



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: September 8, 2015

TO: Mayor and Councilmembers

FROM: Administration, Arts & Community Promotion

SUBJECT: Funding Recommendations For Community Events And Festivals, Annual Contract With The Santa Barbara County Arts Commission, And Community Arts Update

RECOMMENDATION: That Council:

- A. Review and approve the Arts Advisory Committee and Community Events and Festivals Committee funding recommendations for Fiscal Year 2016;
- B. Authorize the City Administrator to execute an agreement with the Santa Barbara County Arts Commission in the amount of \$461,000 as approved in the Fiscal Year 2016 budget; and
- C. Receive an update from the County Arts Commission on community art programs and the status of the Community Arts Workshop.

DISCUSSION:

In the Fiscal Year 2016 budget, Council authorized funds to the Santa Barbara County Arts Commission to provide grants for Community Arts, Organizational Development, and Community Events & Festivals, and staffing to the City Arts Advisory Committee, Visual Arts in Public Places and Community Events & Festivals Committees. The funding supports city arts and cultural organizations and community promotion, and continue the development of the Downtown Cultural Arts District and other special projects. The funding also provides technical assistance to artists, arts organizations, and cultural promotion groups. The individual grant categories and recommendations are listed below.

Community Events & Festivals

The Community Events & Festivals Committee met on June 8, 2015, to review applications, interview organization applicants and make recommendations for the Events & Festivals Grant Program. The base amount for this program is \$103,000 in Fiscal Year 2016.

A total of \$165,250 was requested by 9 non-profit organizations. All nine applicants were awarded funding. Groups applying for Community Events & Festivals grants are not eligible to apply for Community Arts or Organizational Development grants.

Organizational Development

The Organizational Development Subcommittee met on June 17, 2015 and reviewed all of the applications submitted to the Organizational Development Grant Program. The subcommittee's recommendations were reviewed and unanimously approved on August 20, 2015 by the City Arts Advisory Committee. The base amount for this program is \$146,100. There was a one-time carry over in the amount of \$3,800 of unused grant funds from the previous fiscal year and, due to the significant number of grant applications in this category, \$14,700 was carried over from the Community Arts Grants category to meet the funding demand. The total funding, therefore, is \$164,600.

A total of \$431,250 was requested by 40 nonprofit organizations. Thirty-seven of the applicants were awarded funding. Groups applying for Organizational Development grants are not eligible to apply for Community Arts or Community Events & Festivals grants.

Community Arts

The Community Arts Subcommittee met on June 11, 2015 and reviewed all applications submitted to the Community Arts Grant Program. The subcommittee's recommendations were reviewed and unanimously approved on August 20, 2015 by the City Arts Advisory Committee. The base amount allocated for this program is \$47,000, with a one-time carry over in the amount of \$3,170 of unused grant funds from the previous fiscal year, which makes a total of \$50,170. The recommended amount to be awarded in Community Arts Grants was \$35,470. Due to the overwhelming amount of applicants for Organizational Development grants and significantly fewer applicants for Community Arts Grants, staff recommended that the remaining \$14,700 be transferred to Organizational Development.

A total of \$82,200 was requested by 16 nonprofit organizations. Fourteen of the applicants were awarded funding. Groups applying for Community Arts grants are not eligible to apply for Organizational Development or Community Events & Festivals grants.

Special Projects

The Santa Barbara County Arts Commission allocation includes \$17,500 for the following special projects: \$5,000 for Cultural District Touring, \$5,000 for Cultural District Programs, and \$7,500 for miscellaneous art projects, such as Annual Arts Symposium, City Poet Laureate Honorarium, Jardin de las Granadas, and City Hall Gallery Exhibitions.

BUDGET/FINANCIAL INFORMATION:

The City's Fiscal Year 2016 budget appropriated \$461,000 for this contract which includes a total of \$296,100 for grants, \$17,500 for special projects and \$147,400 for coordination and administration of the City Arts programs. There is also \$6,970 of Fiscal Year 2015 unspent grants that have been carried over to the current Fiscal Year by the Arts Commission.

	FY2016	FY 2015 Carryover	Total
Coordination and Administration of City Arts Programs	\$147,400		\$147,400
Arts Projects	7,500		7,500
Cultural District Promotions	10,000		10,000
Grants (see below for funding by grant category)	296,100	\$ 6,970	303,070
Total	\$461,000	\$ 6,970	\$467,970

Grant Categories	FY2016	FY 2015 Carryover	Total
Community Events and Festivals Grants	\$103,000		\$103,000
Organizational Development Grants	146,100	\$3,800	164,600*
*Includes \$14,700 one-time transfer from CA Grant Funds			
Community Arts Grants	47,000	3,170	35,470**
**Includes one-time transfer of \$14,700 to OD Grant Funds			
Total	\$296,100	\$ 6,970	\$303,070

Attachments 1, 2 and 3 contained detailed descriptions for each applicant.

Council will also receive an update on community art programs and the Community Arts Workshop. On May 6, 2014, Council approved \$300,000 to fund improvements to a City-owned property at 631 Garden Street to develop a Community Arts Workshop. The Community Arts Workshop is the permanent home for Summer Solstice activities and a year-round resource for arts organizations to be used for workshops, exhibits, rehearsals, classes, and community meetings.

- ATTACHMENTS:**
1. Community Events & Festivals Recommendations
 2. Organizational Development Recommendations
 3. Community Arts Recommendations

PREPARED BY: Ginny Brush, Executive Director of the County Arts Commission

SUBMITTED BY: Nina Johnson, Assistant to the City Administrator

APPROVED BY: City Administrator's Office

2015-2016 Events and Festivals

Event	Request	Award	2014/2015	2013/2014	2012/2013
Mainstage Opera Productions	14,000	14,000	10,000	11,000	11,500
Santa Barbara Open Streets/Calle Vivas!	20,000	13,750	7,500	15,000	-
ArtAbounds	40,000	20,000	18,000	18,000	18,500
Founding Day Festival	8,000	4,000	1,500	2,000	3,500
Brazilian Festival	20,000	7,000	-	-	-
On Edge Festival Performance Art	6,250	6,250	5,000	-	-
Christmas Revels	21,000	13,500	7,000	10,000	12,000
Lobero LIVE	30,000	18,500	15,000	16,000	-
DANCEworks Residency	6,000	6,000	-	5,000	4,000
	165,250	103,000			
EF Grant Funding Available (Includes 3% increase):					
		\$103,000			
Unused Funding from previous grant cycles:					
		\$0			
Total Available Grant Funding:					
		\$103,000			
Amount Requested:					
		\$165,250			
Difference of Amount Available and Amount Rquested:					
		-\$62,250			
Amount Remaining:					
		\$0			

2015-2016 Organizational Development Grants

Artist/Organization	Request	Award	2014/2015	2013/2014	2012/2013
American Dance & Music	12,000	3,000	3,500	3,000	4,000
Art Without Limits	15,000	1,000	1,000	-	2,000
Arts Mentorship Program	6,000	2,000	1,000	-	2,000
Boxtales Theatre Company	10,000	5,000	5,000	5,000	6,500
Camerata Pacifica	5,000	3,000	3,500	3,500	3,500
Center Stage Theater	10,000	7,500	7,500	6,000	6,000
City at Peace - Santa Barbara	12,000	7,000	8,000	6,500	6,500
Community School, Inc.	8,000	3,500	4,000	5,000	4,000
DramaDogs	7,500	800	1,100	2,700	3,263
Ensemble Theatre Company	18,000	6,500	5,500	5,500	5,500
Everybody Dance Now	14,750	8,500	8,000	4,500	2,949
Explore Ecology	18,000	6,500	5,500	5,500	6,000
Fishbon	4,500	1,000	1,000	300	-
Flamenco Arts Festival	10,000	4,000	3,513	3,000	3,500
Future Traditions Foundation DBA ArtBark	5,000	1,000	1,000	2,500	2,750
Ganna Walska Lotusland	5,000	2,500	2,500	2,500	-
Lit Moon Theatre Company	18,000	6,500	6,500	6,000	6,000
Marjorie Luke Theatre - SB Comm Youth Perf Arts Ctr	14,400	8,000	7,500	5,500	5,500
Media4Good - Youth Interactive	7,000	7,000	8,000	4,500	2,500
Music Academy of the West	18,000	3,500	1,500	1,500	2,000
Notes for Notes	15,000	5,000	750	4,500	4,250
Out of the Box Theatre Company, Inc.	10,000	4,000	3,000	3,000	3,000
Outrageous Film Festival - Pacific Pride	5,000	3,500	3,500	3,000	3,000
PlayFest Santa Barbara	12,000	-	-	-	-
Profant Foundation for the Arts	18,000	-	-	-	-

2015-2016 Organizational Development Grants

Artist/Organization	Request	Award	2014/2015	2013/2014	2012/2013
Quire of Voyces - SBCC	15,600	4,000	-	-	-
Santa Barbara Arts Collaborative	12,000	9,000	-	-	-
Santa Barbara Chamber Orchestra Society	7,000	2,500	-	-	-
Santa Barbara Children's Chorus	10,000	4,500	4,000	3,500	2,000
Santa Barbara Choral Society	7,500	2,500	2,750	2,500	1,000
Santa Barbara Dance Institute	10,000	6,500	6,500	6,000	6,500
Santa Barbara Education Foundation	5,000	5,000	5,000	2,750	3,000
Santa Barbara Maritime Museum	5,000	3,000	3,000	4,000	3,000
Santa Barbara Master Chorale	3,000	1,300	1,230	2,500	1,500
Santa Barbara Symphony Orchestra Association	12,000	3,000	3,000	3,000	4,500
Santa Barbara Theatre Company	18,000	-	-	-	-
SlingShot Alpha Art Forum - Alpha Resource Center	12,000	5,500	4,500	-	-
Speaking of Stories	10,000	6,500	6,000	4,700	6,000
State Street Ballet	18,000	6,000	5,000	5,000	5,000
Teen Star Santa Barbara - The Lambert Foundation	8,000	5,000	4,500	4,000	4,000
	431,250	164,600			

OD Grant Funding Available (Includes 3% increase):	\$146,100			
Unused Funding from previous grant cycles:	\$3,800			
Carryover from CA Grant:	\$14,700			
Total Available Grant Funding:	\$164,600			
Amount Requested:	\$431,250			
Difference between Amount Available and Amount Rquested:	-\$266,650			
Amount Remaining:	\$0			

2015-2016 Community Arts Grants

Artist/Organization	Request	Award	2014/2015	2013/2014	2012/2013
Brad Nack	6,000	-			
Children's Creative Project	6,000	3,400	3,000	2,100	2,250
Derrick Curtis Productions	5,800	3,000	-	-	-
Flamenco Santa Barbara	5,000	2,600	-	2,500	-
Friends of VADA	6,000	2,400	2,100	2,400	2,300
Inner Light Community Gospel Choir	3,000	3,000	2,100	2,700	2,000
La Casa de la Raza	6,000	1,500	-	-	-
Mental Wellness Center	1,800	1,800	1,450	-	-
Nebula Dance Lab	6,000	3,000	1,500	1,500	1,500
Pacific Pride Foundation	4,000	2,000	1,700	2,200	2,900
PARC Foundation	6,000	3,370	2,500	3,500	2,100
Performing and Visual Arts Camp	6,000	3,200	2,700	3,800	2,900
Santa Barbara County Park Foundation	2,600	2,600	2,800	3,400	2,700
SB County Alliance for Arts Education	6,000	1,600	-	-	-
Sol Hill	6,000	-			
Viva el Arte de Santa Barbara	6,000	2,000	3,400	2,600	2,650
	82,200	35,470			

CA Grant Funding Available (Includes 3% increase):	\$47,000			
Unused Funding from previous grant cycles:	\$3,170			
Total Available Grant Funding:	\$50,170			
Total Amount Requested:	\$82,200			
Recommmended Amount to be Awarded:	\$35,470			
Difference of Amount Available and Amount Rquested:	-\$46,730			
Amount Remaining (To be transferred to OD Grants):	\$14,700			



Arts Commission / City Arts Advisory Overview



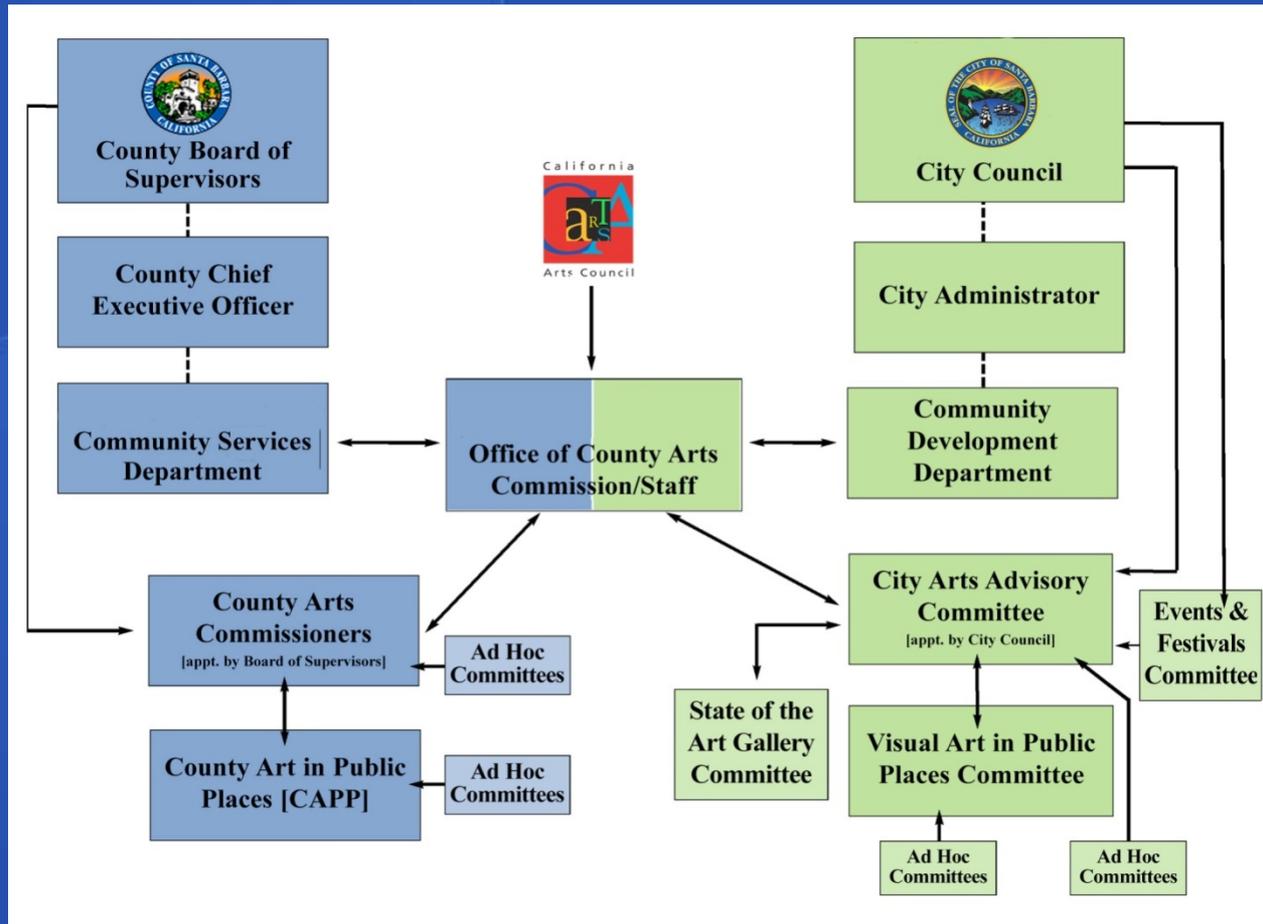
Presentation to City Council
September 8, 2015



Overview of Arts Services

- ◆ Administration and coordination of City's Arts Services, Cultural Arts and Festivals Annual Grants Program, City Arts Advisory and Visual Art in Public Places Committees.
- ◆ Promotion of Santa Barbara as a Cultural Arts Destination and of the City's Historic Cultural Arts District.
- ◆ Provide technical support to artists, arts non-profit and cultural organizations and serve as a convener for the community on arts and cultural issues.

City/County Partnership





Administration

- ◆ Meetings of City Arts Advisory/Visual Arts in Public Places (VAPP) Committee, and the Events & Festivals Committee.
- ◆ Annual City Community Arts and Festivals Grants program.
- ◆ Serve as a regional arts agency linked to California Arts Council (SLPP) grants.



Administration

- ◆ Administer and promote the City Poet Laureate Program.
- ◆ Serve as a catalyst for private and community engagement and support in promoting programs/ events that define the Cultural Arts District and City as a Cultural Destination.



Promotion

- ◆ Collaborate and partner with Downtown Santa Barbara, Visit Santa Barbara, and numerous arts & cultural organizations to promote the City's cultural corridor.
 - 1st Thursday Cultural Events/Peake Gallery
 - Pianos on State Street
 - Summer Movie Series in the Courthouse Sunken Garden



Technical Support

2016 Cultural & Festival Grant Recommendations:

- Community Events & Festivals committee met on June 8, 2015 to conduct interviews and make recommendations. A total of \$165,250 was requested by 9 applicants for the \$103K available. All were approved with funding amounts ranging from \$4k to \$20k.
- Community Arts grant review committee met on June 11, 2015 to review 16 applications with requests totaling \$82,200 for the \$50,170 available. Funding awards ranged from \$1500 to \$3400. *[Due to the overwhelming number of applicants in OD and the significantly fewer applications for CA, staff recommended transferring grant funding in the amount of \$14,700 from CA to the OD funding pool.]*
- *Organizational Development grant review committee met on June 15, 2015 to review 40 applications with funding requests totaling \$431,250 for the \$164,600 available. 37 grant requests were approved with funding amounts ranging from \$800 to \$9,000.*



Technical Support

Support for City Art Grant applicants and panels

- Provide 3 technical support workshops for applicants.
- Provide online access to grant applications and information at www.sbartcommission.org
- Provide staff review of draft grants with feedback.
- Oversee grant contracts (approximately 75 each year).



Technical Support

Support for Public Art in the City

- City Hall Gallery exhibitions and management of the City's Art Collection (Colin Campbell Coopers) and Jardin de las Granadas
- Produced Sense of Place: Santa Barbara Public Art DVD with City TV
- Assisted in review process for temporary Public Art projects
 - Yes We Can project on Milpas Street trash cans
 - Youth Interactive La Entrada/Lower State murals



Current Projects

- ◆ Annual Arts Symposium-focused on creative placemaking/CAW update
- ◆ Support for developing guidelines for temporary Public Art program at City Airport
- ◆ Convened 2 Cultural Arts Masterplan workshops
- ◆ Support for Community Arts Workshop (CAW) Task Force.

Community Arts Workshop

SB Arts Collaborative Workshop Update: Leon Olson

TIMELINE:

April 8, 2014 City of Santa Barbara signed a lease agreement with SB Arts Collaborative for 631 Garden St. site

May 13, 2014 City authorized \$300K grant to SB Arts Collaborative for start up site remediation and refurbishing. Following is an update on construction phases.



Community Arts Workshop

TIMELINE

Phase 1: Prepare construction drawings; meet interim safety requirements for south building prior to 2014 Solstice Workshop. **COMPLETED MAY 1, 2014**

Phase 2: Complete project building and site construction drawings; obtain HLC and Arts Advisory for Public Art and submit plans to Building Dept. **COMPLETED SEPT. 1, 2014**

Phase 3: Prepare and submit vapor mitigation plans to Building Dept.; prepare and sign construction contract; obtain preliminary cost estimates and prepare David Shelton drawings for Public Art Gates. **COMPLETED JANUARY 15, 2014**

Community Arts Workshop

TIMELINE (continued)

Phase 4: Obtain Building Permit for project except Gates. Complete construction of south building (except walk-in door, window replacement, fire line & floor covering); Ready for Solstice Parade workshop.
COMPLETED MAY 1, 2015

Phase 5: Obtain building permit for Shelton public art gates Hydra element funded and constructed. **COMPLETED JUNE 11, 2015**



Community Arts Workshop

TIMELINE (continued)

Phase 6: Remove concrete floor in north building & install vapor barrier. Begin construction of ADA accessible toilets and Shelton art gates. Complete all remaining short-term city lease requirements. Clean and paint interior walls; install indentifying signage; install 2 gates and secure entire perimeter of the site. Upgrade electric service and construct ADA accessible public restrooms. **ESTMATED COMPLETION DATE: APRIL 15, 2016**

Phase 7: Complete all construction as indicated on 2015 permitted plans. **ESTMATED COMPLETION DATE: APRIL 15, 2017**