



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: January 13, 2015

TO: Mayor and Councilmembers

FROM: Business Division, Waterfront Department

SUBJECT: Professional Service Agreement With Garden State Fireworks For July Fourth And Parade Of Lights Fireworks Displays

RECOMMENDATION:

That Council authorize the Waterfront Director to execute a Professional Services Agreement between the City of Santa Barbara and Garden State Fireworks, for the July 4, 2015, and December 2015 Parade of Lights fireworks displays at a rate not to exceed \$55,000.

DISCUSSION:

Bay Fireworks produced the fireworks displays for the July 4th and Parade of Lights events in 2012-2014. During the July 4th 2013 and 2014 shows several malfunctions occurred causing delays in the show and misfires. Staff issued a Request for Proposals (RFP) in September and received proposals from three companies: Bay Fireworks, Pyro Spectaculars, and Garden State Fireworks. Staff ranked the proposals based on the following:

- Municipal Experience
- References
- Project Work Plan
- Safety Record
- Cost

Based on those specifications, Garden State Fireworks was determined to be the most responsive to the RFP and the City's needs. Some of Garden State's recent productions include:

- Washington D.C. National Mall, July 4, 2013 and 2014
- 2014 Super Bowl
- Walt Disney World (nightly since 1985)
- Princeton University Annual Reunion since 1996

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- Major League Soccer (MLS Cup and MLS All Star games annually since 2011)
- Coney Island Amusement Park (Weekly shows for over 15 years)

The contract is for calendar year 2015 with four one-year options to extend at the City's discretion. Cost of the 4th of July show is \$50,000 and the Parade of Lights is \$5,000. Funding for the July 4th fireworks display is included in the Fiscal Year 2015 Waterfront Department Operating Budget. Staff will return to Council for any future allocation of funds if it determines to enter into future year contracts with Garden State Fireworks.

PREPARED BY: Scott Riedman, Waterfront Director

SUBMITTED BY: Scott Riedman, Waterfront Director

APPROVED BY: City Administrator's Office