



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: November 10, 2015

TO: Mayor and Councilmembers

FROM: Recreation Division, Parks and Recreation Department

SUBJECT: Contributions From Parks And Recreation Community Foundation

RECOMMENDATION: That Council:

- A. Accept a contribution from the Parks and Recreation Community (PARC) Foundation in the amount of \$45,000 for Parks and Recreation Department programs; and
- B. Increase appropriations and estimated revenues in the Fiscal Year (FY) 2016 Parks and Recreation Department Miscellaneous Grants Fund in the amount of \$45,000.

DISCUSSION:

The Parks and Recreation Department will be the recipient of \$45,000 in grants, donations, and reimbursements received through and from the PARC Foundation. These funds will support the following programs:

\$9,500 – Youth Culinary Arts Program

The Youth Culinary Arts program is a free program that serves approximately 24 teens annually, grades 11 and 12, with a 17-week program at the Franklin and Westside Neighborhood Centers. The program provides youth job training experience and teaches nutrition and healthy cooking to develop skills that will last a lifetime. Participants work with local chefs who serve as mentors for the program. This funding is from the annual PARC Foundation fundraising event and will support the hourly coordinator for this program.

\$6,000 – Santa Barbara Arts Alliance Program

The Santa Barbara Arts Alliance program is a free art-based afterschool mentoring program that provides leadership and life skills development opportunities through hands-on community service projects. Based at the Franklin Neighborhood Center, approximately 40 low income and under-served youth are served annually. Curricula include art workshops, field trips, neighborhood clean-ups, and the creation and

installation of public murals in areas plagued by graffiti vandalism. This funding includes grant monies from the County Arts Commission and donations to the program. Funds will be utilized to purchase supplies and pay the artist mentors that lead the program.

\$3,000 – Job Apprenticeship Program

The American Public Works Association donated \$3,000 to sponsor a youth in the Job Apprenticeship Program who is interested in pursuing an engineering career in public service. The sponsored youth will be placed as an apprentice in the City Public Works Department. The funds will be utilized to pay the hourly salary of the sponsored youth.

The Job Apprenticeship Program provides job training and job placement to approximately 60 at-risk community youth annually. Participating youth receive approximately 160 hours of paid employment.

\$26,500 – Hourly Development Associate and Computer Purchase

The Parks and Recreation Department will be the recipient of funds from the PARC Foundation in FY16 to reimburse the City for the purchase of a new computer (\$1,500) and to fund a 20 hour a week hourly Development Associate (\$25,000) who is assisting with the administration of the PARC Foundation and its annual campaign as well as fund development events and activities that benefit PARC and the Parks and Recreation Department.

BUDGET/FINANCIAL INFORMATION:

Appropriations and estimated revenues in the FY 2016 Parks and Recreation Department Miscellaneous Grants Fund will be increased by \$45,000 as a result of the PARC Foundation contributions.

PREPARED BY: Judith McCaffrey, Recreation Manager

SUBMITTED BY: Jill E. Zachary, Acting Parks and Recreation Director

APPROVED BY: City Administrator's Office