



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: April 7, 2015

TO: Mayor and Councilmembers

FROM: Administration, Housing and Human Services Division, Community Development Department

SUBJECT: Community Development And Human Services Committee Recommendations For Fiscal Year 2016 And 5-Year Consolidated Plan/ Annual Action Plan Public Hearing

RECOMMENDATION: That Council:

- A. Approve the Fiscal Year 2016 funding recommendations of the Community Development Human Services Committee (CDHSC) for use of Human Services and Community Development Block Grant (CDBG) funds;
- B. Authorize the Community Development Director to negotiate and execute grant agreements implementing the funding recommendations, subject to the review as to form by the City Attorney; and
- C. Conduct a public hearing to obtain public input on the City's 5-Year Consolidated Plan for Fiscal Years 2016 through 2020, and Annual Action Plan for Fiscal Year 2016.

EXECUTIVE SUMMARY:

The CDHSC is recommending funding for a total of 49 proposals for Fiscal Year 2016. The recommendations follow the priorities previously approved by Council. The recommendations are based on a 10% increase in City Human Service funds and a 1.8% increase in CDBG funding.

DISCUSSION:

Council makes allocations from the General Fund to support Human Service programs that provide direct services to low-income City residents. Also, the City of Santa Barbara receives federal CDBG funds through the Department of Housing and Urban Development ("HUD"). By law, no more than 15% of CDBG funds may be used for public service programs, and no more than 20% may be allocated for administration of the CDBG program and Fair Housing. The remaining 65% may be used for capital construction and economic development projects, all of which must primarily benefit low- to moderate-income persons.

Human Service and CDBG funds are allocated via two major funding categories: Public/Human Service and Capital. The majority of the Public/Human Service programs recommended in this report, 42 out of 45, will be funded with City (General Fund) Human Service funds, one will be funded with a combination of Human Service and CDBG Public Service funds, and two will be wholly funded with CDBG Public Service dollars. Three construction improvement projects and one economic development program are recommended for funding with CDBG Capital dollars.

Funding Process and Recommendations

A mandatory Application Orientation/Technical Assistance workshop was held for all prospective applicants on November 6, 2014, and the grant application period opened on November 10th.

Advance notice of the application period and specifics regarding the orientation were mailed and emailed to all agencies that had stated an interest in applying or that had applied for funding in the past two years, and current grantees. Also, an advertisement was published in the Santa Barbara News Press, and the announcement and a link to the application, instructions and related materials were posted on the City of Santa Barbara's website.

Fifty-five applications were submitted by the December 16, 2014 deadline. The total requested amount equaled a total of \$1,879,832. This exceeds the available funding for Public/Human Service programs and Capital projects by 27%.

The Committee's task is challenging since they must determine which programs will be recommended for funding, and the amount of available funding is insufficient to meet the need. Individually, committee members spent numerous hours reading and scoring each submittal. The Committee then spent four nights interviewing each applicant, followed by a deliberation meeting. In addition, the Committee conducted site visits of current grantees prior to conducting the interviews. The Committee developed its recommendations in adherence with the Funding Criteria and Priorities previously adopted by Council. A complete list of the applicants and the Committee's recommendations is attached.

In the *Public/Human Services* category, the CDHSC is recommending funding for 45 of 50 proposals submitted. The recommended dollar amounts are based on the applicants' scores: full funding and moderate increases were awarded to the higher scoring proposals; those with mid-level scores were recommended for slight increases or level funding; and those with lower scores were reduced in funding or eliminated entirely. Five programs were not recommended for funding, including two that received funds last year.

In the *Capital* category, four of the submitted proposals are recommended for funding. These include two City Neighborhood Improvement Program construction projects; one non-profit organization facility-improvement, and one economic development program.

Detailed descriptions of the applications process, including funding criteria and priorities for both Human Service and CDBG funds, are included in the CDHSC Report on Funding Recommendations Fiscal Year 2015-2016. This report is available for public review on the City's Human Services and CDBG web page (www.SantaBarbaraCA.gov) and in the office of the City Clerk, Main Public Library and the Community Development Department.

U.S. Dept. of Housing and Urban Development (HUD) 5-Year Consolidated Plan and Annual Action Plan

In order for the City to receive annual Community Development Block Grant (CDBG) and HOME Investment Partnerships Program (HOME) funds from HUD, a Consolidated Plan (ConPlan) must be submitted. This document identifies the City's housing and community development needs, and details the City's 5-year strategy and goals to address those needs using federal funds. The City is in the final year of its current 5-year ConPlan period. The next ConPlan is due to HUD by May 15, 2015, and it will cover the five-year period from July 1, 2015 to June 30, 2020.

During development of the City's new ConPlan strategy, five priority areas having the greatest need in the community were identified. The five priority areas are:

1. Homeless Assistance
2. Decent Housing
3. Public Facilities and Infrastructure
4. Economic Development
5. Planning for Housing and Community Development

The five priorities were formed based on the national objectives and outcomes mandated by HUD as described below.

- Provide decent affordable housing. The activities that typically would be found under this objective are designed to cover a wide range of housing possibilities allowed under HOME and CDBG.
- Creating a suitable living environment. In general, this objective relates to activities that are designed to benefit communities, families, or individuals by addressing issues in their living environment.
- Creating economic opportunities. This objective applies to the types of activities related to economic development, commercial revitalization, or job creation.

In addition to the ConPlan, the City must submit an Annual Action Plan (AAP), which identifies specific activities that will be undertaken to meet the priority areas stated in the five-year plan. The 2015-16 AAP is the first program year of the 5-year plan and incorporates the Fiscal Year 2016 funding recommendations described in this report.

HUD requires that at least two public hearing be held during development of the Con Plan; this is that second public hearing. The first public hearing was held September 23, 2014 before the CDHSC. Comments received during this hearing will be incorporated into the final ConPlan and AAP documents, which will be brought before Council for final adoption on May 5, 2015.

The draft ConPlan and AAP are currently available for a 45-day public review period and can be found on the City's CDBG & Human Services web page (www.SantaBarbaraCA.gov) and in the office of the City Clerk, Main Public Library and the Community Development Department and are available for the Mayor and City Council member review in the Council reading file. Comments can be submitted to City staff at (805) 564-5461 and at estotts@santabarbaraca.gov. Comments must be received by May 5, 2015.

BUDGET/FINANCIAL INFORMATION:

The recommendations in this report are based on the combination of \$705,000 in City (General Fund) Human Service funds and \$803,372 in CDBG entitlement funds, plus \$19,338 in prior-year unexpended CDBG funds and \$80,000 in CDBG Program Income funds (20% of Program Income funds can be used for CDBG administration). The total amount available is \$1,607,710.

Of the total \$1,607,710, the following is available per funding category:

- Public/Human Service: \$825,506
- Capital: \$541,530
- Administration/Fair Housing: \$240,674

At its October 21, 2014 meeting, Council approved a 10% increase to Human Service funds for Fiscal Year 2016. The amount of CDBG funds were increased by 1.8% from last year.

For a complete listing of all grant awards, the *CDHSC Report on Funding Recommendations Fiscal Year 2015-2016* is currently available on the City's CDBG & Human Services web page (www.SantaBarbaraCA.gov) and in the office of the City Clerk, Main Public Library and the Community Development Department and in the City Council reading file.

ATTACHMENT: Community Development and Human Services Committee Fiscal
Year 2016 Funding Recommendations by Priority and Rating

PREPARED BY: Elizabeth Stotts, Community Development Programs Specialist/
DR

SUBMITTED BY: George Buell, Community Development Director

APPROVED BY: City Administrator's Office

**FY 2015-16 CDHSC RECOMMENDATIONS
BY PRIORITY AND SCORING**

PUBLIC/HUMAN SERVICES CATEGORY					CDHSC Recommendation		
Organization Name	Proposal Title	Request	Prior Year Funding	Avg. Score	Human Service	CDBG	Total
PRIORITY 1							
Foodbank	Warehouse Operations	\$25,000	\$25,000	94.43	\$25,000		\$25,000
Youth and Family Services CIYMCA	Noah's Anchorage	\$20,000	\$20,000	94.33	\$20,000		\$20,000
Foodbank	Senior Brown Bag Program	\$10,000	\$7,000	93.71	\$10,000		\$10,000
Youth and Family Services CIYMCA	Transitional-age Youth Housing	\$20,000	\$20,000	91.83	\$20,000		\$20,000
Unitarian Society (Fiscal Umbrella)	Freedom Warming Centers	\$35,000	\$15,146	90.71	\$35,000		\$35,000
Domestic Violence Solutions	Emergency Shelter	\$35,000	\$33,019	90.57		\$35,000	\$35,000
SB Neighborhood Clinics	Dental Care for the Homeless	\$26,000	\$25,000	90.43	\$26,000		\$26,000
Sarah House Santa Barbara	Sarah House	\$20,000	\$20,000	90.00	\$20,000		\$20,000
Domestic Violence Solutions	DVS Second Stage	\$10,000	\$7,000	89.43	\$9,000		\$9,000
Transition House	Comprehensive Homeless Services	\$50,000	\$43,000	88.25		\$46,500	\$46,500
Community Action Commission	Healthy Senior Lunch	\$14,000	\$10,500	87.29	\$11,500		\$11,500
St. Vincent's	Family Strengthening Program	\$15,000	\$8,000	87.00	\$11,000		\$11,000
Pacific Pride Foundation	Food Pantry - HIV/AIDS	\$25,000	\$25,000	86.50	\$25,000		\$25,000
WillBridge of Santa Barbara, Inc.	WillBridge	\$25,000	\$22,000	85.00	\$23,000		\$23,000
Council on Alcoholism and Drug Abuse	Project Recovery Detox Program	\$25,000	\$16,000	84.86	\$17,500		\$17,500
Carrillo Counseling Services, Inc.	Safe Parking Program	\$25,000	\$13,000	82.86	\$13,000		\$13,000
Salvation Army	Hospitality House	\$50,000	NEW	82.29	\$21,000		\$21,000
Casa Esperanza Homeless Center	Homeless Center	\$90,000	\$90,000	80.29	\$45,994	\$39,006	\$85,000
Planned Parenthood	R. Solinas Patient Assist. Fund	\$10,000	\$7,000	79.71	\$7,000		\$7,000
Community Action Commission	2-1-1 Helpline Services	\$30,000	NEW	79.43	\$16,000		\$16,000
SB County DA's Office	Sexual Assault Response Team	\$7,000	\$7,000	77.57	\$7,000		\$7,000
City of Santa Barbara Parks and Rec.	Youth Employment Training	\$30,000	\$10,000	77.43	\$10,000		\$10,000
Peoples' Self-Help Housing	Housing the Homeless	\$15,000	\$5,000	77.13	\$5,000		\$5,000
City of Santa Barbara Parks and Rec.	Santa Barbara Arts Alliance	\$30,000	\$5,000	71.14	\$5,000		\$5,000
SB Community Housing Corp	Faulding Case Coord./Life Skills	\$20,000	\$12,000	68.29	\$9,206		\$9,206
SB Community Housing Corp	Riviera Life Skills/Trans. Coord.	\$16,000	\$14,500	66.71	\$0		\$0
Casa Serena, Inc	Residential Recovery Treatment for V	\$20,000	\$0	62.33	\$0		\$0
Organic Soup Kitchen	Organic Soup Kitchen	\$20,000	NEW	62.25	\$0		\$0
PRIORITY 2							
Child Abuse Listening Mediation	Prevention, Intervention, Treatment	\$25,000	\$25,000	94.14	\$25,000		\$25,000
Family Service Agency	Big Brothers Big Sisters	\$10,000	\$9,000	93.67	\$10,000		\$10,000
Family Service Agency	Ombudsman Proposal	\$22,000	\$19,000	91.71	\$22,000		\$22,000
Academy of Healing Arts - AHA!	Attitude, Harmony, Achievement	\$12,000	\$11,000	90.71	\$12,000		\$12,000
Santa Barbara Rape Crisis Center	Santa Barbara Rape Crisis Center	\$36,800	\$32,000	90.57	\$36,800		\$36,800
Family Service Agency	Senior Services Program	\$5,000	\$5,000	90.00	\$5,000		\$5,000
Legal Aid Foundation	Emergency Legal Services	\$50,000	\$30,000	89.17	\$34,000		\$34,000
Transition House	Homelessness Prevention Program	\$12,000	\$8,500	88.00	\$10,000		\$10,000
Future Leaders of America	Youth Leadership and Education	\$16,000	\$12,000	87.83	\$13,000		\$13,000
Family Service Agency	Family Resource Centers	\$5,500	\$5,500	87.43	\$5,500		\$5,500
Friendship Adult Day Care Center, Inc.	Adult Day Services Program	\$17,000	\$15,500	87.00	\$16,500		\$16,500
Jodi House Brain Injury Support Center	Jodi House Program Support	\$15,000	\$10,000	86.50	\$11,000		\$11,000
Girls Incorporated of Greater Santa Barba	After-School Program	\$20,000	NEW	86.43	\$12,000		\$12,000
Independent Living Resource Center, Inc	Community Living/Transition Services	\$18,000	\$0	86.14	\$14,000		\$14,000
Storyteller Children's Center	Storyteller Children's Center/Master	\$25,000	\$25,000	86.13	\$25,000		\$25,000
Rental Housing Mediation Task Force	Rental Housing Mediation Task Force	\$30,000	\$25,000	85.57	\$25,000		\$25,000
Future Leaders of America	FLA Family Leadership Camp	\$12,000	NEW	82.86	\$7,000		\$7,000
Teddy Bear Cancer Foundation	Assistance for Families with Pediatric	\$10,000	\$7,000	81.50	\$7,000		\$7,000
Boys & Girls Club of Santa Barbara	Power Hour Homework	\$15,000	\$15,000	81.43	\$15,000		\$15,000
Carrillo Counseling Services, Inc.	Community Counseling Center Progra	\$25,000	\$7,500	72.00	\$7,000		\$7,000
Mental Health Association	Recovery Learning Center - Fellowshi	\$12,000	\$10,500	69.00	\$0		\$0
Santa Barbara Dance Institute	In and After School Educational Danc	\$20,000	\$0	61.43	\$0		\$0
TOTALS		\$1,131,300			\$705,000	\$120,506	\$825,506

**FY 2015-16 CDHSC RECOMMENDATIONS
BY PRIORITY AND SCORING**

CAPITAL/ECONOMIC DEVELOPMENT					
Organization Name	Proposal Title	Request	Prior Year Funding	Avg. Score	CDHSC Recommend
City of Santa Barbara	Westside Sidewalk Access Ramps	\$250,000	\$140,000	88.86	\$195,000
Family Service Agency	Capital Grant	\$145,532	NEW	88.71	\$145,530
Women's Economic Ventures	Self Employment Training	\$50,000	\$45,316	81.00	\$50,000
City of Santa Barbara	Bohnett Park Playground and Renovation	\$285,000	NEW	72.29	\$151,000
Domestic Violence Solutions	Emergency Shelter Bathroom Rehab	\$18,000	NEW	70.67	\$0
TOTALS		\$748,532			\$541,530



Human Services And Community Development Block Grant Funding Recommendations

April 7, 2015



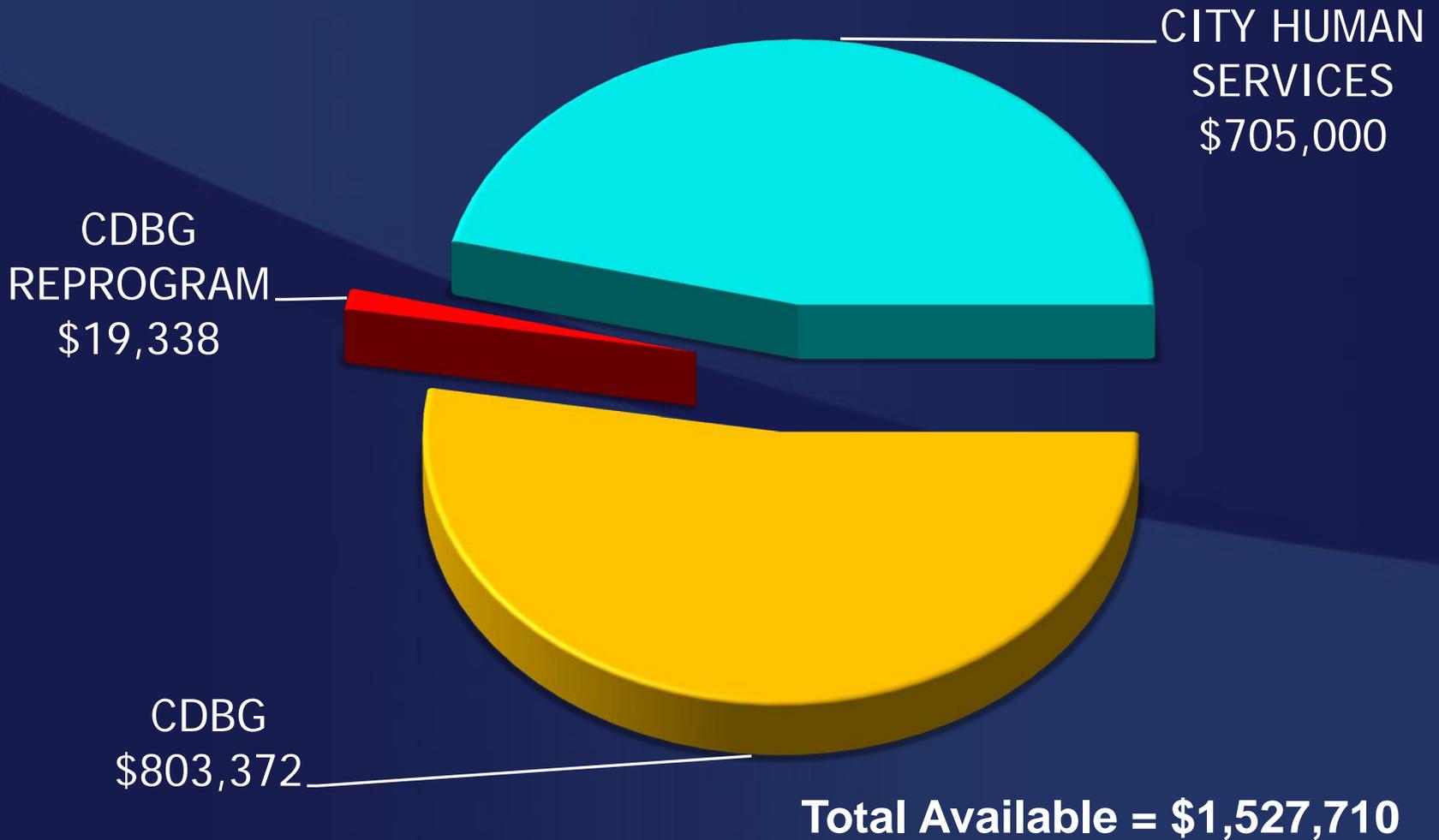
CDHSC Members

- ❖ Yesenia Curiel
- ❖ Steven Faulstich
- ❖ Greg Gorga
- ❖ Laura Knight
- ❖ Veronica Loza
- ❖ Doedy Orchowski
- ❖ Daniel Ramirez
- ❖ Max Rorty
- ❖ Alice Redit

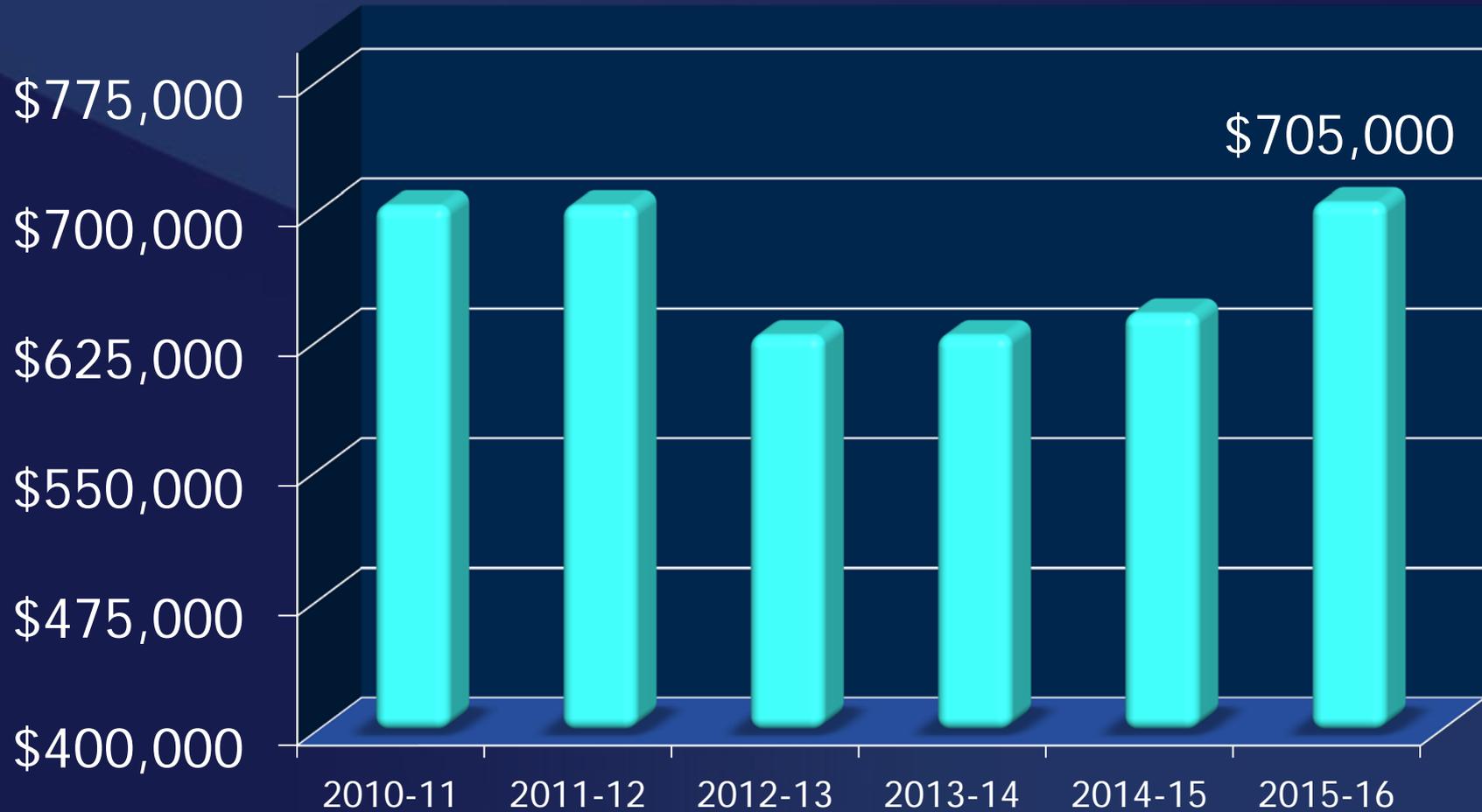
Vacant:

- Disabled Community
- Downtown Neighborhood
- African American Community
- Westside Neighborhood

Funding Sources



Change in Available Funds City Human Service



Change in Available Funds CDBG





Funding Priorities

Public/Human Services

1st – Basic Needs, Impacts of Homelessness & Gang Violence

2nd – Preventative

CDBG

- Facilitate Housing;
- Revitalize Downtown Neighborhoods;
- Strengthen/Expand Service Agencies;
- Economic Development



The Process

- ◆ Public Noticing
 - Newspaper Ad
 - Direct Mail/E-mail
 - City Website

- ◆ Staff Assistance
 - Orientation – Measurable Outcomes
 - Phone and Email
 - Feedback Provided



The Process, Cont.

The CDHSC:

- Conducted Site Visits
- Analyzed Applications and Performance Reports
- Interviewed and Scored Each Applicant
- Final Recommendation



Scoring Criteria

- ◆ Agency
- ◆ Board
- ◆ Program
- ◆ Measurable Outcomes
- ◆ Need
- ◆ Finances

For Capital:

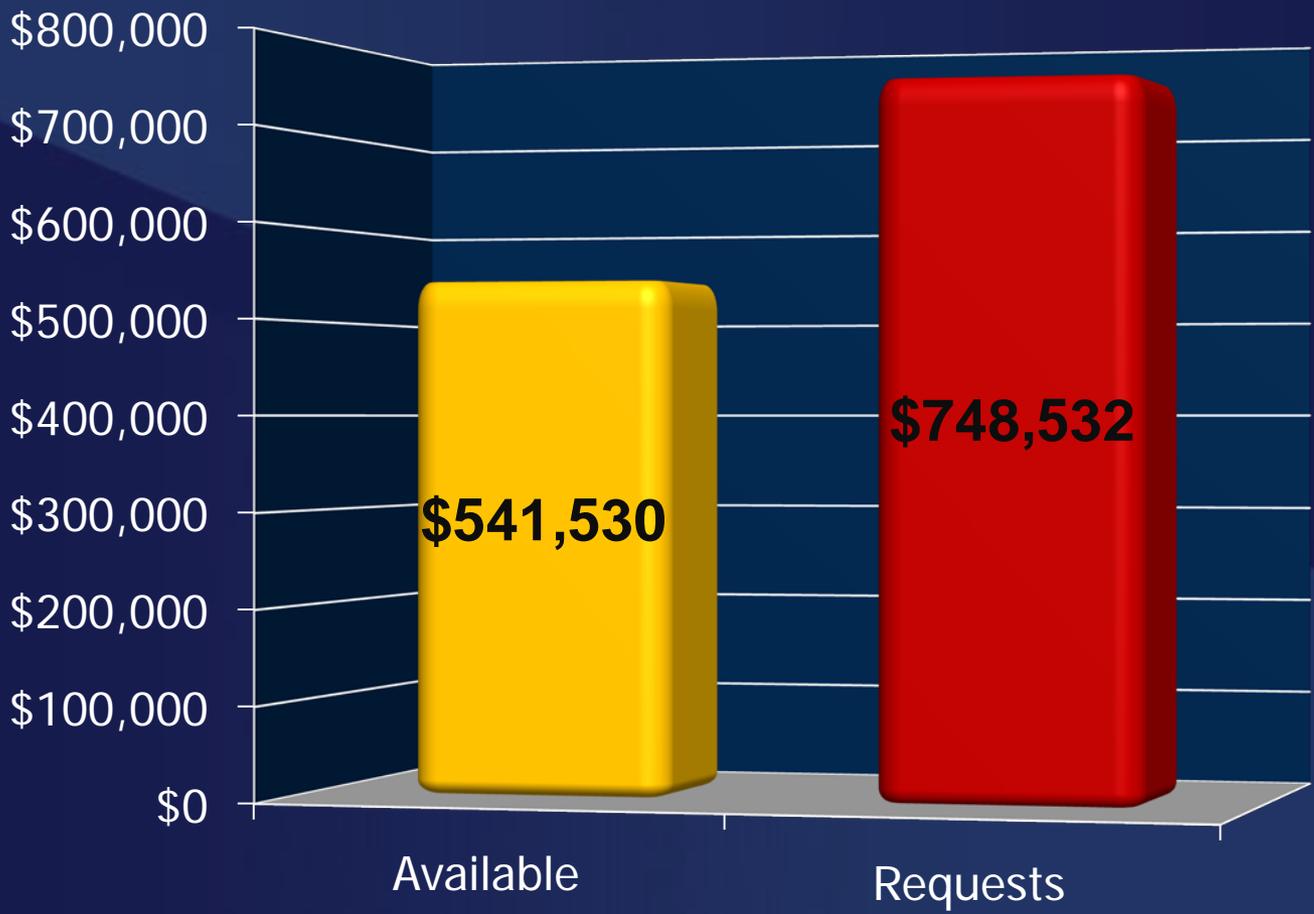
- ◆ Project Need
- ◆ Project Cost

Maximum Score
Possible – 100

Public/Human Services Category 50 Applications



Capital Category 5 Applications





Consolidated/Action Plan

- ◆ HUD Mandate
- ◆ ID Housing/Community Development Needs
- ◆ 5-Year Strategy and Goals
 - 2015-2019 Program Years
- ◆ 1-Year Action Plan
 - 2015-2016 Program Year



Consolidated Plan

- ◆ 5 Priority Areas Identified
 - Homeless Assistance
 - Decent Housing
 - Public Facilities and Infrastructure
 - Economic Development
 - Planning for Housing and Community Development



Consolidated Plan

- ◆ Conduct 2 Public Hearings
- ◆ Public Review Period – Ends May 5
 - Available at www.SantaBarbaraCA.gov, City Clerk, Main Library and CDD
- ◆ Final Approval May 5



Today's Proposed Actions

- ◆ Approve Fiscal Year 2016 Recommendations;
- ◆ Authorize Funding Agreements; and
- ◆ Conduct Public Hearing for Consolidated Plan/Annual Action Plan



Human Services And Community Development Block Grant Funding Recommendations

April 7, 2015