



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: November 24, 2015

TO: Mayor and Councilmembers

FROM: City Clerk's Office, Administrative Services Department

SUBJECT: Certification Of The Election Results Of The Official Canvass For The General Municipal Election Of November 3, 2015

RECOMMENDATION: That Council:

- A. Adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara Reciting the Fact of the Vote-By-Mail General Municipal Election Held on November 3, 2015, Declaring the Results and Such Other Matters as Required by the State Elections Code; and
- B. Receive a final presentation on the November 3, 2015 Election.

DISCUSSION:

The Vote-By-Mail General Municipal Election was held on Tuesday, November 3, 2015, for the purpose of electing three City Councilmembers who will represent City Council Districts 1, 2 and 3. The Certification of Election Results of the Official Canvass from the City Clerk's Office is an exhibit to the Resolution.

As provided in the City Charter, the terms of office for Councilmembers Cathy Murillo and Randy Rowse, and Councilmember-Elect Jason Dominguez will begin on January 12, 2016, the first scheduled meeting in January following the certification of election results. A swearing-in ceremony will be held at the City Council meeting on that date.

PREPARED BY: Gwen Peirce, CMC, City Clerk Services Manager

SUBMITTED BY: Kristine Schmidt, Administrative Services Director

APPROVED BY: City Administrator's Office



ADMINISTRATIVE SERVICES

NOVEMBER 3, 2015 VOTE-BY-MAIL GENERAL MUNICIPAL ELECTION

November 24, 2015



Election Wrap-Up

- Overall turnout was 36.2%
- 87% of ballots cast were received by mail
- 31.5% of ballots were received in the last two days; 65% of those were received in the mail
- 143 ballots were received in the mail in the three days following Election Day
- Final Election Budget will be ~\$150,000

Voter Outreach

- Election Public Service Announcement
- *“Get the Ballot, Fill It Out, Mail It In!”*
- Increased media presence, including social media
- Bus and other internet/print advertising
- Direct mail postcards to Districts 4, 5 & 6 voters



Drop-Off Centers

- Each District had a Drop-Off Center
- City Hall Drop-Off Center was open the Saturday before Election Day (Halloween)

| 2015 Ballots Received - Drop Off Centers | | | |
|--|------------------------|----------------------------|--------------|
| | Saturday, Oct. 31st | Election Day November 3 | Total |
| City Hall | 9 | 191 | 200 |
| Calvary Baptist | | 150 | 150 |
| Holy Cross Church | | 183 | 183 |
| Franklin Center | | 200 | 200 |
| Total Ballots Received | 9 | 724 | 733 |



District Voter Turnout

| | DISTRICT 1 | DISTRICT 2 | DISTRICT 3 |
|------|------------|------------|------------|
| 2015 | 39.61% | 34% | 36.11% |
| 2013 | ~34% | ~41% | ~30% |

- Precinct Boundaries have changed between 2013 – 2015
- Comparisons are general



Recommended Action

- Adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara Reciting the Fact of the Vote-By-Mail General Municipal Election Held on November 3, 2015, Declaring the Results and Such Other Matters as Required by the State Elections Code