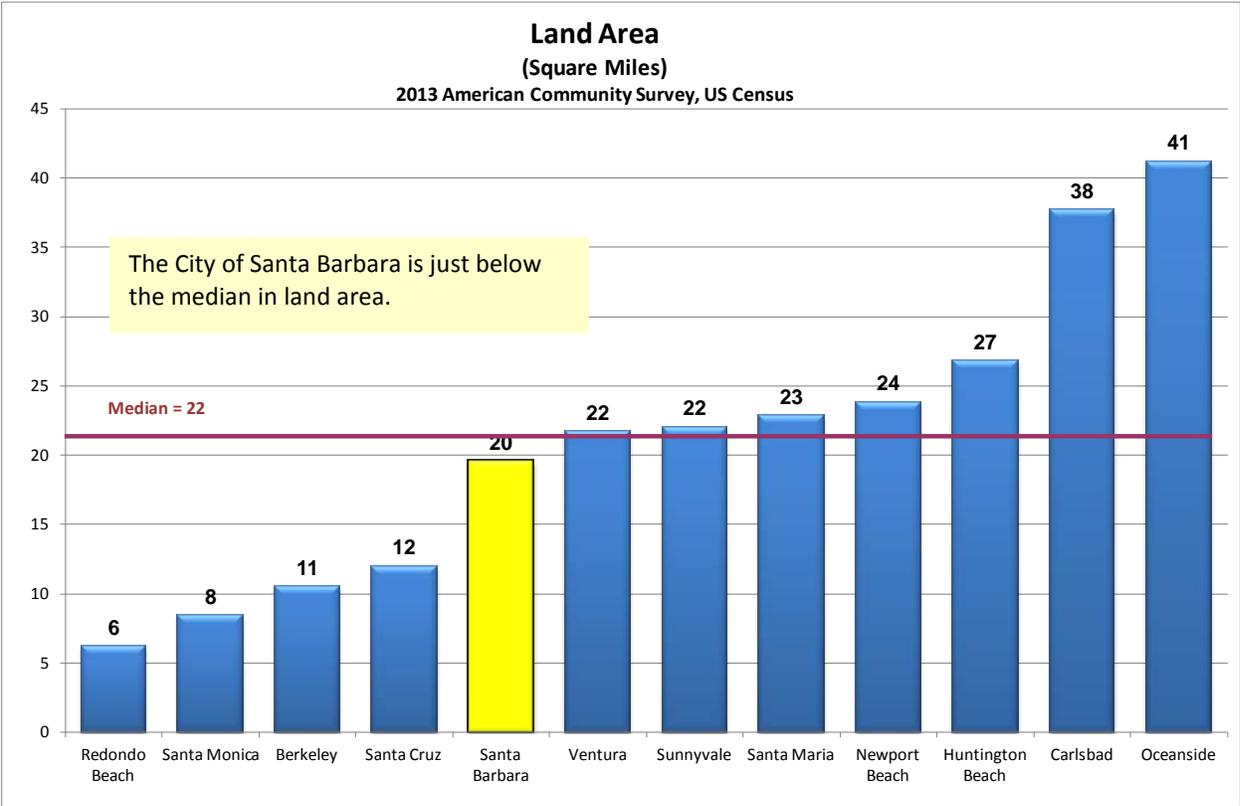
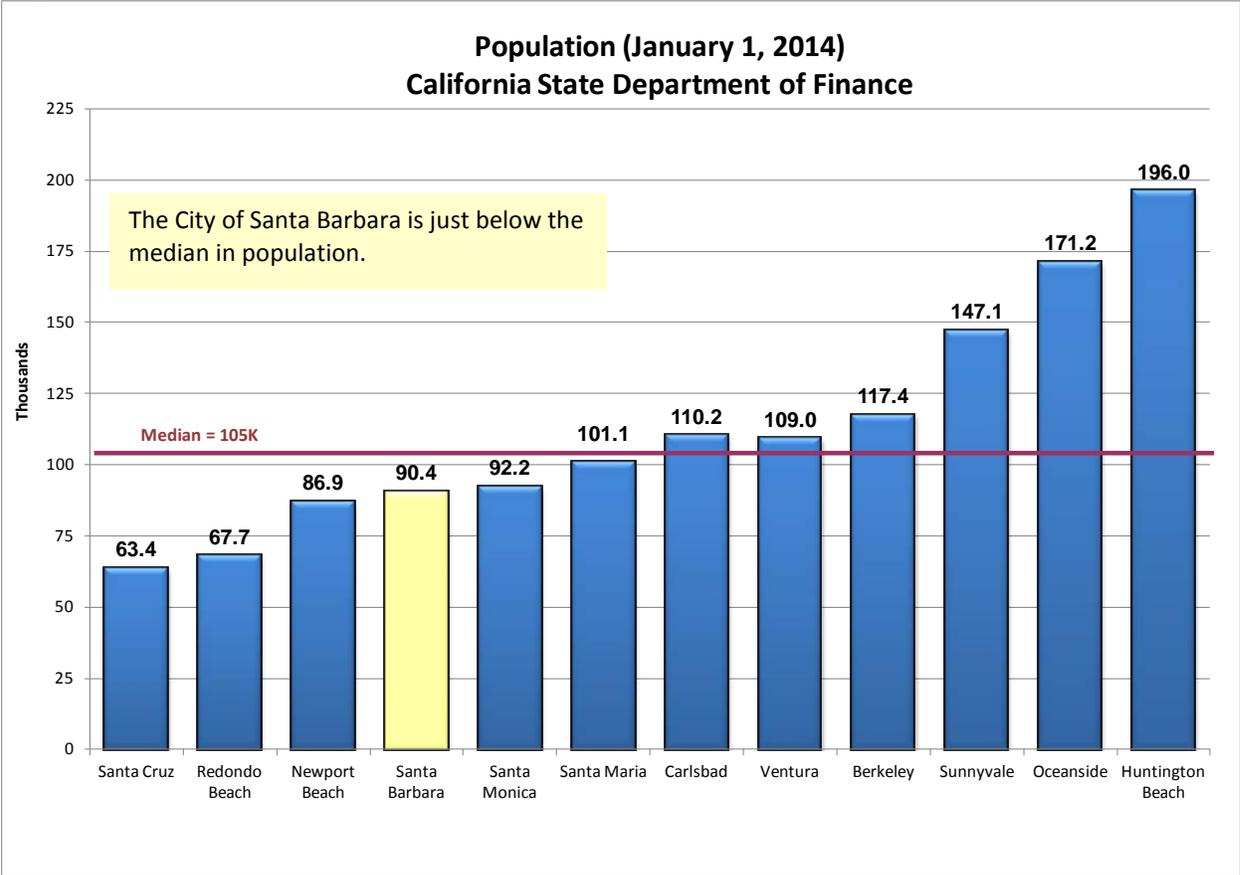
Comparative Indicators Report Fiscal Year 2015

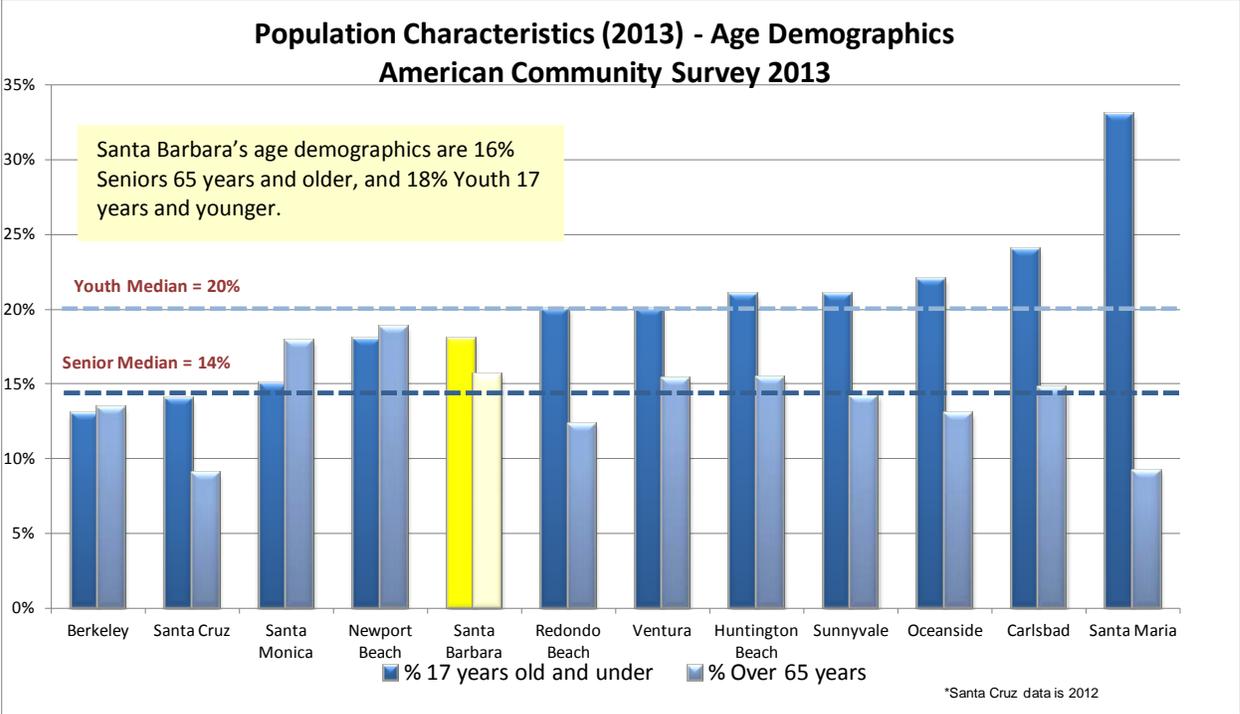
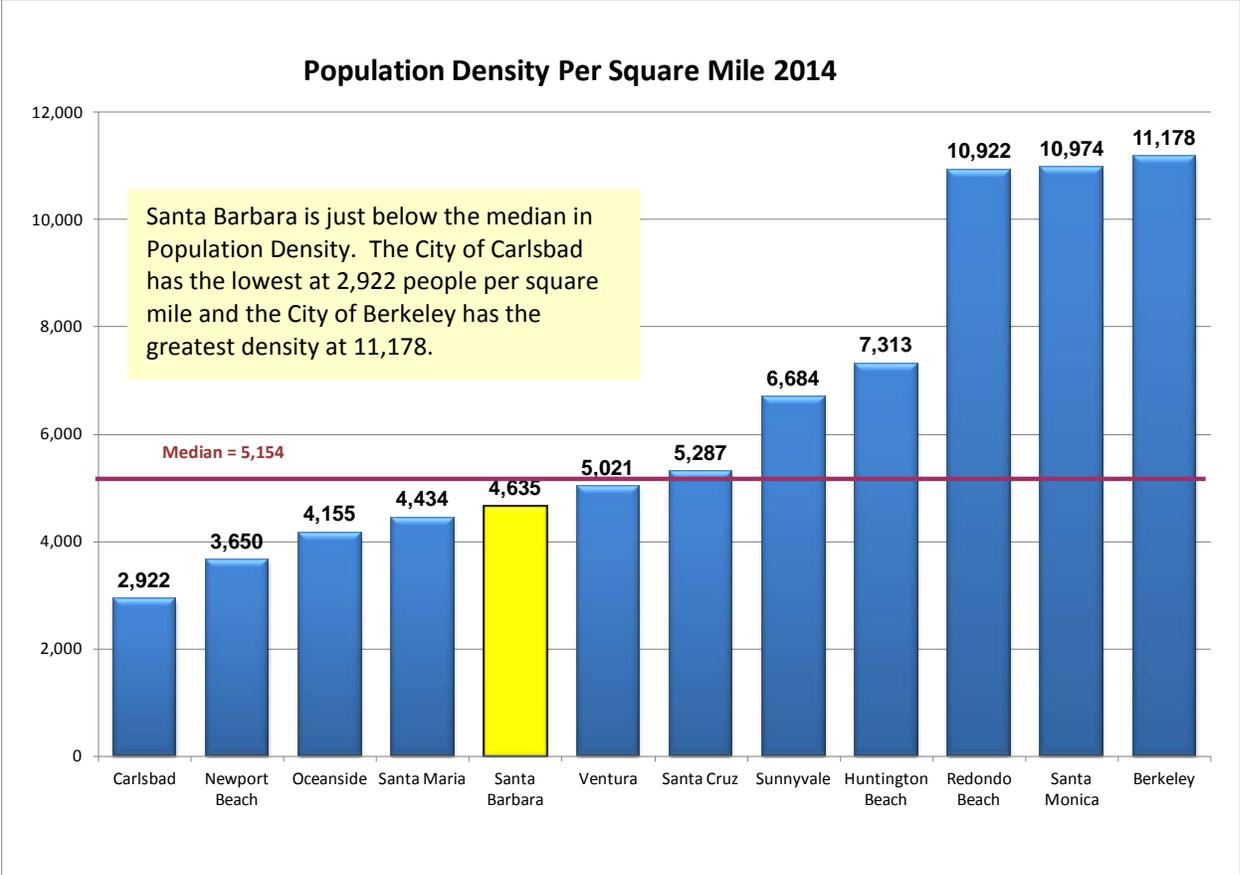
The Comparative Indicators report is a snapshot of information in four key areas: general characteristics, financial indicators, public safety, and community services. The intent is to compare Santa Barbara to like communities. Every city faces different challenges based on expectations of service levels, fiscal constraints, and community demographics. The eleven California cities selected are enough like Santa Barbara to provide a basis for comparison of relative public service effectiveness and efficiency. The selected comparative cities include Berkeley, Carlsbad, Huntington Beach, Newport Beach, Oceanside, Redondo Beach, Santa Cruz, Santa Maria, Santa Monica, Sunnyvale, and Ventura.

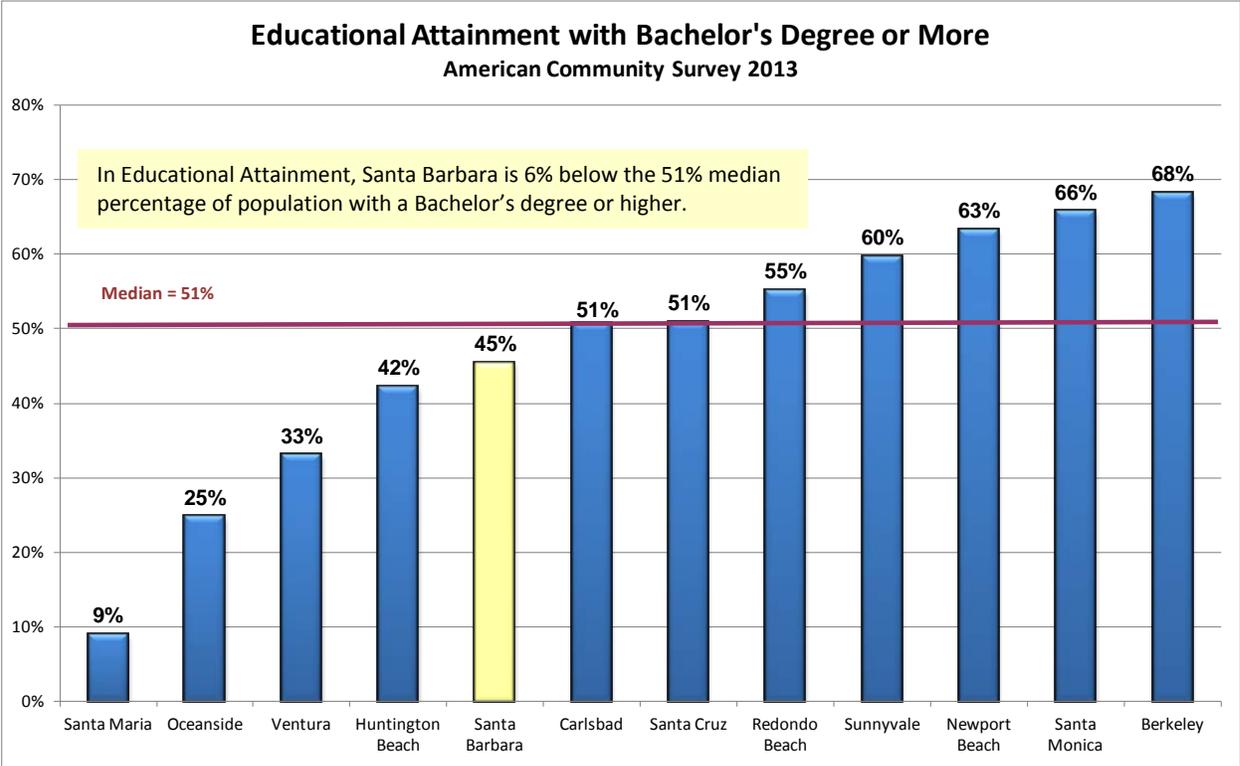
The information sources for the general characteristics are from the 2013 American Communities Survey, which is updated annually by the U.S. Census Bureau. The financial indicators compare each city's adopted FY 2015 budgets. The public safety and community services information is based on each city's website resources, and communications with specific staff representatives as well as the crime data from the California Department of Justice.

General Characteristics

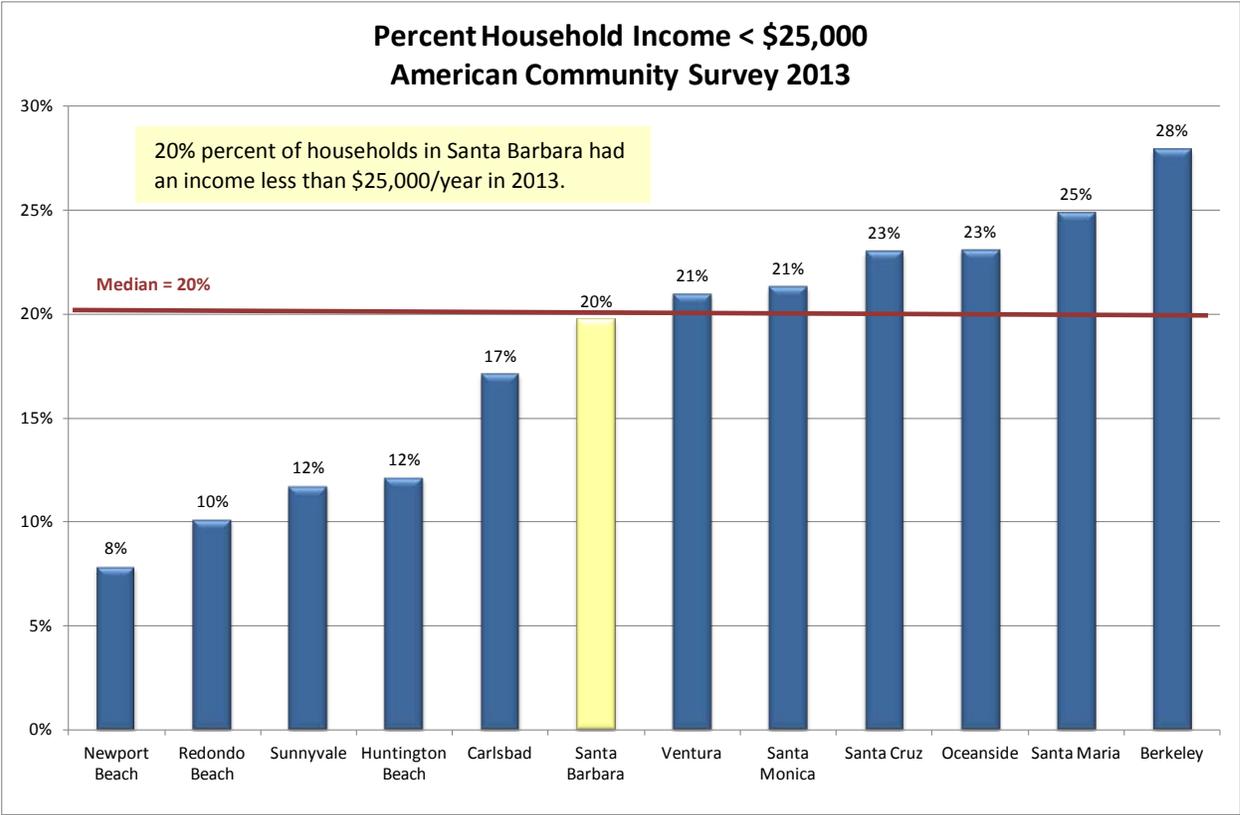
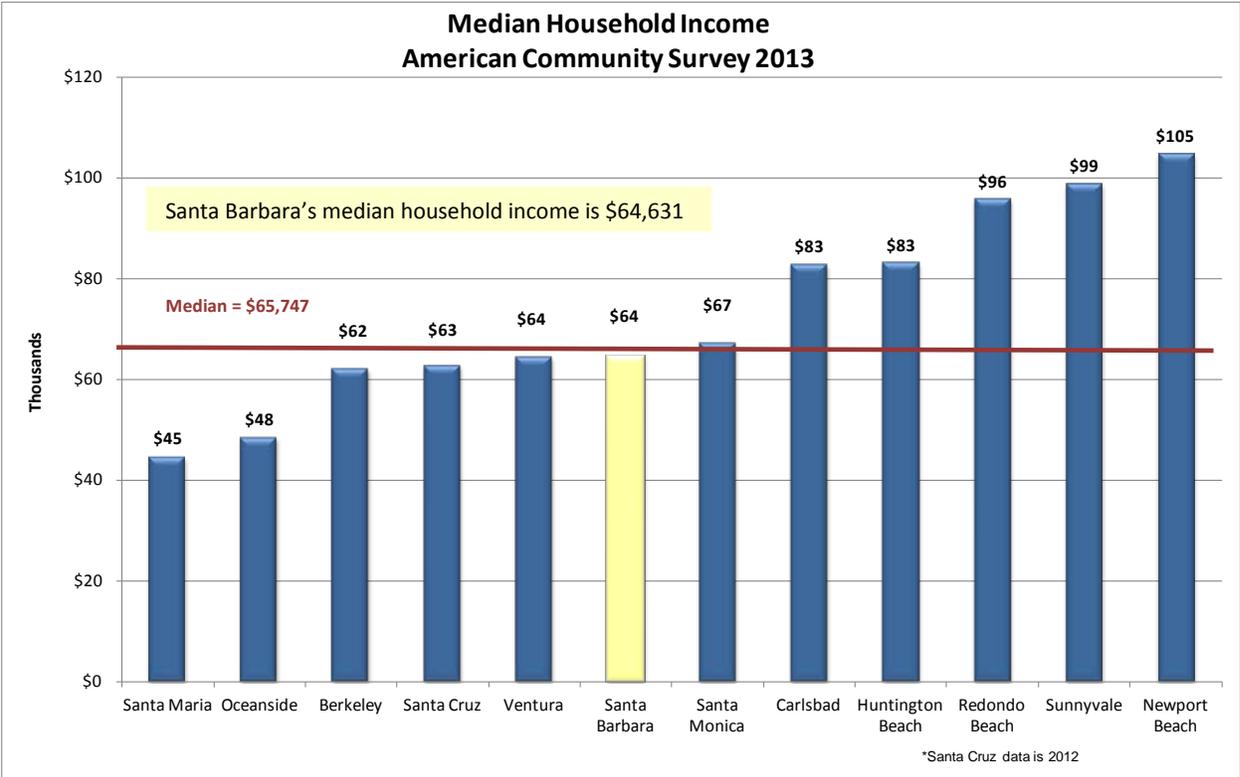
Population

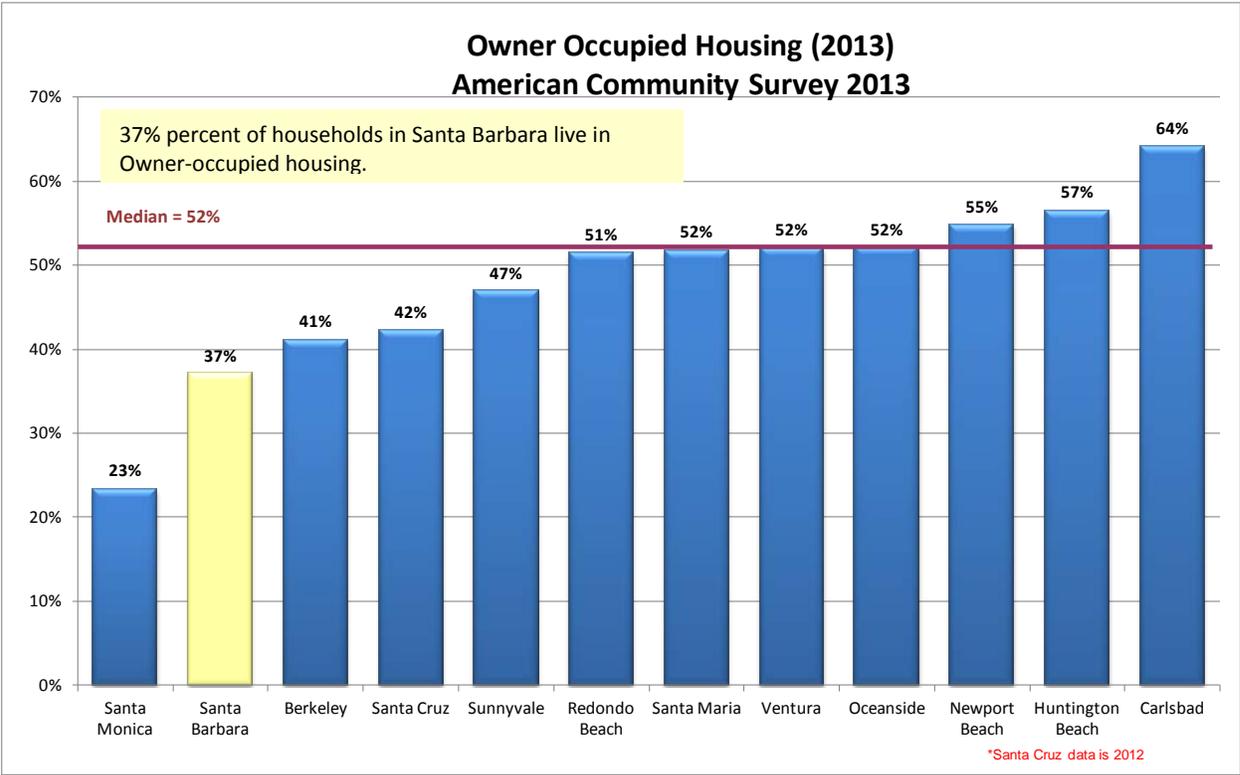
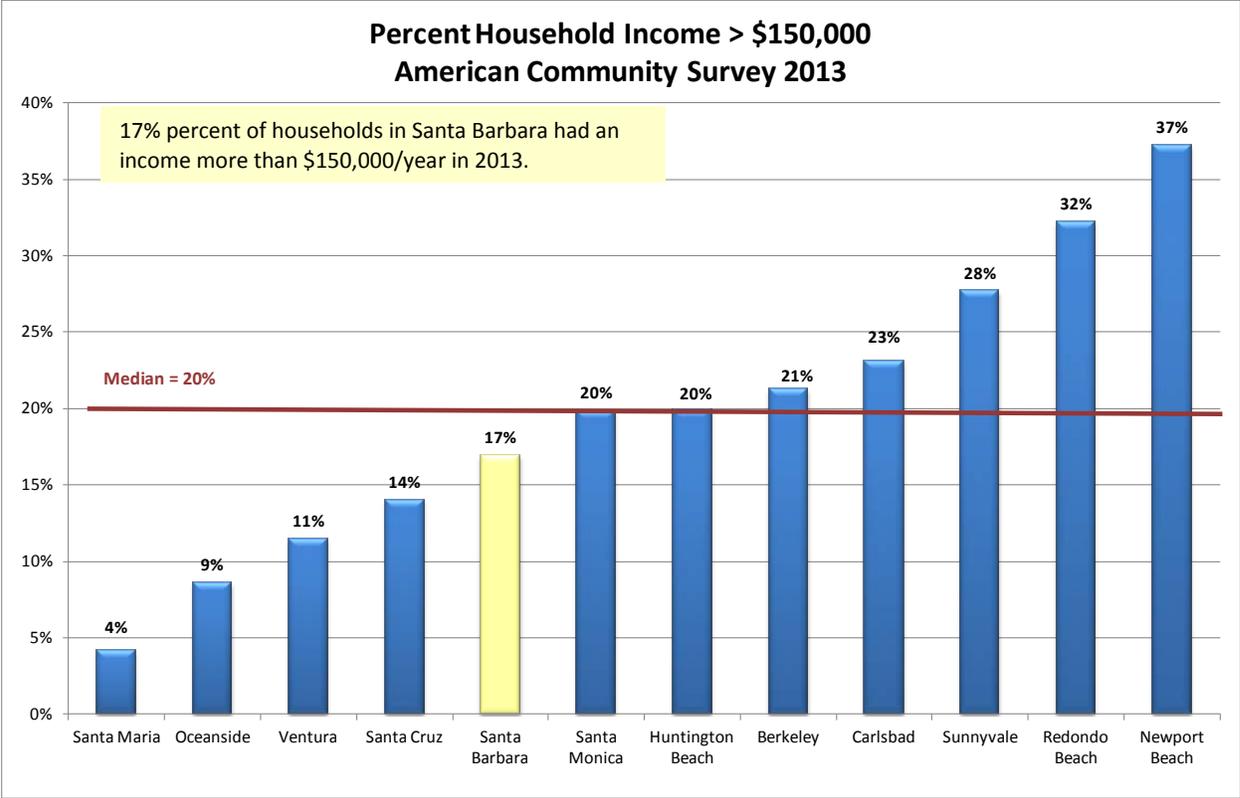






Household Income





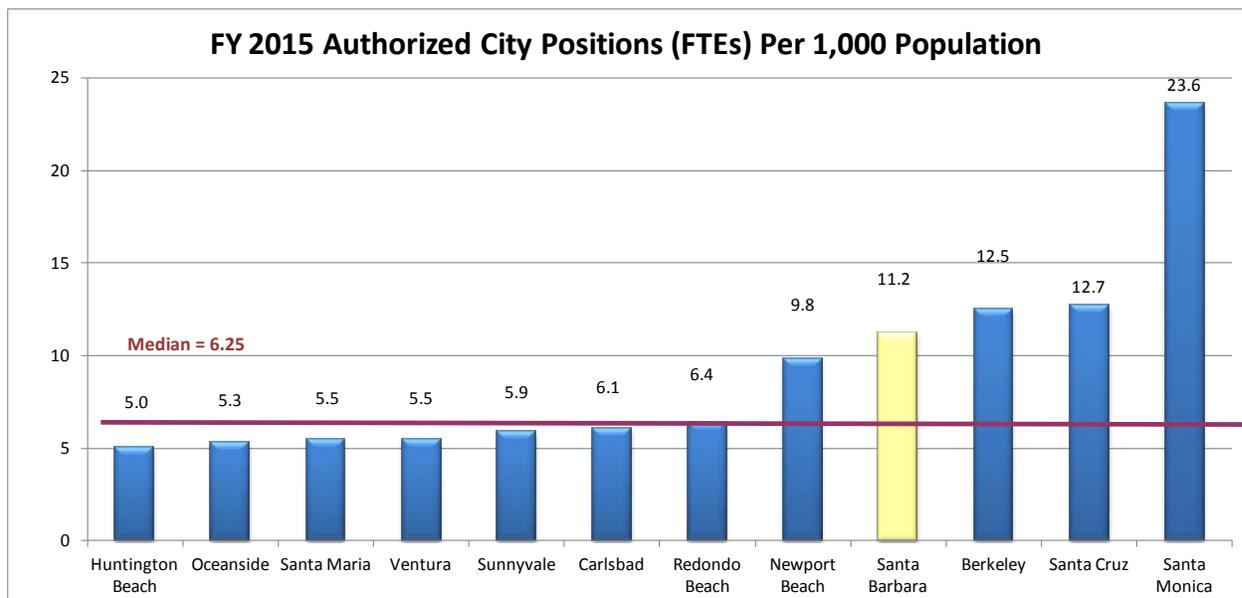
Financial

FY 2015 Adopted Budgets

The financial information gathered and presented in this report, provides an overview of a city's expenses and financial resources drawn from the Fiscal Year 2015 Adopted Budgets. Since every city is structured and organized differently, this report does not include every department. Instead, this report reviews and evaluates key comparable areas.

Authorized Positions

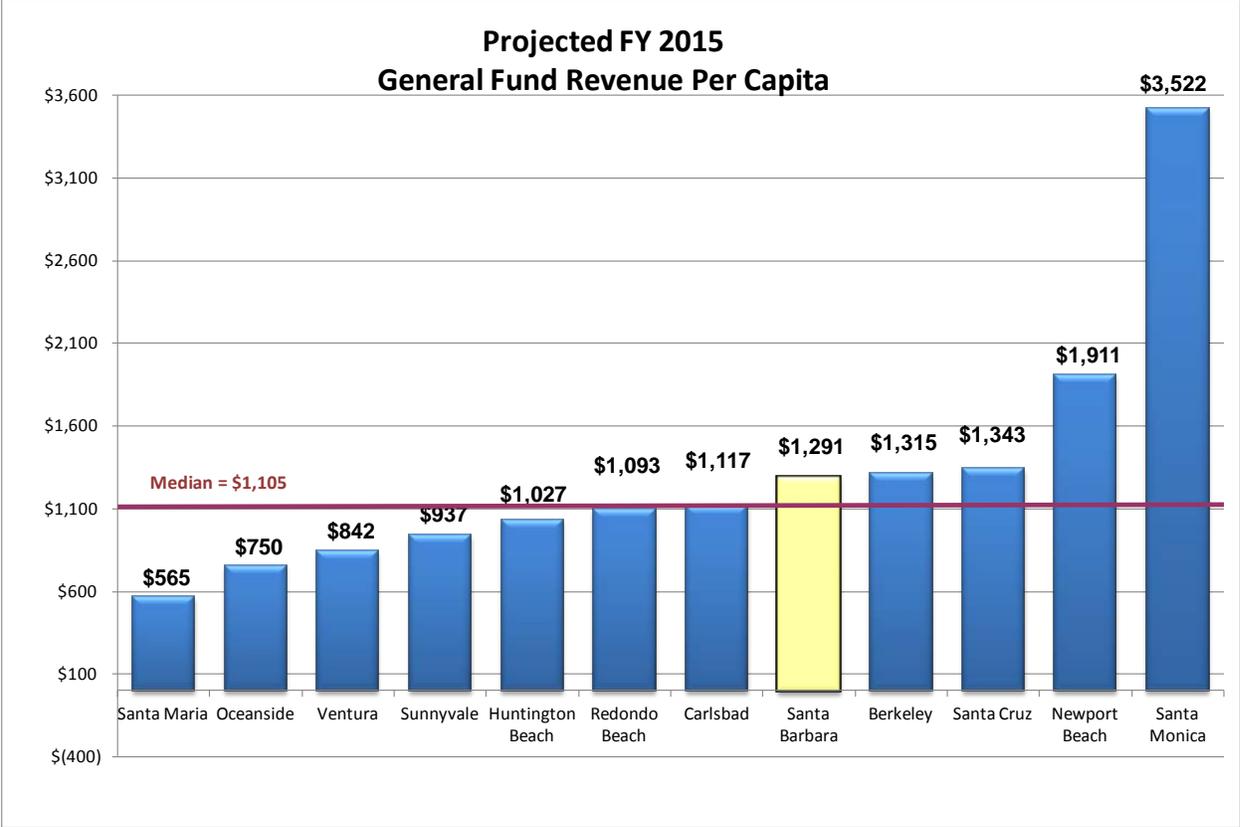
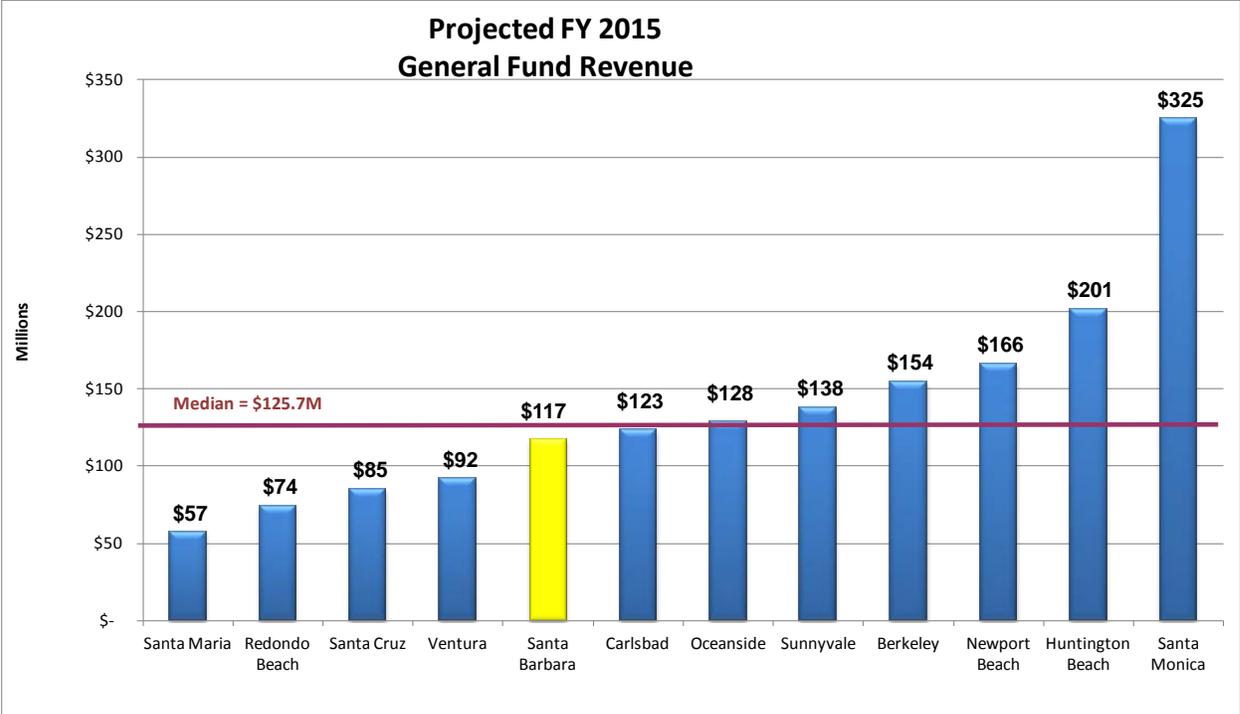
The range for Full-Time Equivalent (FTE) authorized positions per 1,000 population is from 5 FTE's (Huntington Beach) to 23.6 (Santa Monica). Santa Barbara has 11.2 authorized positions per 1,000 residents. The difference from one city to the next can be partially attributed to the number and types of enterprise operations such as Airport, Waterfront, Golf, Transit Service, Water and Wastewater utilities. Additionally, the types of community services provided can affect this number. For example, some communities provide their own animal shelter, paramedic and ambulance, and mental health services.

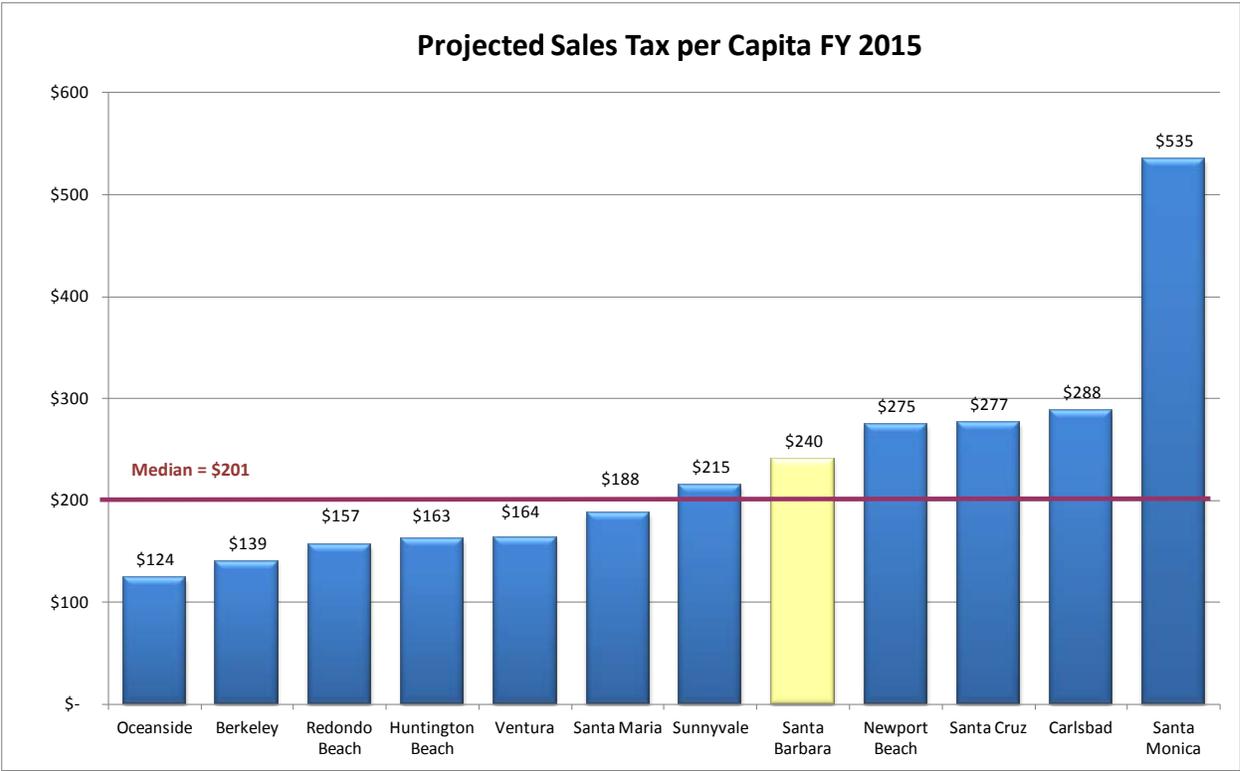
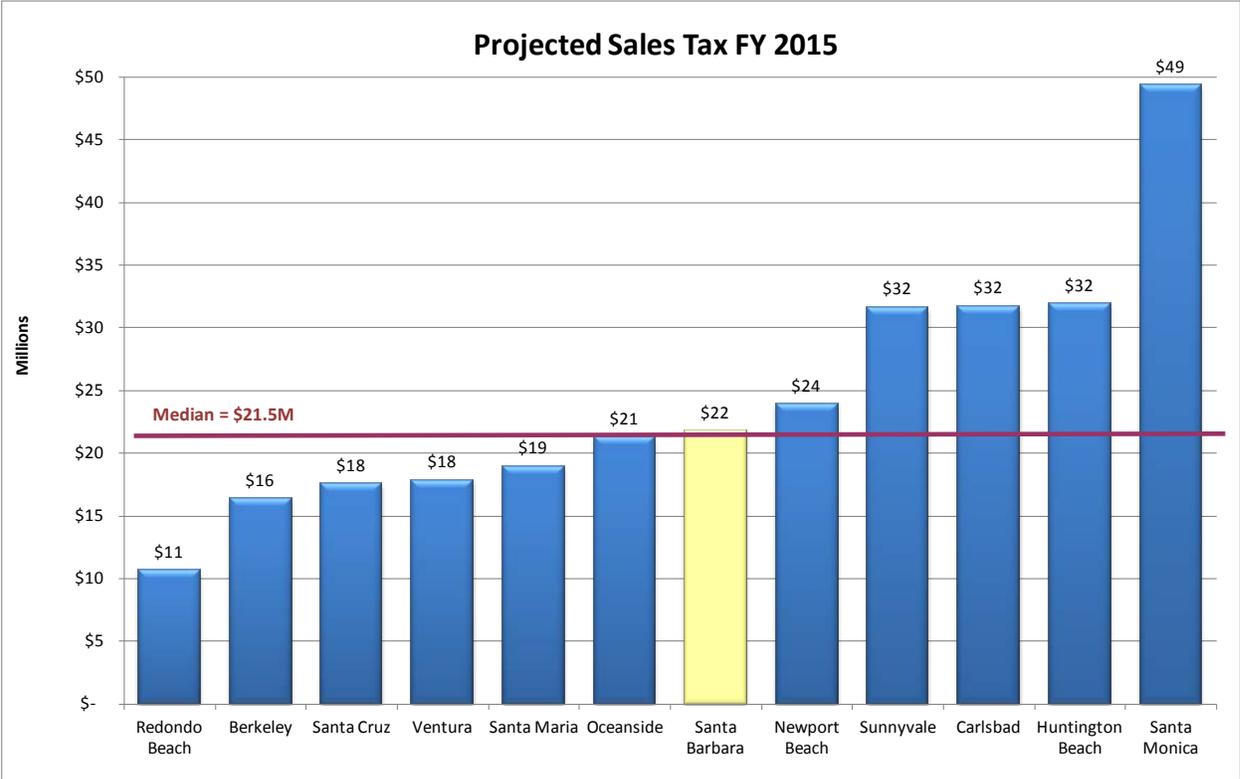


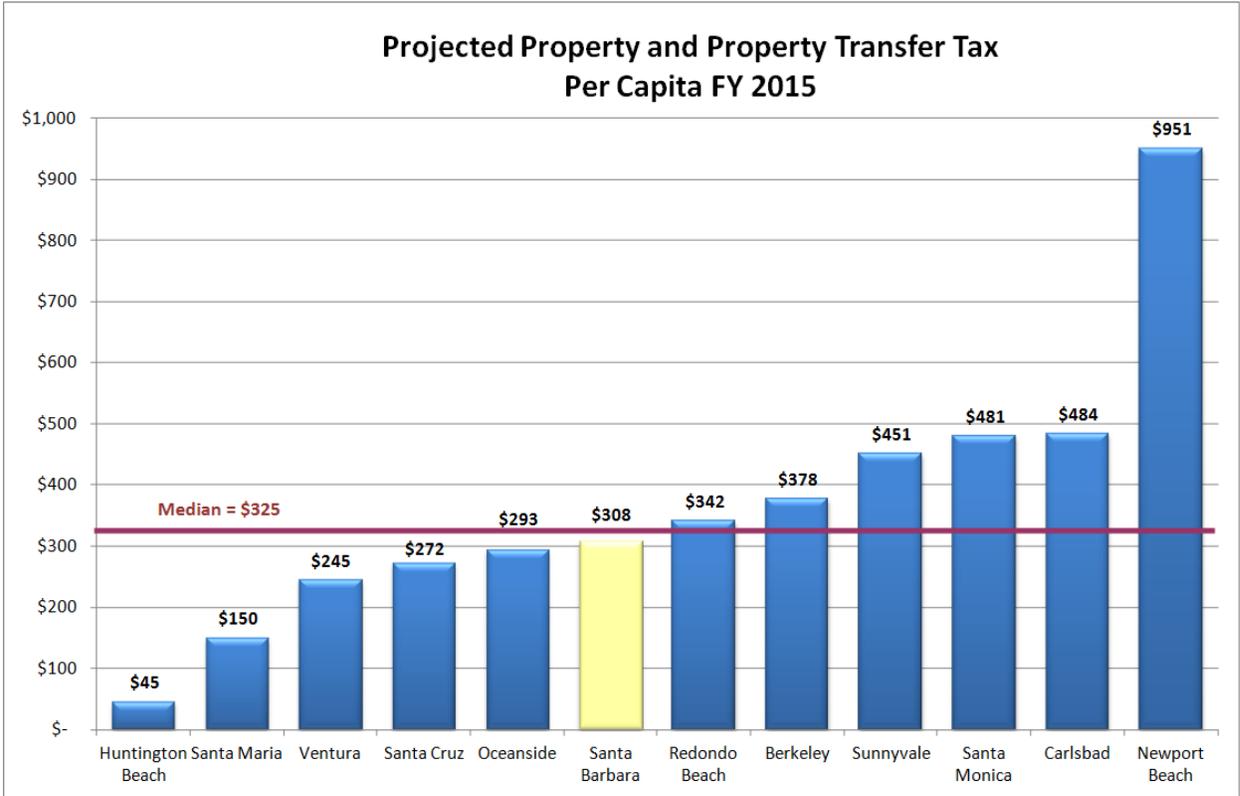
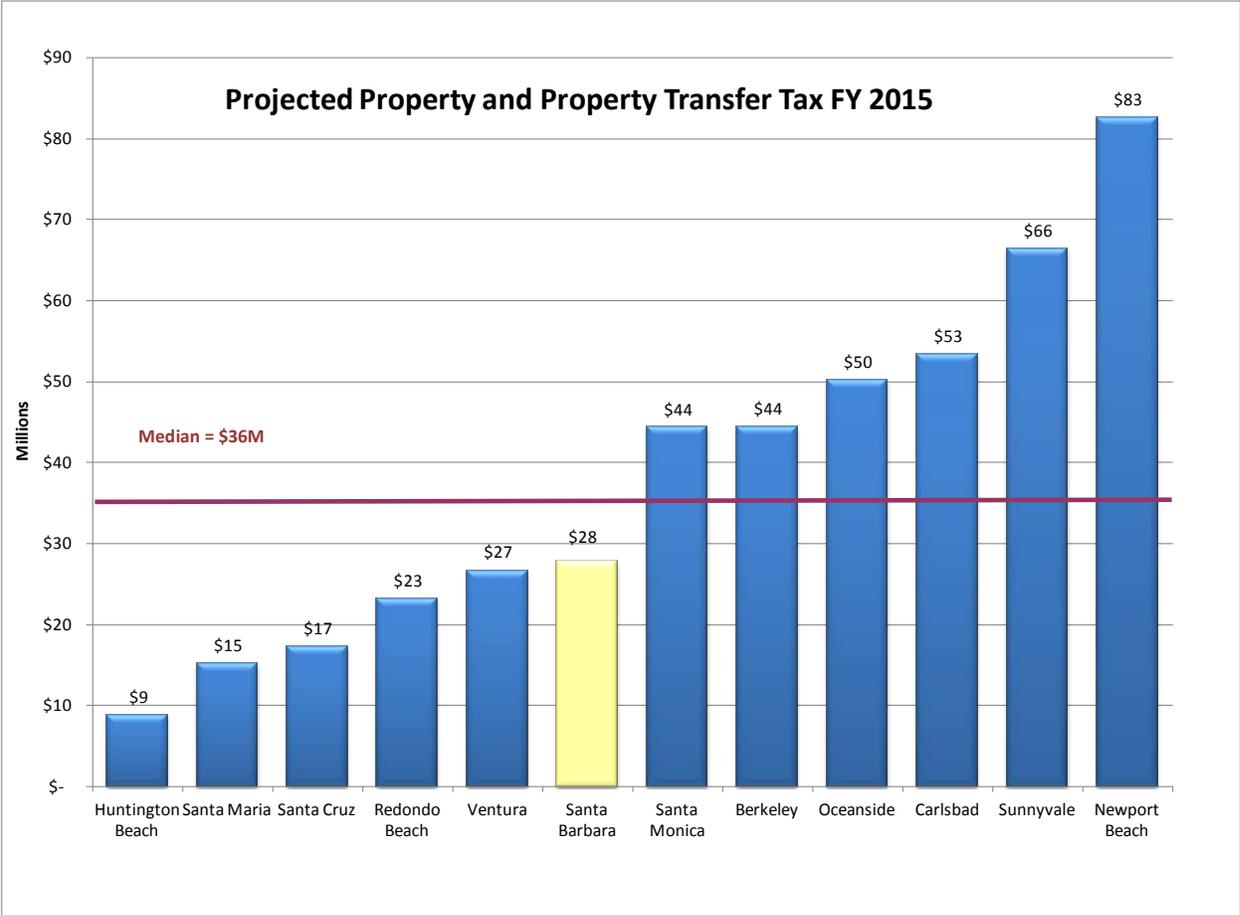
General Fund Revenues and Expenses

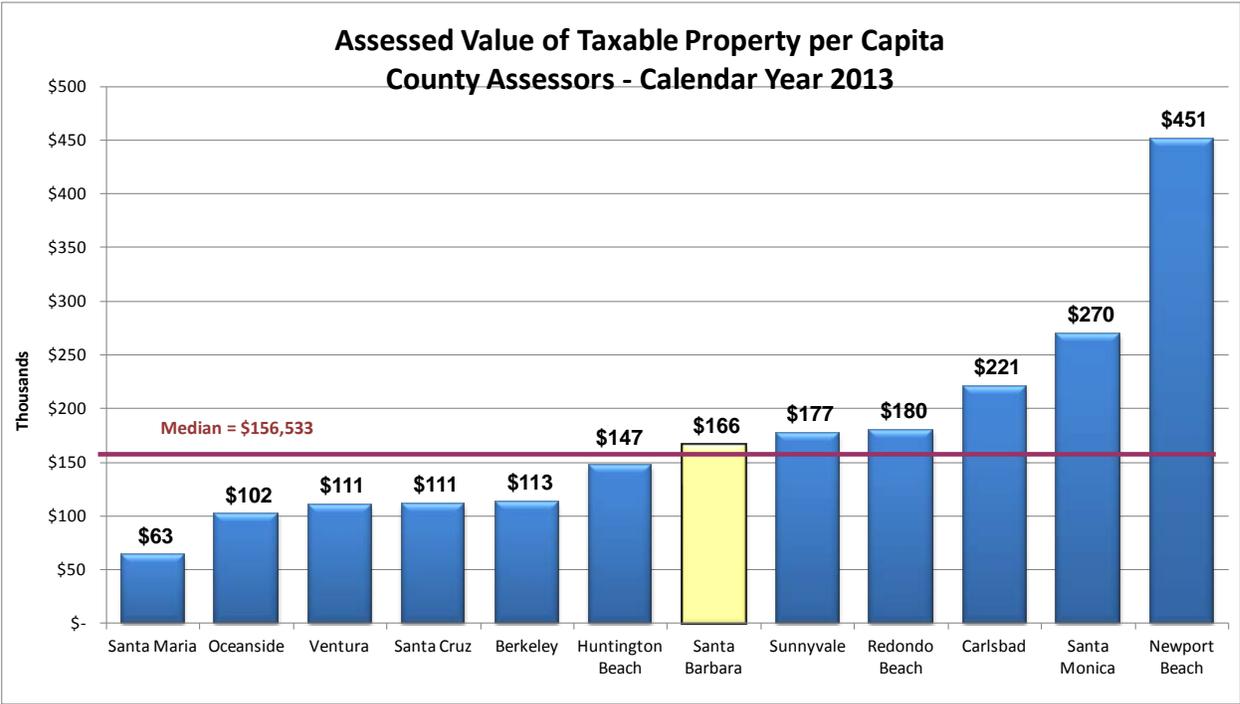
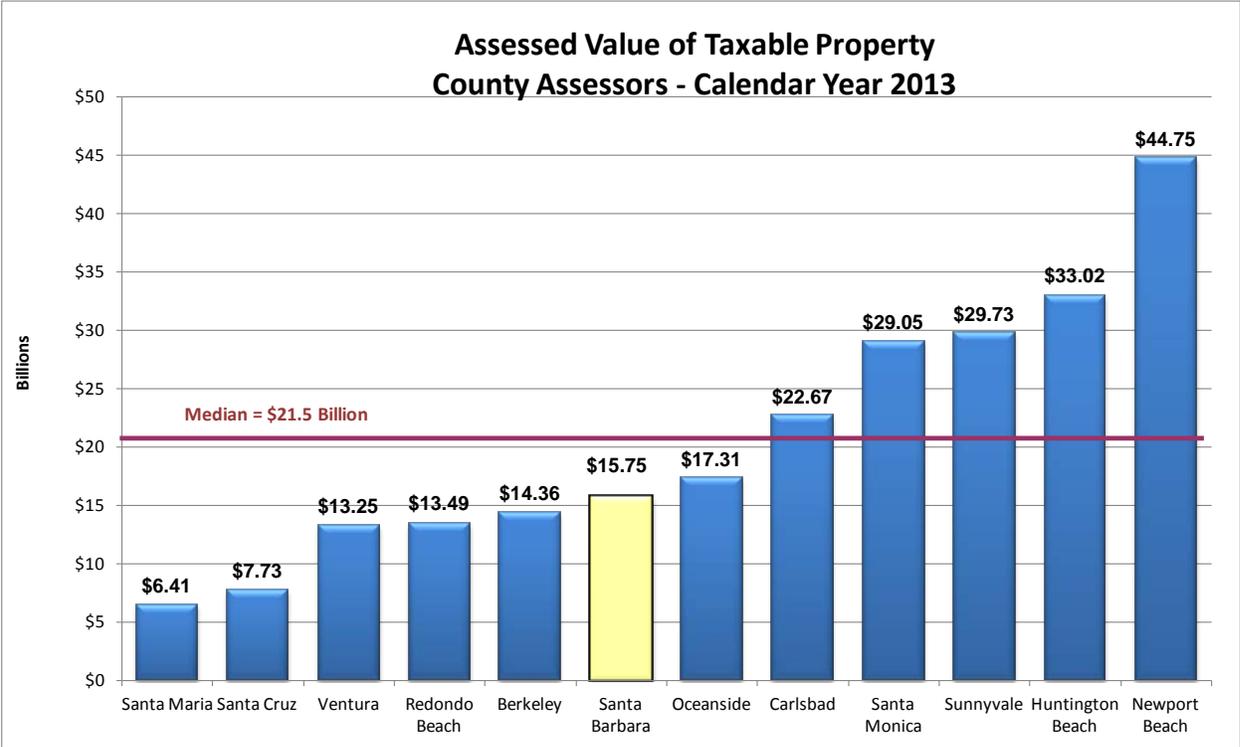
When evaluating the General Fund revenue, Santa Maria and Santa Monica are the outliers on the chart -- \$57M and \$316M respectively. Santa Barbara is 7% below the median, yet when assessing the per capita revenue Santa Barbara is 17% above the median. The General Fund revenue per capita ranges from Santa Maria at \$565 to Santa Monica with \$3,522.

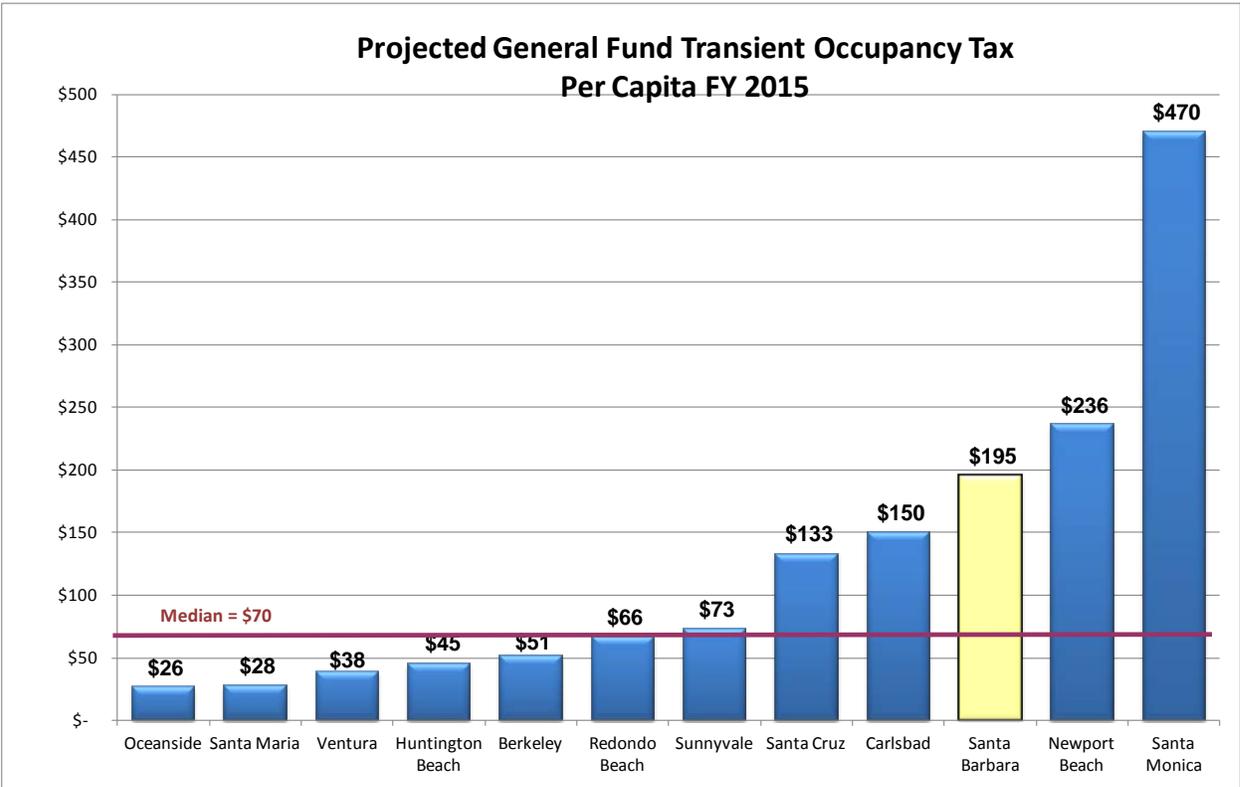
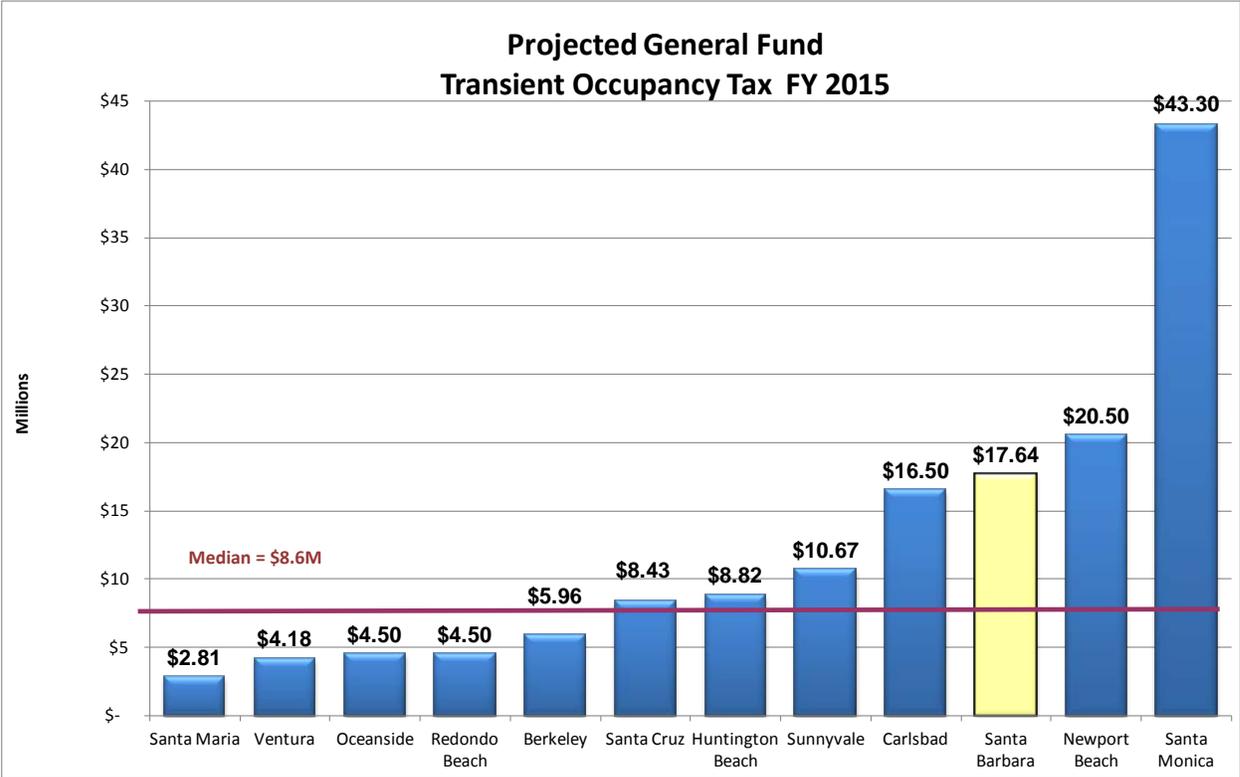
Revenue

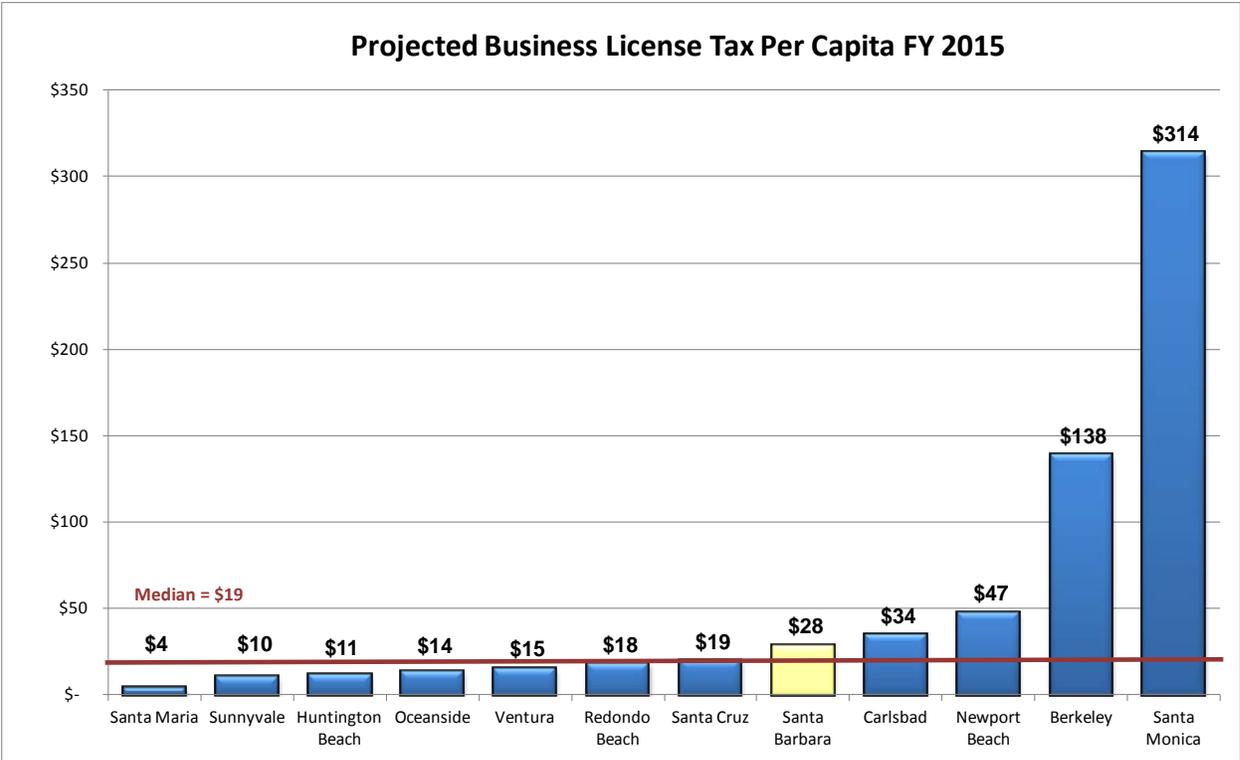
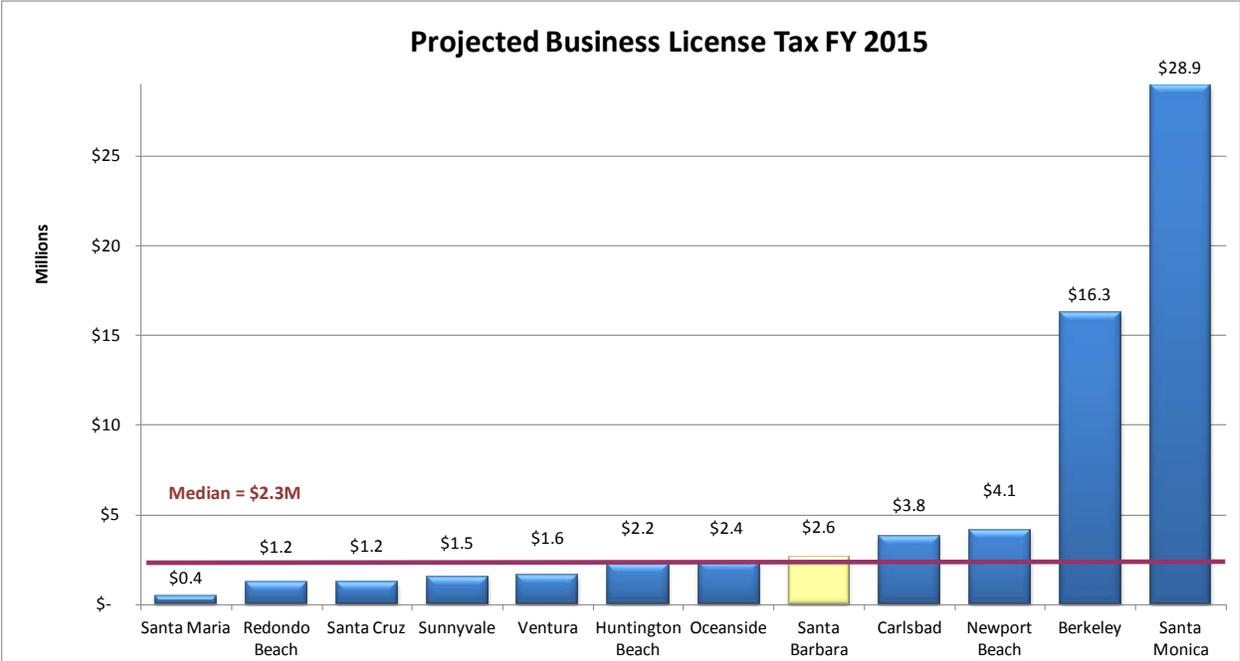


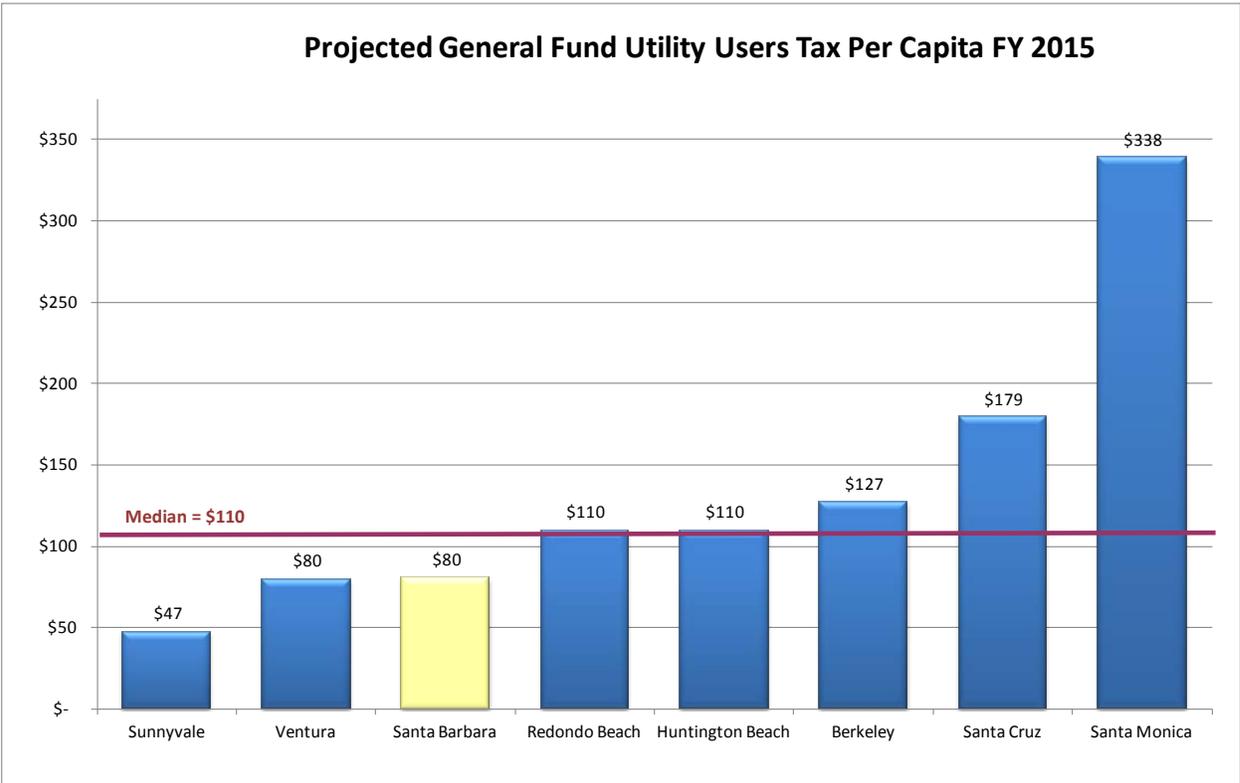
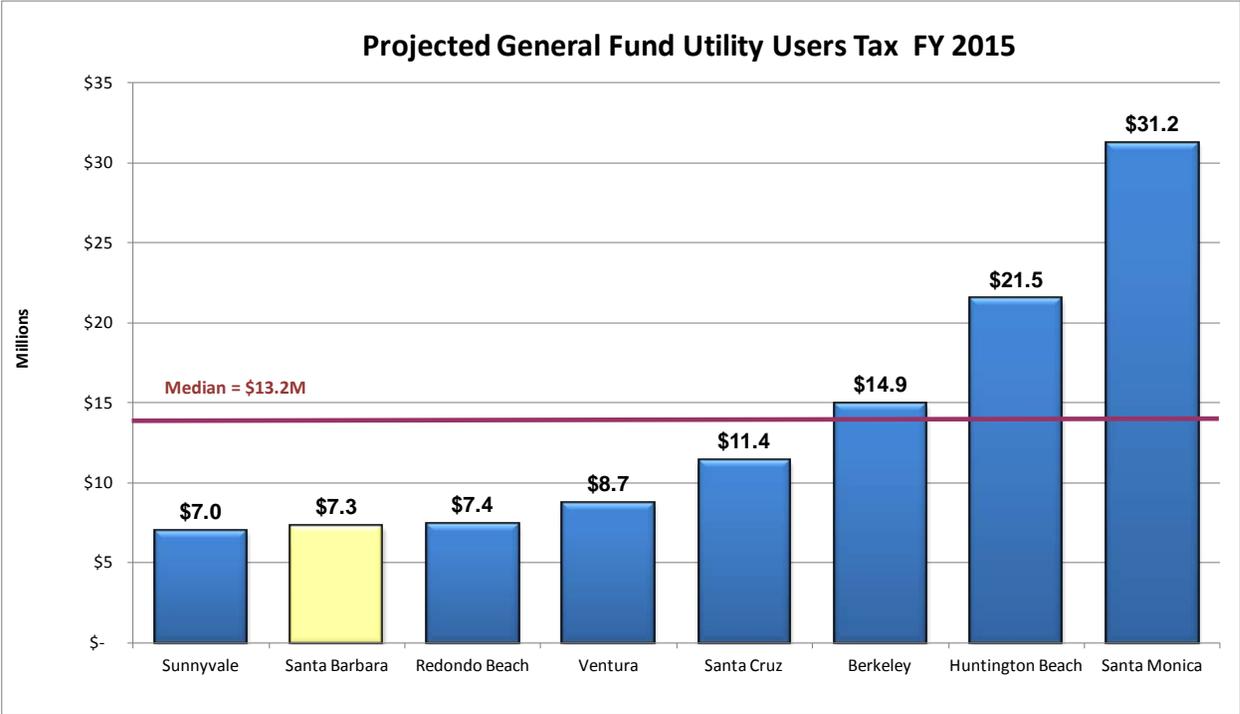








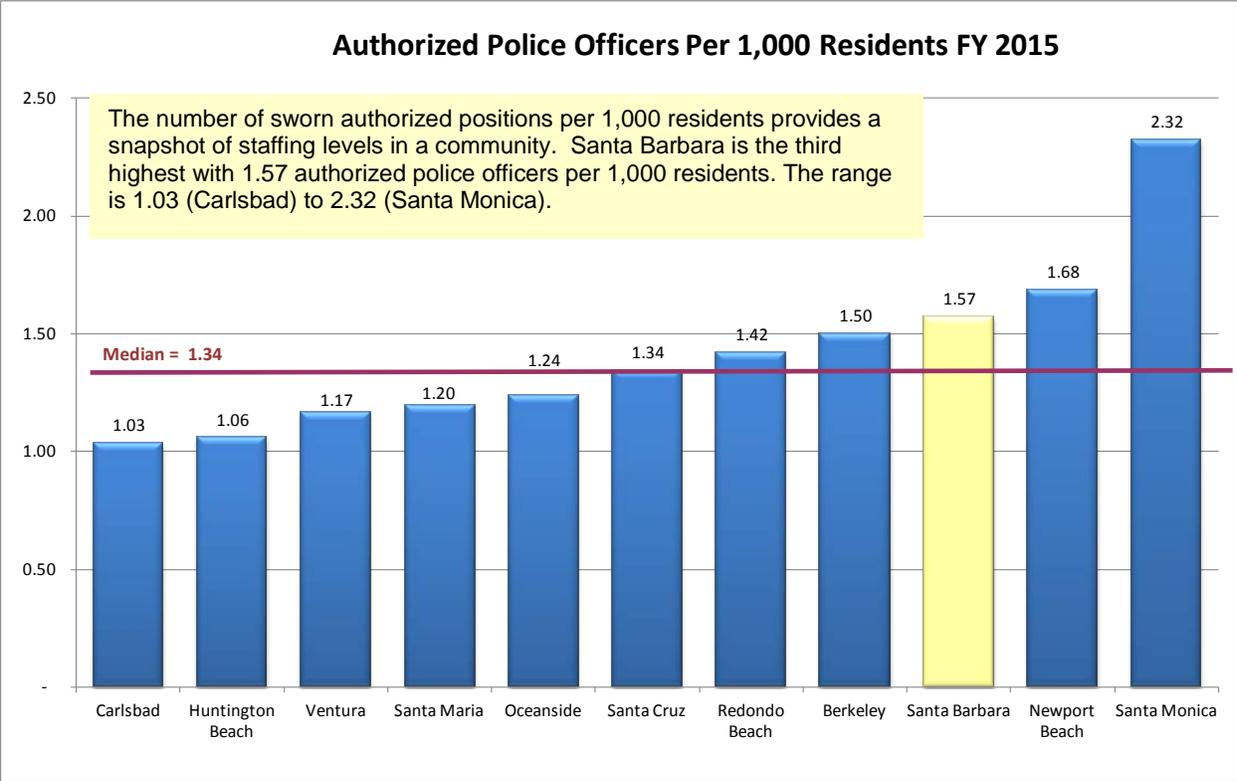
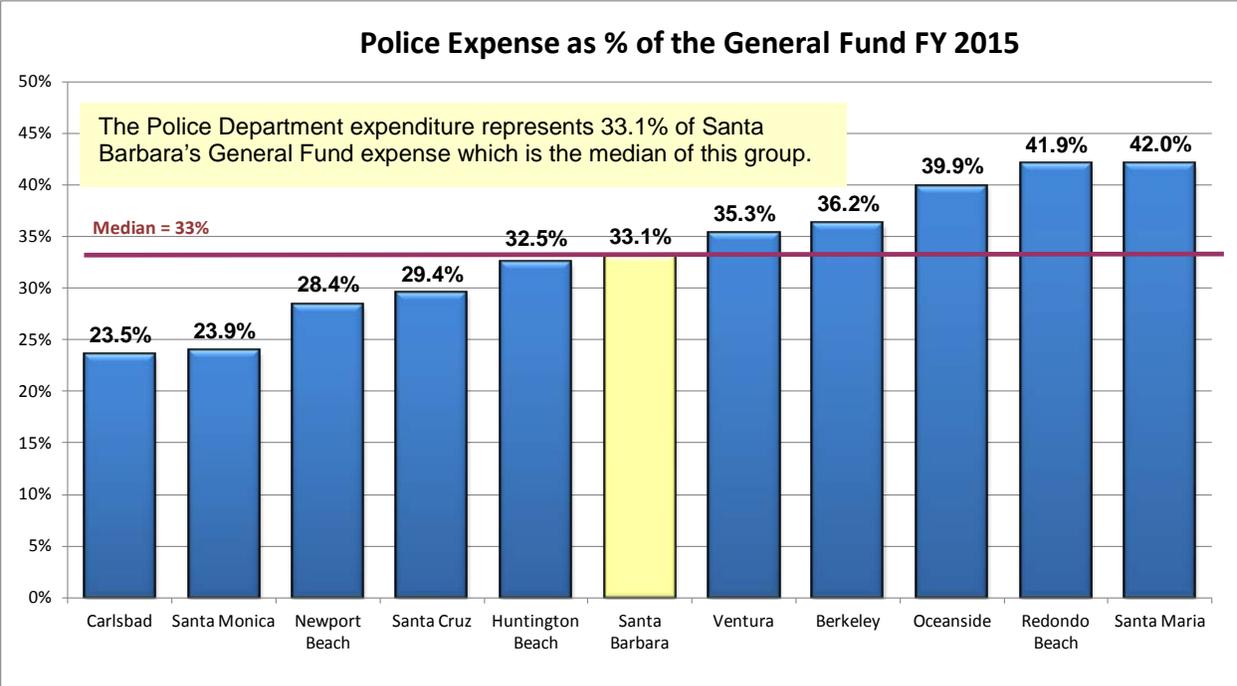




Public Safety

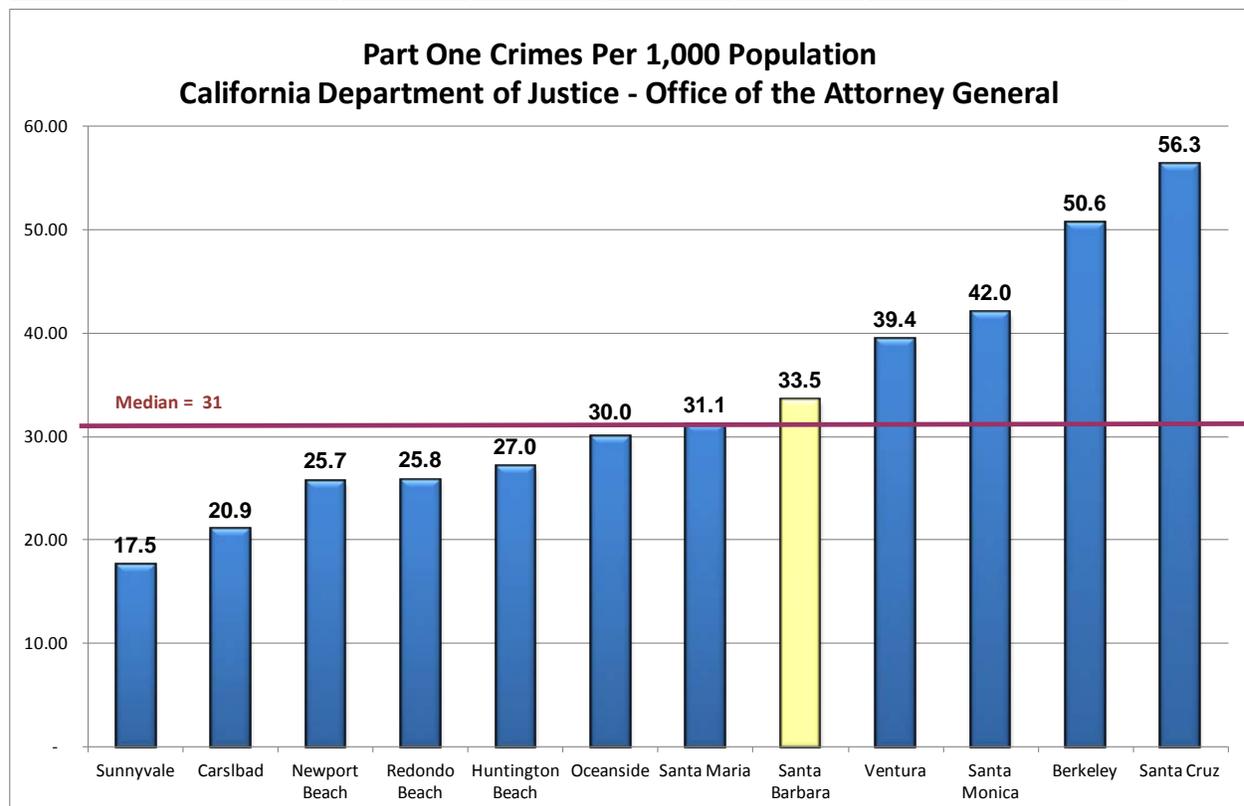
Police Department

Information was gathered for three standard indicators: police expenses as a percentage of the General Fund, number of authorized positions per 1,000 residents and Part One Crimes per 1,000 residents. The Part One Crimes data were pulled from the calendar year 2013 California Department of Justice online crime data tool.



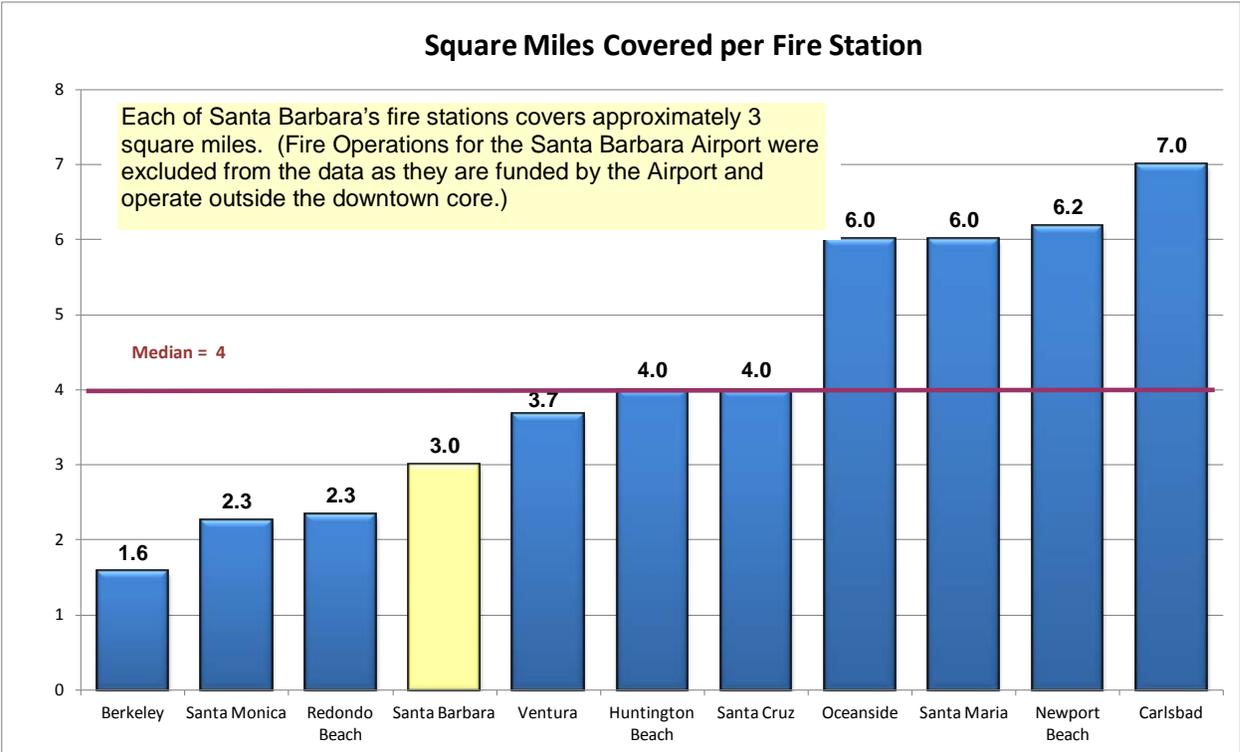
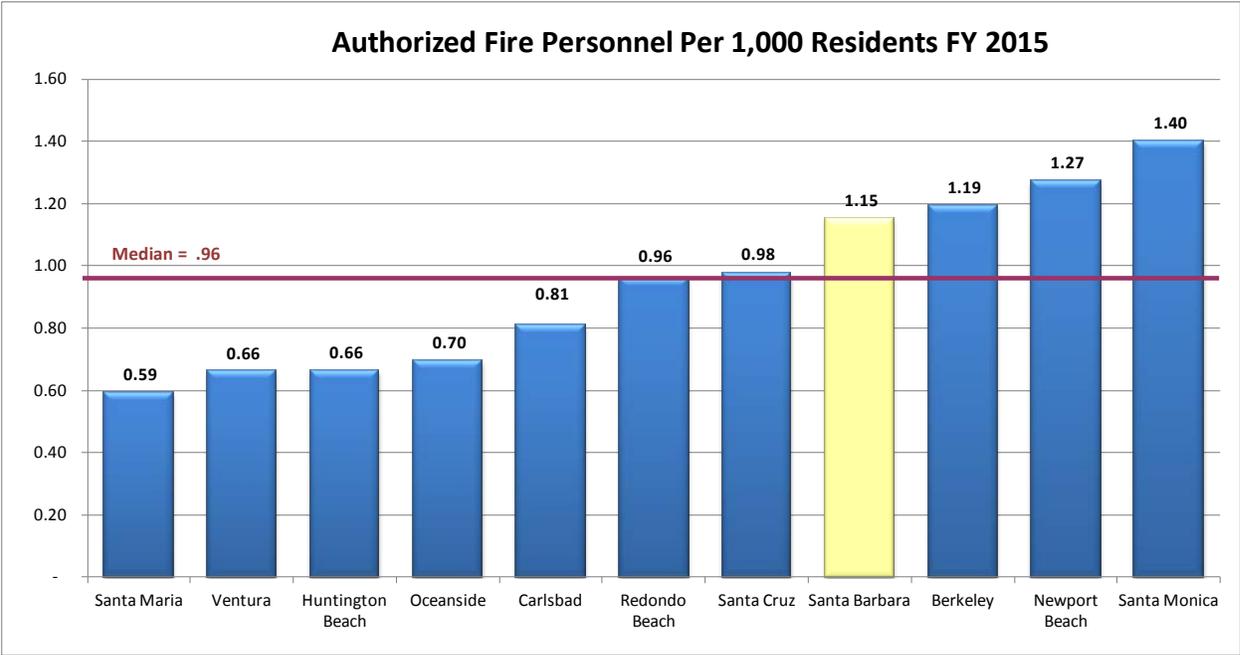
Part One Crimes are defined as homicide, burglary, robbery, rape, vehicle, theft, aggravated assault, larceny and arson. Each city submits this information to the California State Department of Justice as well as the Federal Bureau of Investigation (FBI) according to specific guidelines. In 2013 the Part 1 Crime rate for Santa Barbara was 33.5 per 1,000 residents, down from 37 in 2009.

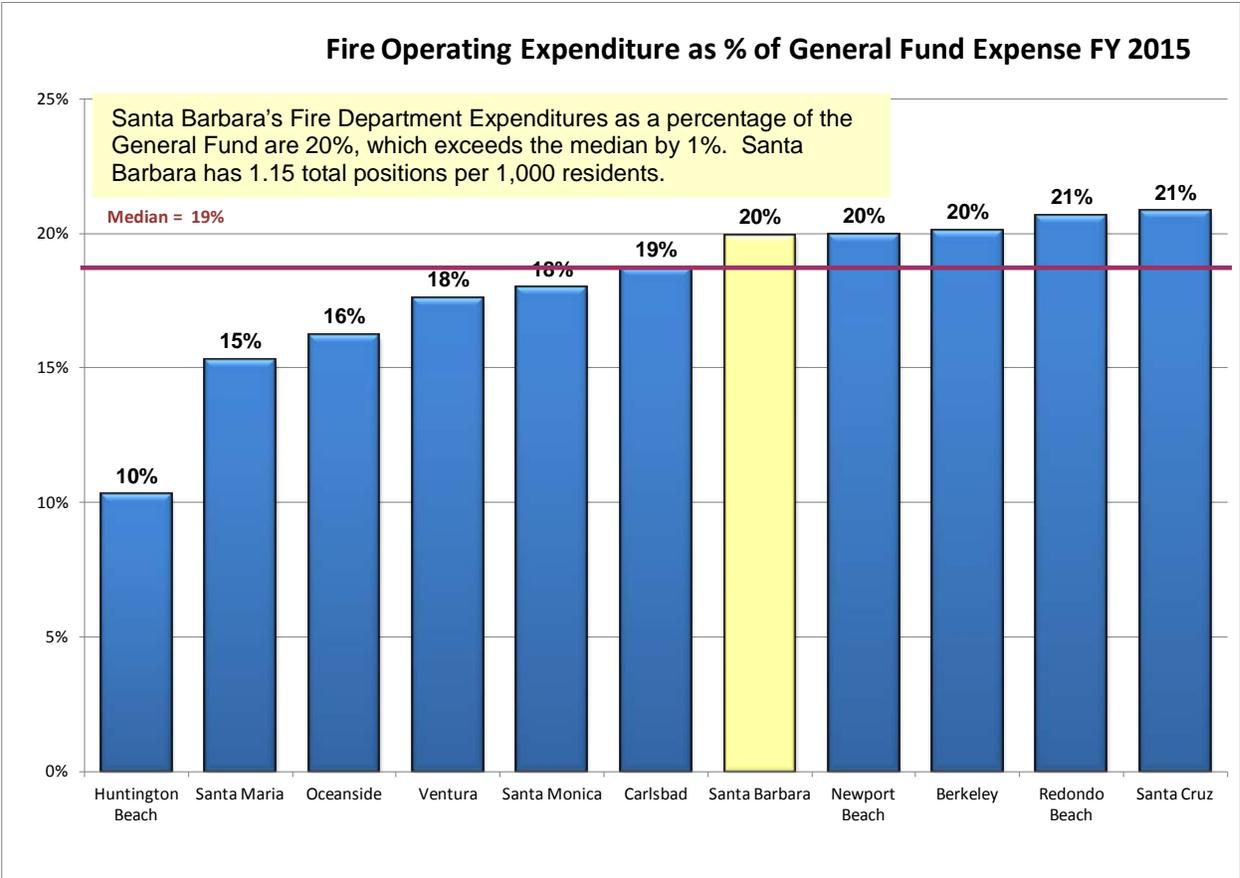
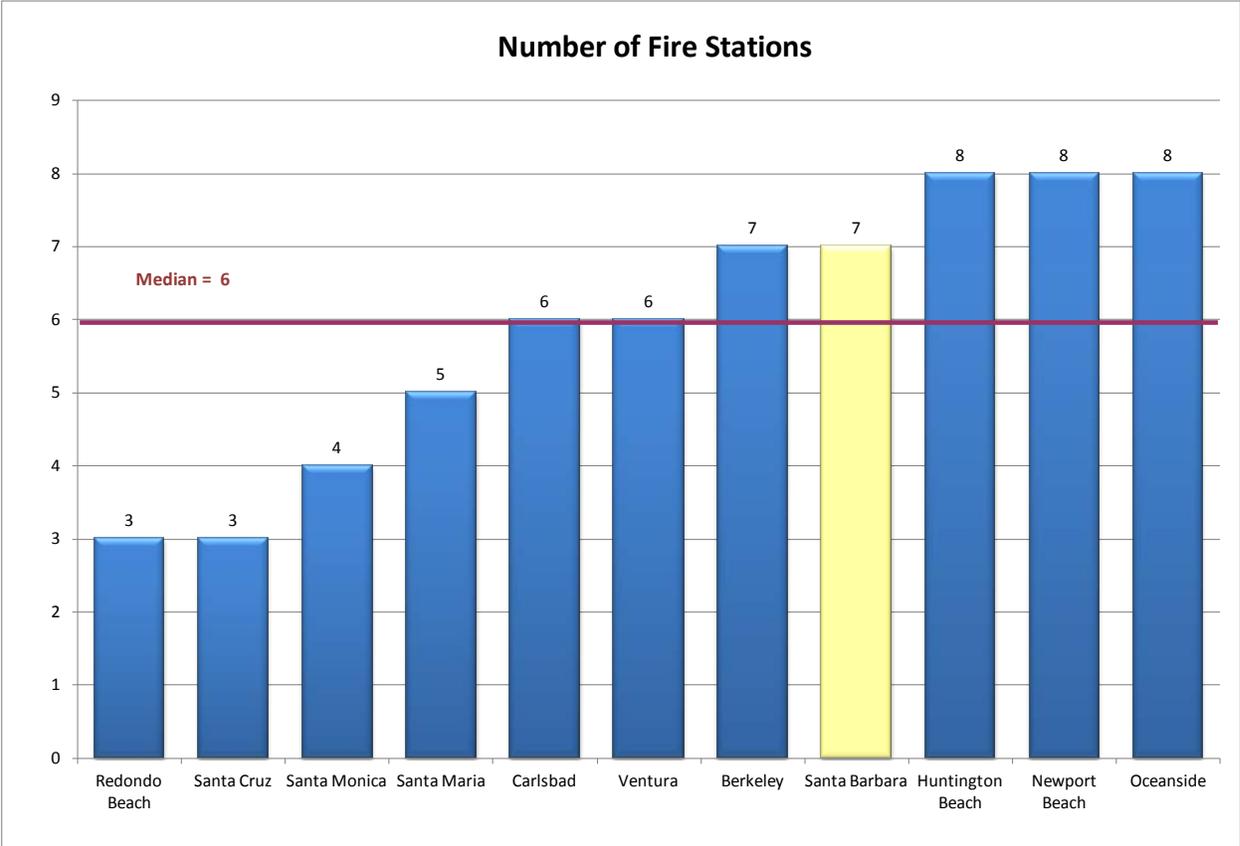
Part 1 Crimes						
Agency	2008	2009	2010	2011	2012	2013
Berkeley	7,489	7,082	6,476	5,546	6,183	5,939
Carlsbad	2,585	2,195	2,015	2,180	2,374	2,306
Huntington Beach	4,716	4,948	5,122	4,995	5,783	5,296
Newport Beach	2,348	2,364	2,293	2,339	2,252	2,231
Oceanside	4,980	4,744	4,559	4,469	5,017	5,128
Redondo Beach	1,750	1,767	1,767	1,769	1,786	1,748
Santa Barbara	3,004	3,313	2,869	3,075	3,478	3,032
Santa Cruz	2,537	3,569	3,489	3,836	4,018	3,570
Santa Maria	3,213	2,561	3,090	3,145	3,120	3,424
Santa Monica	3,440	3,747	3,512	3,340	3,793	3,868
Sunnyvale	2,774	2,938	2,396	2,120	2,725	2,578
Ventura	3,685	3,436	3,721	3,646	4,195	4,289

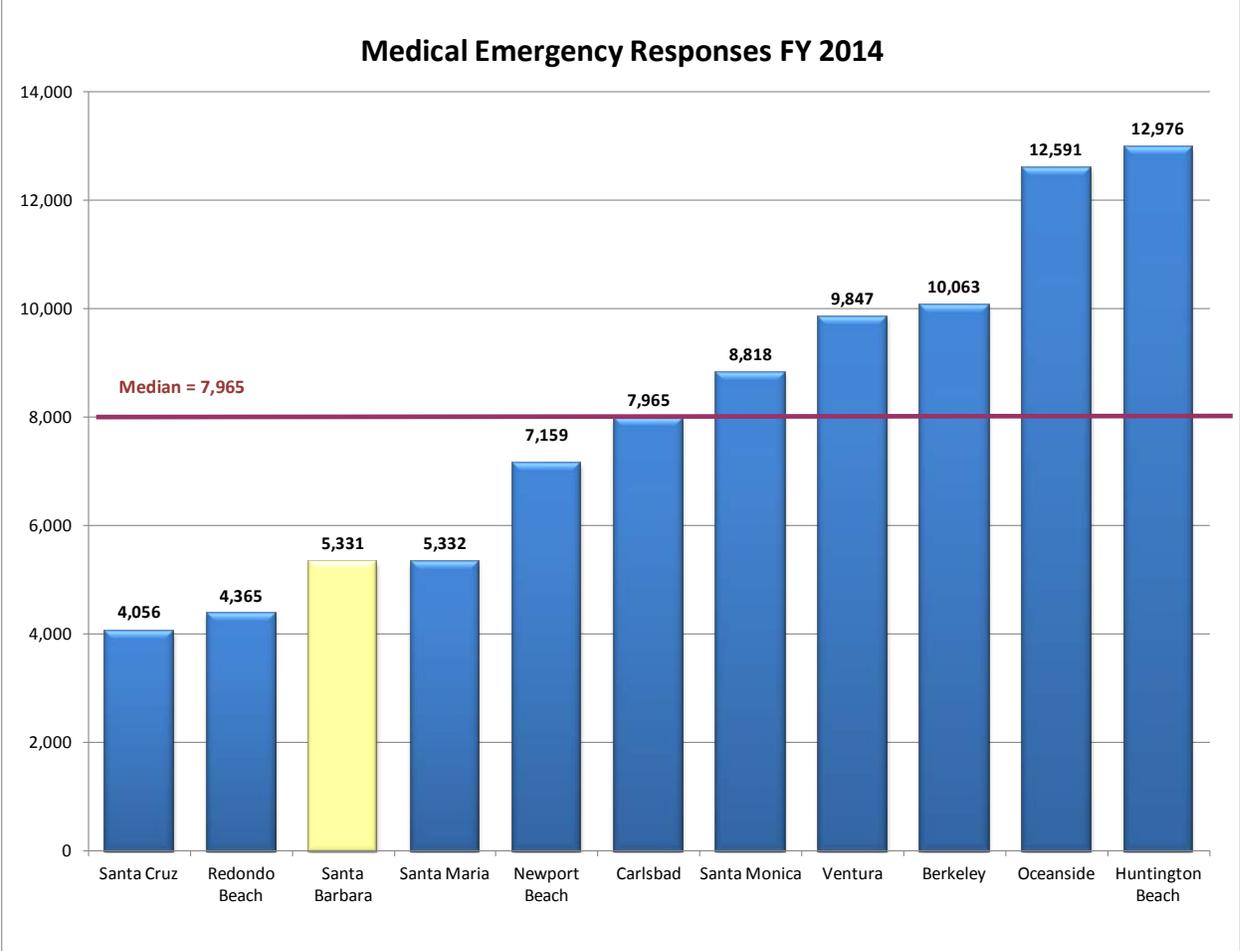
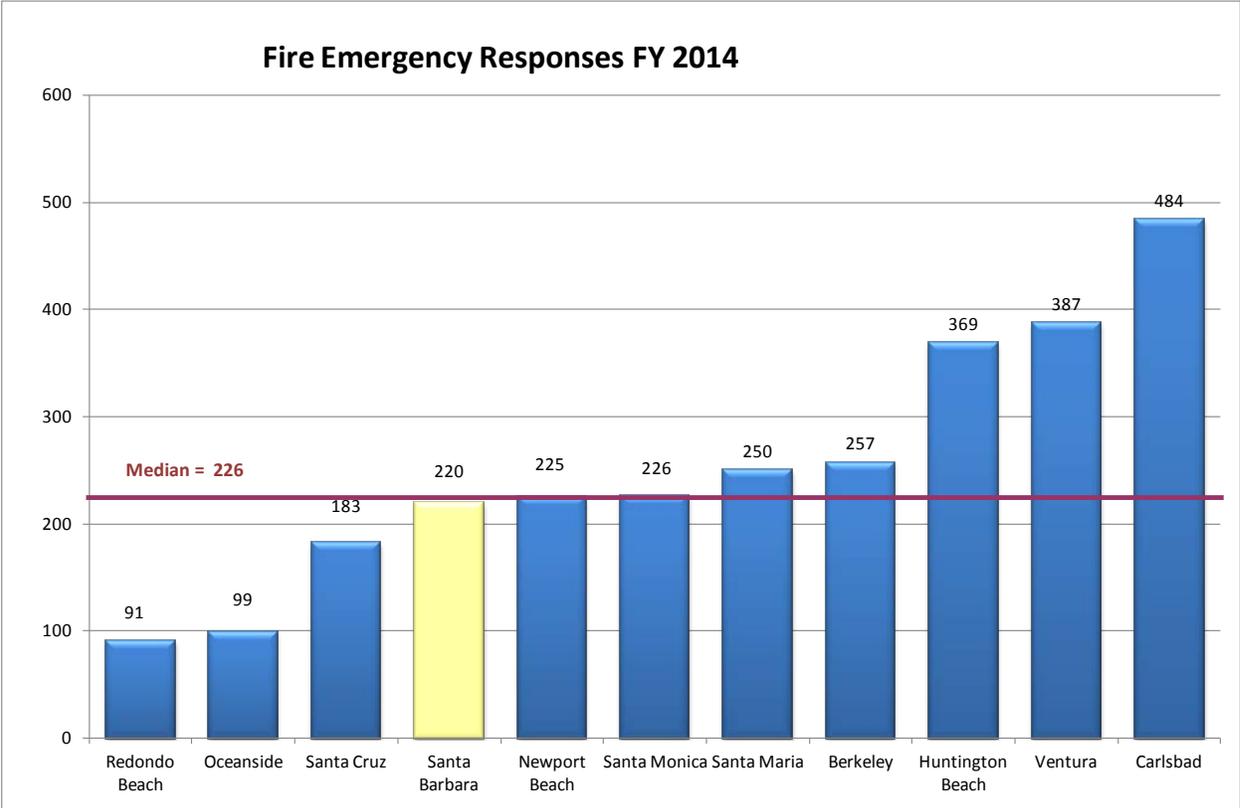


Fire Department

The Fire Departments of each city organization operate a variety of programs. Santa Barbara provides emergency medical response, fire fighting and emergency services as part of the department. Other communities include Marine Rescue (Santa Cruz), Lifeguards (Newport Beach) and paramedic and/or ambulance services (Santa Cruz, Redondo Beach, Newport Beach, Carlsbad and Huntington Beach).

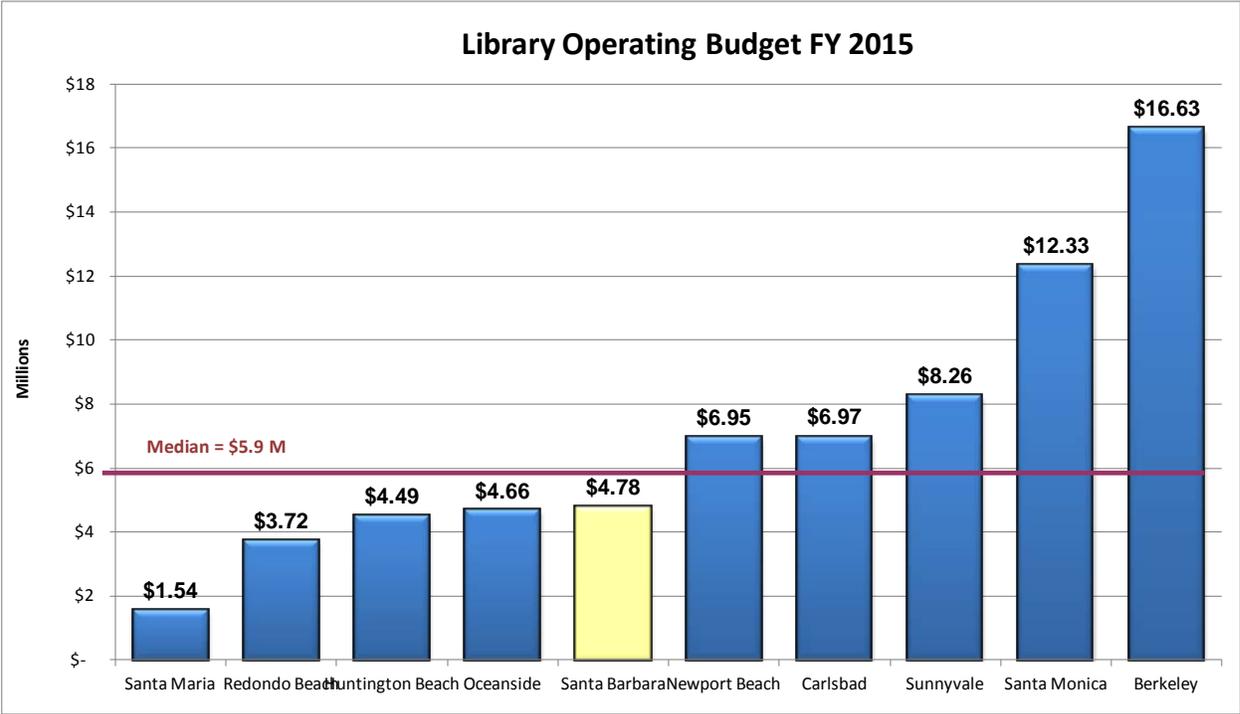
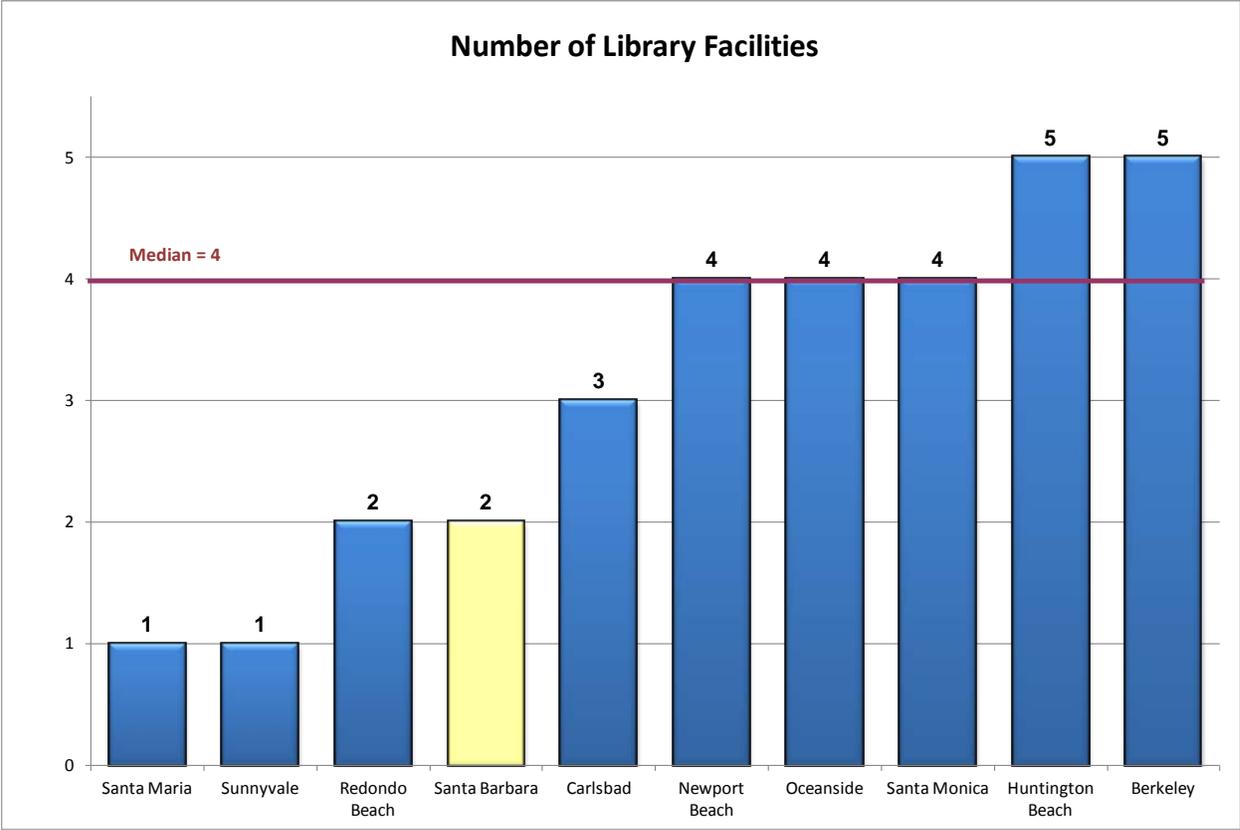




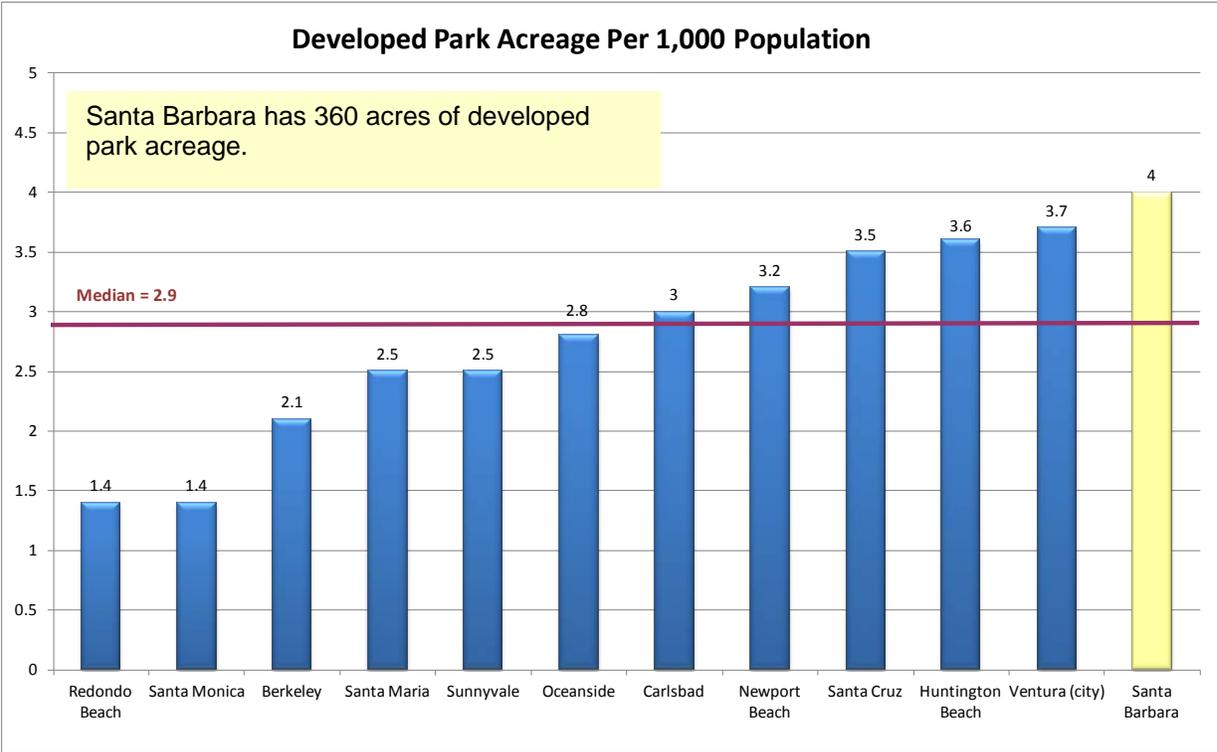


Community Services

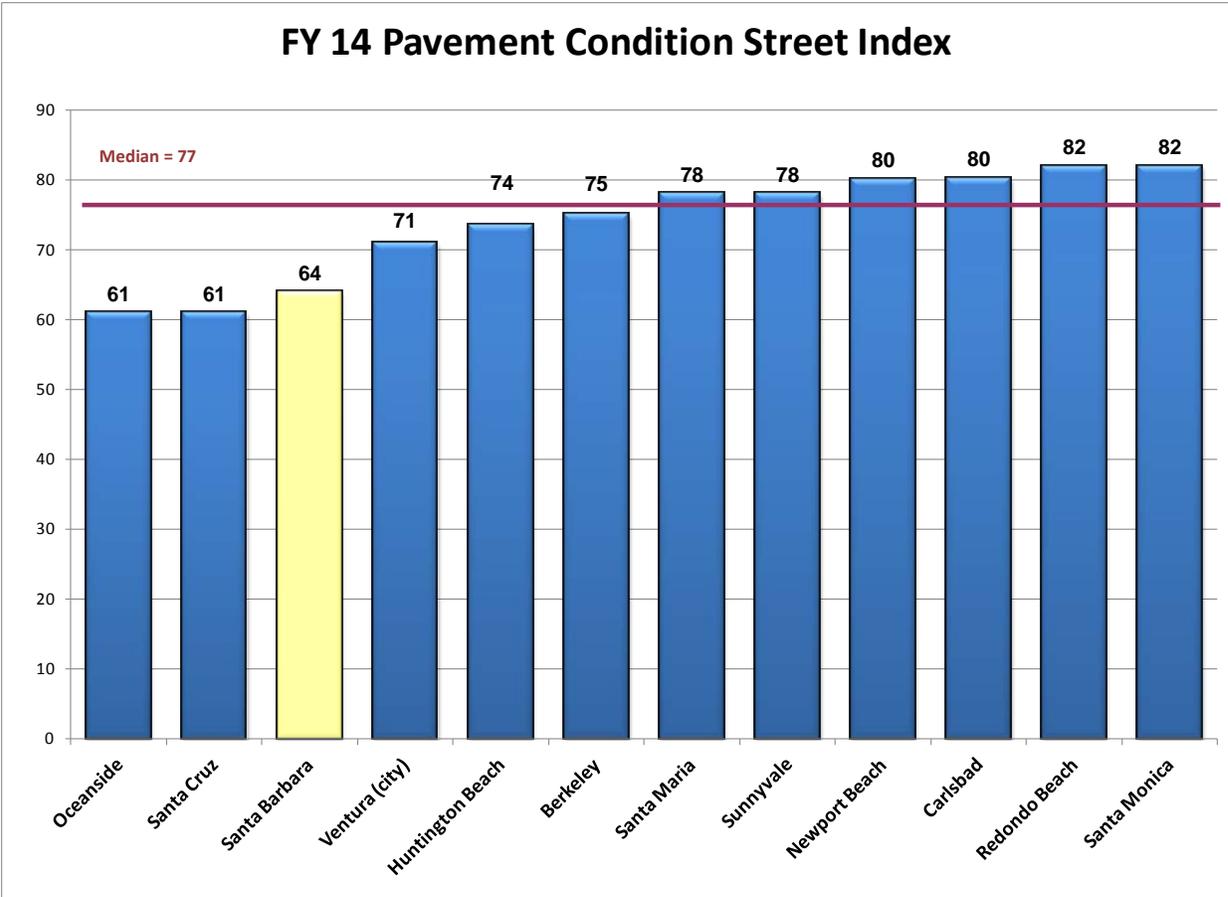
Library

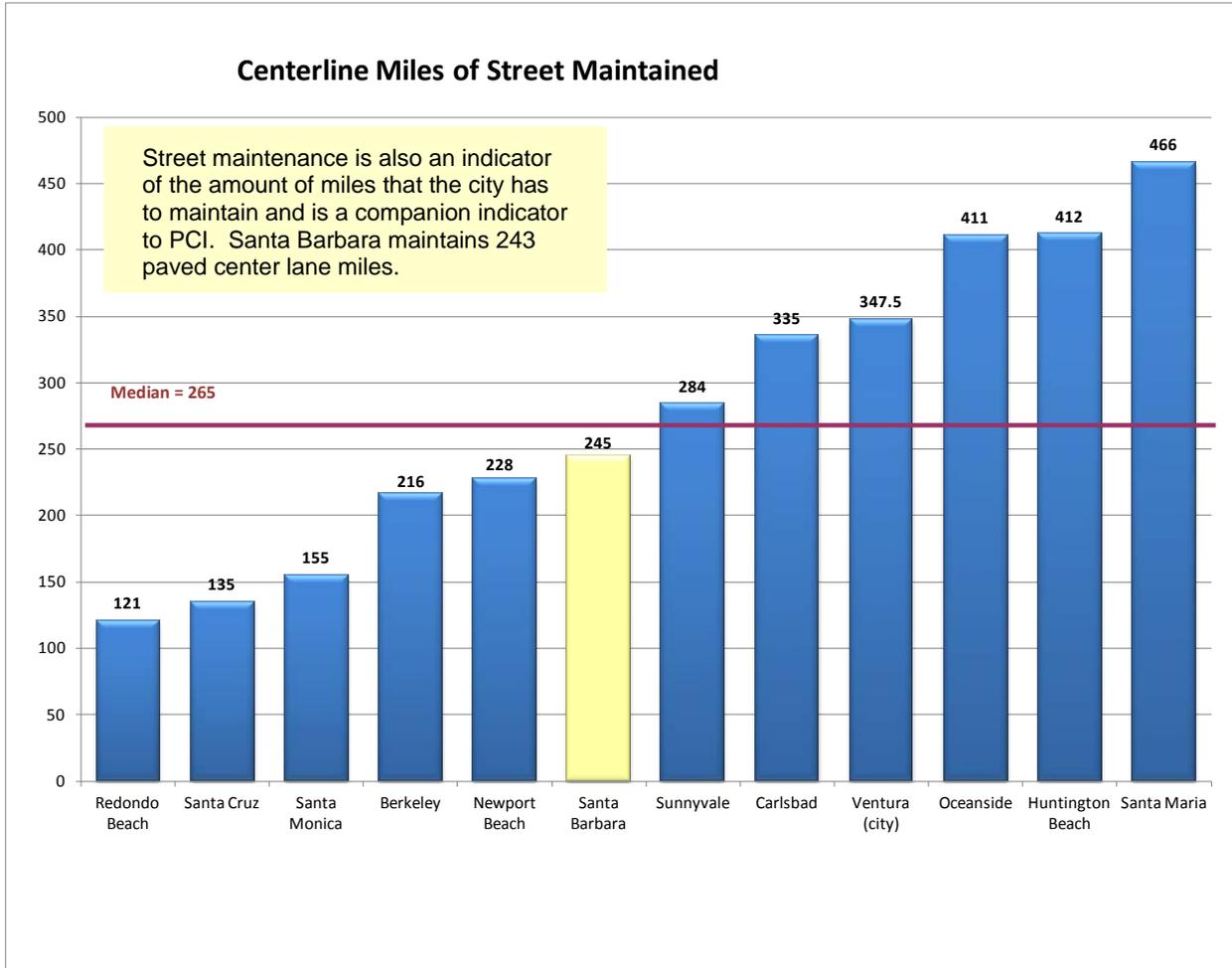


Parks



Streets





Sources:

1. FY 2015 Adopted Budgets from city websites, (if not posted, budget staff were contacted to provide information)
2. Tax Rates: <http://www.boe.ca.gov/cgi-bin/rates.cgi>
3. Demographics: <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>
4. Population: <http://www.dof.ca.gov/research/demographic/reports/estimates/e-1/view.php>
5. Assessed Valuation: Each County Assessor website 2013 Tax Roll and Annual Report
6. Library Information: <http://www.library.ca.gov/lds/librarystats.html>
7. CA Department of Justice - Office of the Attorney General: <http://oag.ca.gov/crime/cjsc/stats/crimes-clearances>
8. Fire Statistics – City-to-City contact, or information posted on city websites. (Three cities did not have Fiscal Year data, so calendar year 2013 was used instead).
9. Parks and Public Works information was gathered by City-to-City contact, or from information posted on city websites.