



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: May 11, 2015

TO: Mayor and Councilmembers

FROM: Administration Division, Finance Department

SUBJECT: Proposed Two-Year Financial Plan For Fiscal Years 2016 And 2017

RECOMMENDATION:

That Council hear a presentation from the Parks and Recreation Department on their Fiscal Year 2016 Recommended Budget as contained in the Proposed Two-Year Financial Plan for Fiscal Years 2016 and 2017.

DISCUSSION:

In connection with City Council's review of the Proposed Two-Year Financial Plan for Fiscal Years 2016 and 2017, nine public hearing dates have been scheduled during which City departments will present their respective budgets and City Council make final decisions prior to adoption. All nine meetings have been publicly noticed and are special budget work sessions scheduled separately from the regularly scheduled Tuesday City Council meetings held. At the work sessions, members of the public are encouraged to attend and will have the opportunity to make comment and provide feedback on any aspect of the Proposed Plan.

At the May 4 special budget work session, Council heard presentations on Finance, Administrative Services, City Attorney's Office, City Administrator's Office, and Mayor & Council department budgets.

At today's special budget work session, scheduled from 6:00 p.m. to 9:00 p.m., Council will hear a department budget presentation from Parks and Recreation (including Creeks and Golf Funds).

At the next scheduled work session to be held on Wednesday, May 13, 2015 from 3:00 p.m. to 6:00 p.m., Council will hear department budget presentations from the Airport, Waterfront, and Solid Waste Fund (Finance).

The Schedule of Council Budget Review Meetings and Public Hearings is included as an attachment to this report.

ATTACHMENT: Schedule of Council Budget Review Meetings and Public Hearings

SUBMITTED BY: Robert Samario, Acting Assistant City Administrator/Finance Director

APPROVED BY: City Administrator's Office

CITY OF SANTA BARBARA
Two-Year Financial Plan for Fiscal Years 2016 and 2017

**Schedule of Council Budget Review Meetings
and Public Hearings**

MEETING	DATE	BUDGET AGENDA ITEM(S)
SPECIAL BUDGET WORK SESSION AND PUBLIC HEARING #1	Thurs., April 30, 2015 3:00 – 6:00 pm Council Chambers	<ul style="list-style-type: none"> ➤ Open Budget Public Hearing ➤ <u>Department Budget Presentations for:</u> <ul style="list-style-type: none"> - Community Development / Successor Agency - Library
SPECIAL BUDGET WORK SESSION AND PUBLIC HEARING #2	Mon., May 4, 2015 3:00 – 6:00 pm Council Chambers	<ul style="list-style-type: none"> ➤ <u>Department Budget Presentations for:</u> <ul style="list-style-type: none"> - Finance - General Government - Administrative Services - City Attorney's Office - City Administrator's Office - Mayor & Council
SPECIAL BUDGET WORK SESSION AND PUBLIC HEARING #3	Mon., May 11, 2015 6:00 – 9:00 pm Council Chambers	<ul style="list-style-type: none"> ➤ <u>Department Budget Presentation for:</u> <ul style="list-style-type: none"> - Parks & Recreation (including Creeks and Golf Funds)
SPECIAL BUDGET WORK SESSION AND PUBLIC HEARING #4	Wed., May 13, 2015 3:00 – 6:00 pm Council Chambers	<ul style="list-style-type: none"> ➤ <u>Department Budget Presentations for:</u> <ul style="list-style-type: none"> - Airport - Waterfront - Solid Waste Fund (Finance)
SPECIAL BUDGET WORK SESSION AND PUBLIC HEARING #5	Mon., May 18, 2015 2:00 – 5:00 pm Council Chambers	<ul style="list-style-type: none"> ➤ <u>Department Budget Presentation for:</u> <ul style="list-style-type: none"> - Public Works

SPECIAL BUDGET WORK SESSION AND PUBLIC HEARING #6	Wed., May 20, 2015 2:00 – 5:00 pm Council Chambers	<ul style="list-style-type: none"> ➤ <u>Department Budget Presentation for:</u> - Fire - Police
SPECIAL BUDGET WORK SESSION AND PUBLIC HEARING #7	Mon., June 1, 2015 2:00 – 5:00 pm Council Chambers	<ul style="list-style-type: none"> ➤ Finance Committee Budget Recommendations to Council ➤ Council Budget Deliberations ➤ Final Council Budget Direction to Staff ➤ Planned Close of Budget Public Hearings (unless additional Work Sessions needed)
SPECIAL BUDGET WORK SESSION AND PUBLIC HEARING #8	Wed., June 3, 2015 9:00 am – 12:00 pm Council Chambers	<ul style="list-style-type: none"> ➤ Continue Council Budget Deliberations (if needed)
SPECIAL BUDGET WORK SESSION AND PUBLIC HEARING #9	Mon., June 8, 2015 3:00 – 6:00 pm Council Chambers	<ul style="list-style-type: none"> ➤ Continue Council Budget Deliberations (if needed)
REGULAR CITY COUNCIL MEETING	Tues, June 16, 2015 Afternoon session Council Chambers	<ul style="list-style-type: none"> ➤ Prop. 218 Hearing on Proposed Increases to Water, Wastewater and Solid Waste Rates
REGULAR CITY COUNCIL MEETING	Tues, June 23, 2015 Afternoon session Council Chambers	<ul style="list-style-type: none"> ➤ Budget Adoption



PARKS AND RECREATION DEPARTMENT

Recommended Budget - Fiscal Years 2016-17

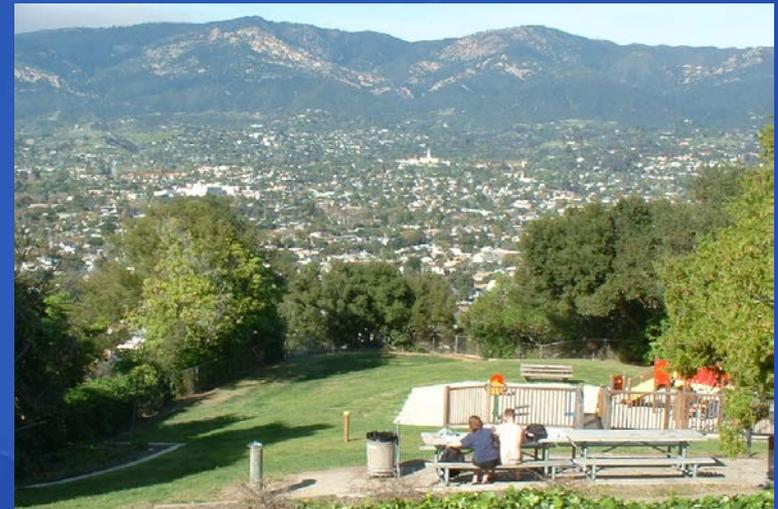


City Council
May 11, 2015

PARKS AND RECREATION

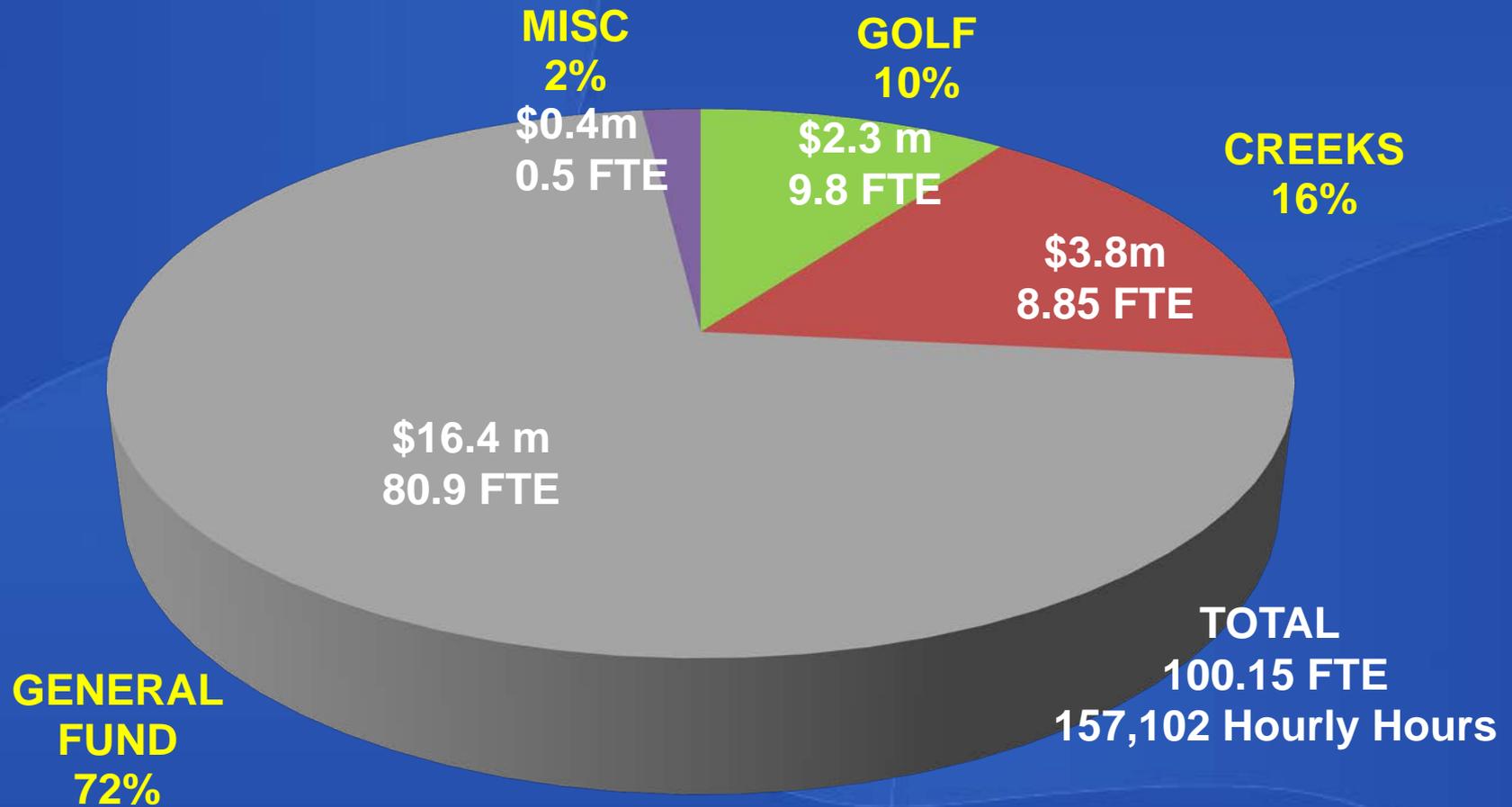
Presentation Overview

- ◆ Recommended FY2016–FY2017 Budget
 - Creeks Fund
 - Golf Fund
 - General Fund
 - Capital



PARKS AND RECREATION

Proposed FY 2016 Budget by Fund



Parks and Recreation FY 2016 Total - \$22.9 Million



CREEKS FUND

Budget Overview



CREEKS DIVISION

Revenue FY2016-FY2017

	FY 2014 Actual	FY2015 Adopted	FY2016 Recom'd	FY2017 Recom'd
Measure B (TOT)	3,362,193	3,509,480	3,941,400	4,204,400
Interest Income	89,897	103,100	116,200	113,800
Miscellaneous	33,309	13,072	13,072	13,072
Total	3,485,400	3,625,652	4,070,672	4,331,272

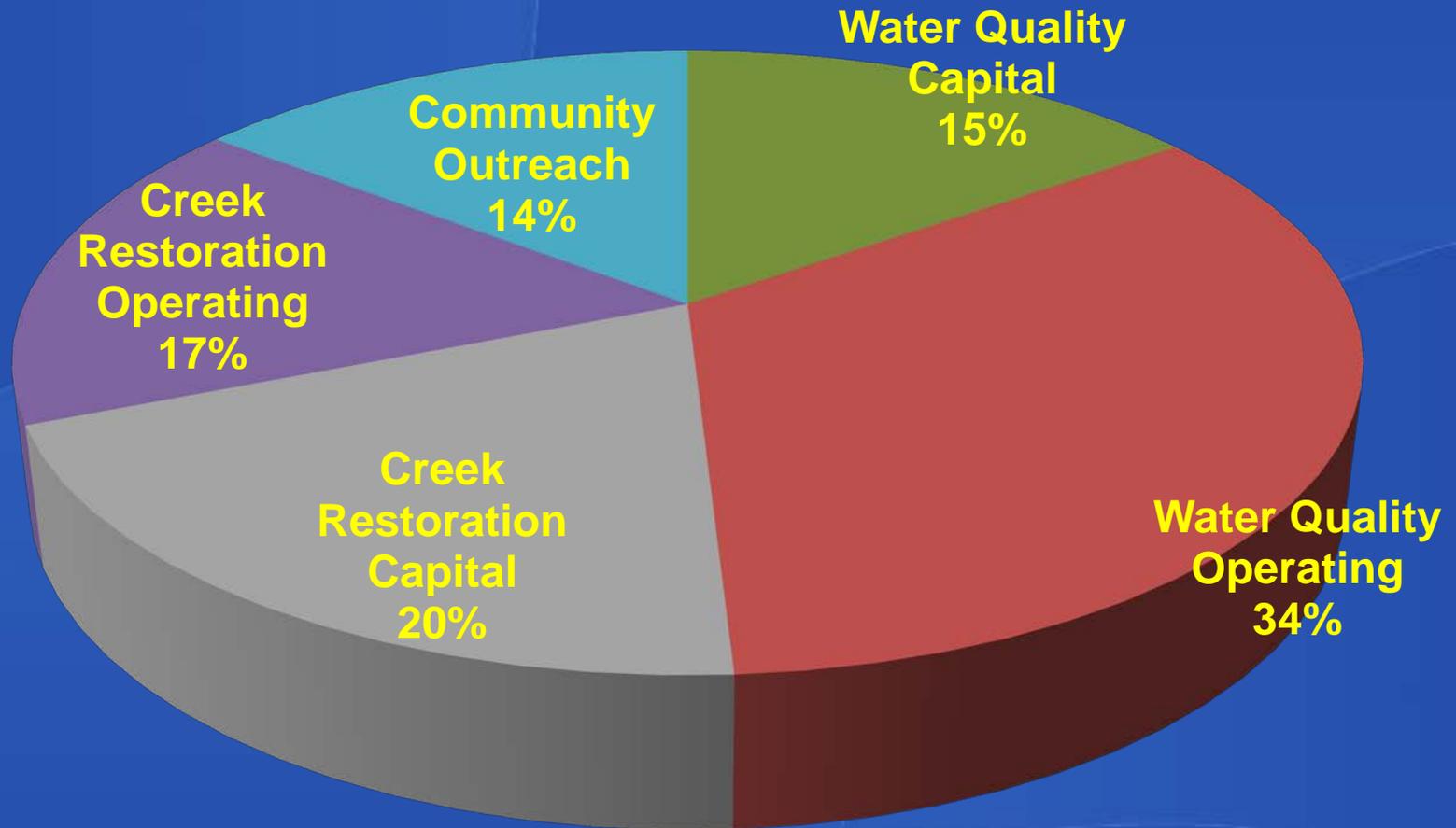
CREEKS DIVISION

FY2016–FY 2017 Appropriations

	FY 2014 Actual	FY2015 Adopted	FY2016 Recom'd	FY2017 Recom'd
Salaries and Benefits	948,188	1,126,029	1,144,773	1,204,181
Supplies and Services	493,606	836,000	905,261	920,261
Allocated Costs	260,855	273,711	269,178	282,135
Transfers	2,940,816	1,590,255	1,438,802	1,516,481
Equipment	3,082	10,000	10,000	10,000
Other	4,602	10,000	20,000	10,242
Total	4,651,150	3,845,995	3,788,014	3,943,300

CREEEKS DIVISION

FY 2016 Budget By Program Area



FY 2016 Creeks Appropriations – \$ 3,788,014

CREEKS DIVISION

Key Initiatives

- ◆ Implement Water Quality Research and Monitoring Plan
- ◆ Increase creek clean-up efforts
- ◆ Storm Water Treatment Retrofit Projects
- ◆ Las Positas Creek Restoration
- ◆ Upper Arroyo Burro Restoration

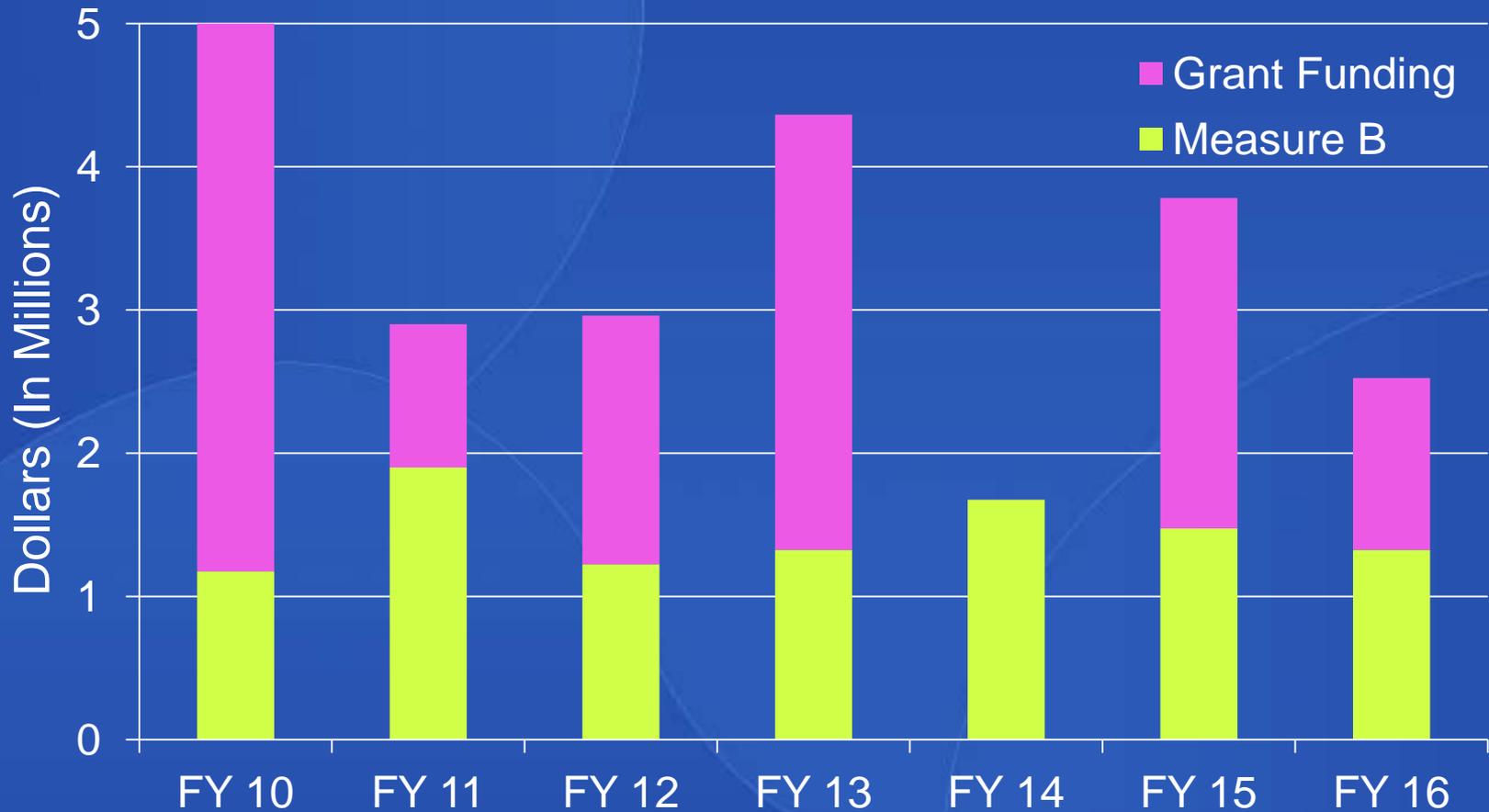
CREEKS DIVISION

FY2016-FY2017 Proposed Capital

Project	FY 2016	FY 2017
Las Positas Creek Restoration Project	\$300,000	\$300,000
Storm Water Treatment Retrofit Projects	\$350,000	\$250,000
Bacterial Reduction Program	\$50,000	\$50,000
Upper Arroyo Burro Restoration	\$300,000	\$250,000
Mid-Arroyo Burro Restoration	\$150,000	\$200,000
Lower Mission Creek Restoration	\$0	\$150,000
Capital Replacement for WQ Facilities	\$25,000	\$25,000
Andrée Clark Bird Refuge	\$150,000	\$150,000
Total	\$1,325,000	\$1,375,000

CREEKS DIVISION

Capital Improvement Program Funding



\$ 17,054,654 in Grant Funding since 2002

CREEKS DIVISION

P3 Highlights

- ◆ 95% water quality enforcement response within one working day
- ◆ Remove 20,000 square feet of *Arundo donax*
- ◆ *Inspect/clean 20 miles of City Creeks annually*

CREEKS FUND FY 2016-FY2017

Budget Recommendations

- ◆ The **Creeks Restoration and Water Quality Improvement Citizens Advisory Committee** recommended the Creeks Division operating and capital budgets for FY 2016 and FY 2017 in their regular meeting on April 22, 2015.
- ◆ The **Parks and Recreation Commission** recommended the Creeks Division FY 2016 and FY 2017 operating and capital budgets in their regular meeting of April 22, 2015.

GOLF FUND

Budget Overview



PARKS AND RECREATION

Golf Fund Budget Highlights

- ◆ Refinanced debt
- ◆ Moderate increase in rounds, revenue
- ◆ Discounted fees to grow the game of golf
- ◆ Reduced perm. staffing in FY 2016
- ◆ FY 2017 does not reflect changes to model; mid-cycle change

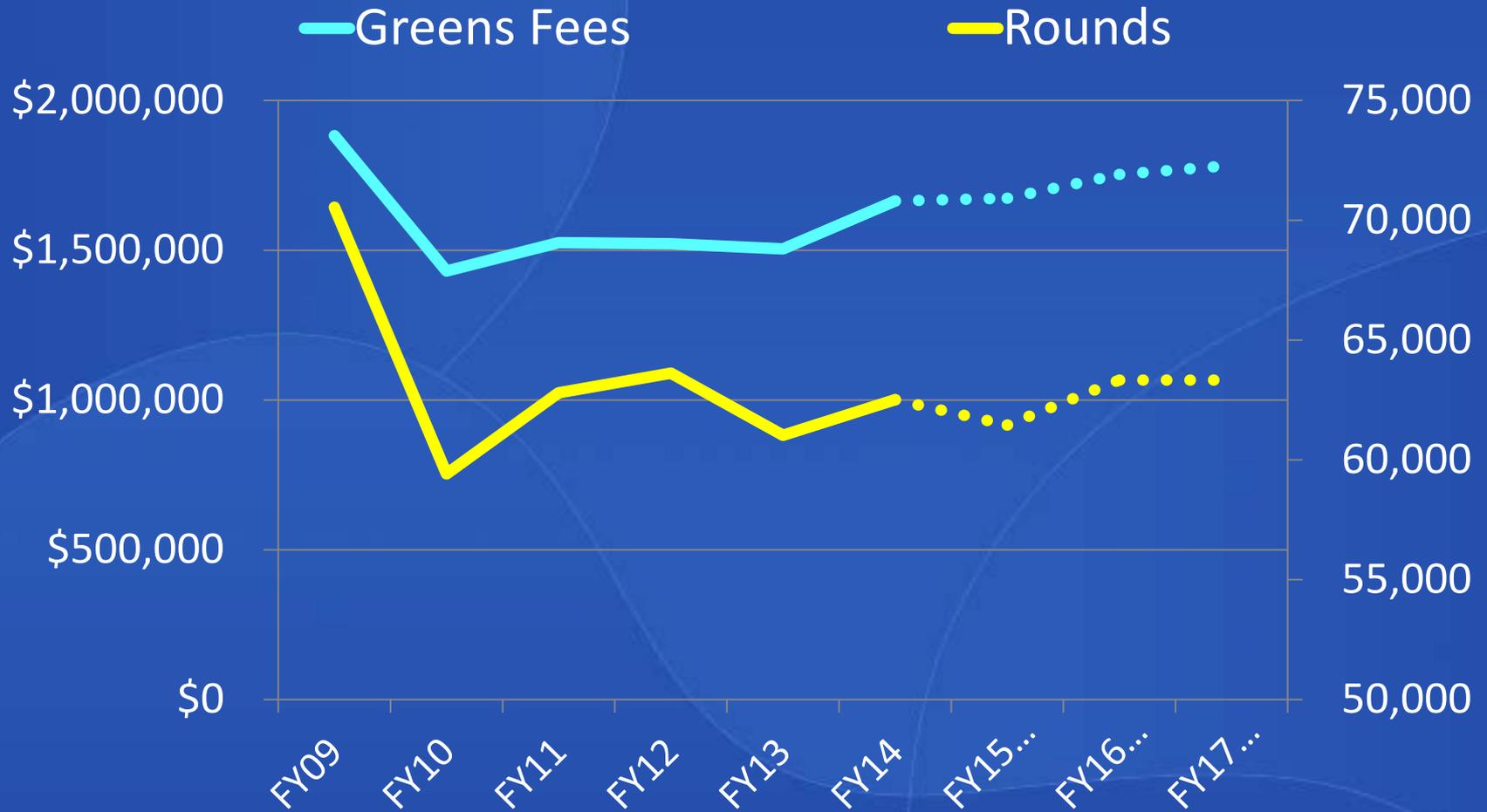
PARKS AND RECREATION

Golf Fund Key Initiatives

- ◆ Secure new operator(s) and ensure smooth transition by July 1, 2016.
- ◆ Enhanced, smarter marketing to increase play
- ◆ Continued capital investment
- ◆ Manage water resources during drought

PARKS AND RECREATION

Golf Rounds and Revenue Trends



PARKS AND RECREATION

FY2016–FY2017 Golf Revenues

	FY14 Actual	FY15 Adopted	FY16 Proposed	FY 17 Proposed
Greens Fee Revenue	1,664,726	1,766,876	1,753,034	1,783,034
Restaurant Concession	139,063	139,444	158,555	158,555
Pro Shop Concession	189,638	174,128	166,968	166,968
Other Revenue	49,658	10,600	188,400	188,300
Total Revenue	2,043,085	2,091,048	2,266,957	2,296,857

PARKS AND RECREATION

FY2016–FY2017 Golf Revenues

	FY14 Actual	FY15 Adopted	FY16 Proposed	FY 17 Proposed
Greens Fee Revenue	1,664,726	1,766,876	1,753,034	1,783,034
Restaurant Concession	139,063	139,444	158,555	158,555
Pro Shop Concession	189,638	174,128	166,968	166,968
Other Revenue	49,658	10,600	188,400	188,300
Total Revenue	2,043,085	2,091,048	2,266,957	2,296,857

PARKS AND RECREATION

FY2016–FY2017 Golf Revenues

	FY14 Actual	FY15 Adopted	FY16 Proposed	FY 17 Proposed
Greens Fee Revenue	1,664,726	1,766,876	1,753,034	1,783,034
Restaurant Concession	139,063	139,444	158,555	158,555
Pro Shop Concession	189,638	174,128	166,968	166,968
Other Revenue	49,658	10,600	188,400	188,300
Total Revenue	2,043,085	2,091,048	2,266,957	2,296,857

PARKS AND RECREATION

FY2016-FY2017 Golf Appropriations

	FY14 Actual	FY15 Adopted	FY16 Proposed	FY 17 Proposed
Salaries and Benefits	1,062,931	1,108,919	1,146,810	1,199,223
Allocated Costs	144,927	144,857	169,132	178,288
Supplies and Services	424,228	476,947	471,625	464,282
Capital Costs	214,486	83,727	265,048	255,548
Debt Costs	264,759	246,598	263,022	264,790
Total Expenses	2,111,330	2,141,775	2,315,637	2,362,131
Addition to / (Use of) Reserves	(68,245)	30,000	(48,680)	(65,274)
Fund Balance	376,001	406,001	261,265	195,991

PARKS AND RECREATION

FY2016-FY2017 Golf Appropriations

	FY14 Actual	FY15 Adopted	FY16 Proposed	FY 17 Proposed
Salaries and Benefits	1,062,931	1,108,919	1,146,810	1,199,223
Allocated Costs	144,927	144,857	169,132	178,288
Supplies and Services	424,228	476,947	471,625	464,282
Capital Costs	214,486	83,727	265,048	255,548
Debt Costs	264,759	246,598	263,022	264,790
Total Expenses	2,111,330	2,141,775	2,315,637	2,362,131
Addition to / (Use of) Reserves	(68,245)	30,000	(48,680)	(65,274)
Fund Balance	376,001	406,001	261,265	195,991

PARKS AND RECREATION

FY2016-FY2017 Golf Appropriations

	FY14 Actual	FY15 Adopted	FY16 Proposed	FY 17 Proposed
Salaries and Benefits	1,062,931	1,108,919	1,146,810	1,199,223
Allocated Costs	144,927	144,857	169,132	178,288
Supplies and Services	424,228	476,947	471,625	464,282
Capital Costs	214,486	83,727	265,048	255,548
Debt Costs	264,759	246,598	263,022	264,790
Total Expenses	2,111,330	2,141,775	2,315,637	2,362,131
Addition to / (Use of) Reserves	(68,245)	30,000	(48,680)	(65,274)
Fund Balance	376,001	406,001	261,265	195,991

PARKS AND RECREATION

FY2016-FY2017 Golf Appropriations

	FY14 Actual	FY15 Adopted	FY16 Proposed	FY 17 Proposed
Salaries and Benefits	1,062,931	1,108,919	1,146,810	1,199,223
Allocated Costs	144,927	144,857	169,132	178,288
Supplies and Services	424,228	476,947	471,625	464,282
Capital Costs	214,486	83,727	265,048	255,548
Debt Costs	264,759	246,598	263,022	264,790
Total Expenses	2,111,330	2,141,775	2,315,637	2,362,131
Addition to / (Use of) Reserves	(68,245)	30,000	(48,680)	(65,274)
Fund Balance	376,001	406,001	261,265	195,991

PARKS AND RECREATION

Proposed Golf Fee Changes

- Increase most fees \$1
 - No increases to Juniors and Tournaments
- Increase Rewards Membership \$3
- New discounts for young adults to grow the game of golf
- Resident rates extended to Tri-County
- One twilight and super-twilight rate for all

PARKS AND RECREATION

Proposed Golf Capital Budget

Project	FY 2016	FY 2017
Players' Improvement Fund	60,048	60,048
Green and Tee Renovation	75,000	75,000
Irrigation Infrastructure Improvements	25,000	33,000
Infrastructure Renewal and Improvement	105,000	87,500
Total	265,048	255,548

PARKS AND RECREATION

Golf Fund P3 Highlights

- ◆ Grow Greens Fee Rev. per round to \$27.68
 - FY 2014 \$26.57
 - FY 2015 Proj. \$27.24
 - FY 2016 Prop. \$27.68

- ◆ Manage maint. cost per round at \$25.51
 - FY 2014 \$24.12
 - FY 2015 Proj. \$25.60
 - FY 2016 Prop. \$25.51

PARKS AND RECREATION

Golf Advisory Committee

At their regular meeting of April 8, 2015, the GAC voted unanimously to recommend the proposed FY 2016 & 2017 operational and capital budgets.

The GAC recommended all proposed fee changes with one exception. In a 4/1 vote, the GAC did not recommend increasing the Rewards Card from \$127 to \$130.

PARKS AND RECREATION

Parks and Rec. Commission

At their regular meeting of April 22, 2015, the Commission voted unanimously to recommend the proposed Golf Fund FY 2016 & 2017 operational and capital budgets, including all proposed fee increases.



GENERAL FUND

Budget Overview



PARKS AND RECREATION

Parks and Facilities

- ◆ 1,570 acres of parkland
- ◆ 47 parks with 22 playgrounds
- ◆ 11 sports facilities
- ◆ 15 community buildings
- ◆ 3.4 miles of public beach
- ◆ 3 community gardens
- ◆ 35,000 street, park, and facility trees
- ◆ 46% of all GF facilities

PARKS AND RECREATION

Programs & Services

- ◆ 13,000 activity registrations
- ◆ Serve 3,253 youth in afterschool programs
- ◆ 7,500 park and facility reservations
- ◆ 122 community special events
- ◆ 16,000 households served through weekly food distribution programs
- ◆ 10,000+ residents provided services through neighborhood centers

PARKS AND RECREATION

General Fund Budget Strategy

- ◆ Evaluate performance of existing programs
- ◆ Identify service enhancement opportunities
- ◆ Identify opportunities to increase revenues
- ◆ Address program resource needs
- ◆ Review park and facility deferred maintenance needs and enhancement options
- ◆ Plan for the future

PARKS AND RECREATION

General Fund Key Initiatives

- ◆ Program reallocations for efficiency and effectiveness
- ◆ Opportunities to restore and enhance services
- ◆ Upgrade point of sale software
- ◆ Expand capital and planning projects
- ◆ Increase marketing to drive revenues

PARKS AND RECREATION

Appropriations FY2016-FY2017

<i>GENERAL FUND</i>	FY 2014 Actual	FY2015 Adopted	FY2016 Recom'd	FY2017 Recom'd
Salaries & Benefits	8,327,045	9,279,560	9,998,784	10,455,887
Supplies & Services	2,960,904	3,213,485	3,219,706	3,254,268
Allocated Costs	2,465,132	2,556,274	2,797,939	2,902,454
Transfers	57,385	57,385	57,385	57,385
Equipment	66,927	73,096	63,560	57,910
Special Projects	154,454	330,718	279,022	275,432
Total	<u>14,031,846</u>	<u>15,510,518</u>	<u>16,416,396</u>	<u>17,003,336</u>

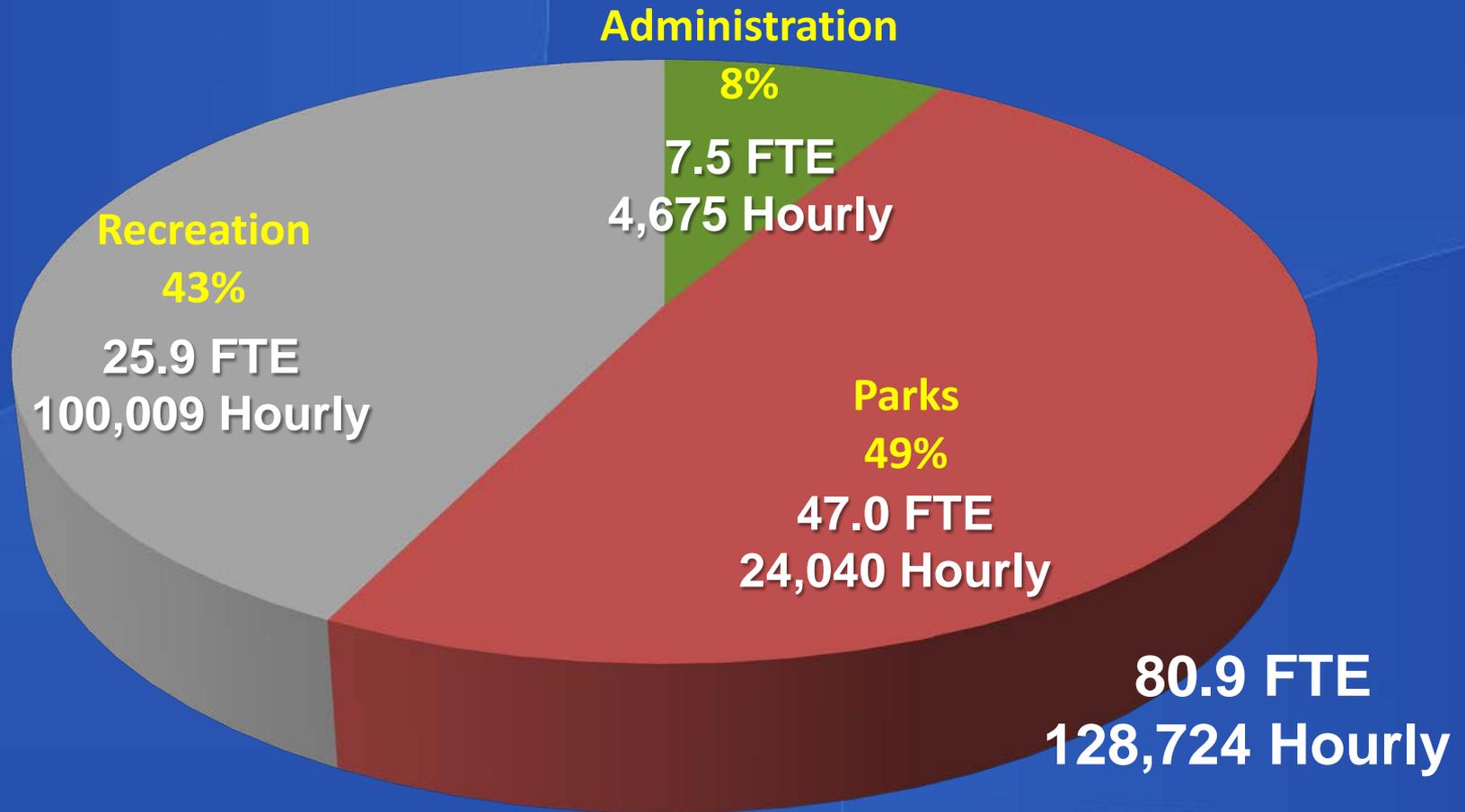
PARKS AND RECREATION

General Fund Appropriations FY2016-FY2017

	FY 2014 Actual	FY 2015 Adopted	FY2016 Recom'd	FY2017 Recom'd
Administration	981,621	1,153,495	1,378,153	1,441,680
Parks	6,762,963	7,692,351	8,010,098	8,336,751
Recreation	6,287,262	6,664,672	7,028,145	7,224,905
Total	14,031,846	15,510,518	16,416,396	17,003,336

PARKS AND RECREATION

GF Appropriations by Division



FY 2016 Recommended - \$16,416,396

PARKS AND RECREATION

Major Budget Changes – Personnel

- ◆ Within Existing Funding
 - 4 position reallocations between programs
 - Reclassification to restore Business Manager
 - Restore 2 positions: Recreation
- ◆ Funded with part new and part existing
 - Restore 2 positions: Capital, Recreation

PARKS AND RECREATION

Within Existing Appropriations

- ◆ Office Specialist II (1.0 FTE)
 - Restores clerical position to busy Youth Activities, Sports and Tennis programs
 - Converting hourly for greater efficiency and improved customer service

- ◆ Head Lifeguard (0.8 FTE)
 - Restores permanent pool operations staffing to improve safety, facility operation and customer service
 - Converting hourly and \$28K in SBSC revenue

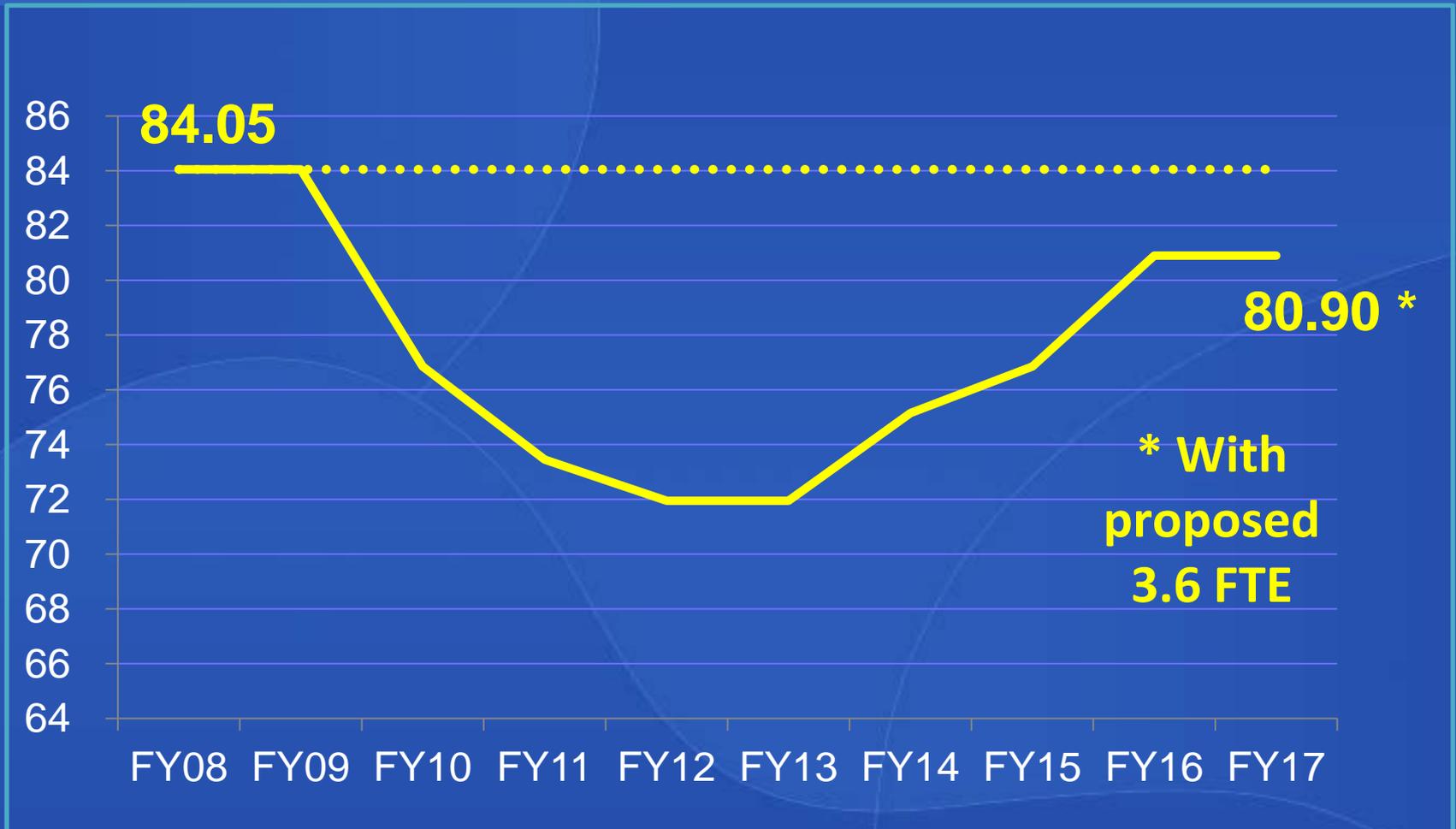
PARKS AND RECREATION

Proposed Existing/New Funding

- ◆ Capital Projects Supervisor (1.0 FTE)
 - Restore program supervisor to manage growing capital program and supervise three staff
 - \$79,500 new funding, \$44,272 existing
- ◆ Recreation Specialist (0.8 FTE)
 - Restore position to manage and grow revenue generating contract class program
 - Program declines due to staffing challenges
 - \$49,136 new funding, \$5,552 existing

PARKS AND RECREATION

General Fund FTE Since FY 2008



PARKS AND RECREATION

General Fund Revenue FY2016-FY2017

	FY 2014 Actual	FY2015 Adopted	FY2016 Recom'd	FY2017 Recom'd
Administration	59,145	85,000	105,000	115,000
Parks	1,716,734	1,756,542	1,745,092	1,783,541
Recreation	3,437,433	3,453,723	3,682,235	3,730,715
	5,213,312	5,295,265	5,532,327	5,629,256

PARKS AND RECREATION

Proposed Fee Changes

EXAMPLES:

	FY 15 Adopted	FY 16 Rec'd	CHG
Non-Profit Lease Rates/sq ft	\$1.23	\$1.25	2%
Adult Lap Swim Passes	\$37	\$39	5%
Adult Soccer Team Fee	\$400	\$440	10%
Pre and Post Summer Camp Care	\$36	\$40	11%
Picnic Site Rental	\$68	\$70	3%
Sporting Events (race, walk, tournaments)	\$181	\$185	2%
Community Gardens	\$64	\$65	2%
Cabrillo Pavilion Arts Center	\$2,272	\$2,317	2%

PARKS AND RECREATION

Key Capital Underway - \$11M

- ◆ Major Renovations
 - Cabrillo Pavilion and Bathhouse, Cabrillo Ball Park
- ◆ New Park Development – Bath St Pocket Park
- ◆ Recreation and Infrastructure Enhancements
 - Turf improvements, irrigation replacement, off-leash dog areas, playgrounds (Muni Tennis)
- ◆ Playground Renovation/Replacement
 - Kids World, Parqué de los Niños, Stevens

PARKS AND RECREATION

Proposed Capital – Ongoing Projects

<u>Project</u>	<u>FY 2016</u>	<u>FY 2017</u>
Cabrillo Pavilion and Bathhouse Renovation	\$ 500,000	\$1,000,000
Playground Replacement Program	175,000	175,000
Restroom Renovation (Chase Palm Park)	153,000	0
Irrigation System Renovation (Cabrillo Ball Field)	150,000	0
Chase Palm Park (Safety Improvements)	128,000	0
Thousand Steps (Final Plans/Permits)	100,000	0

PARKS AND RECREATION

Proposed Capital – New Projects

Project	FY 2016	FY 2017
Parks and Recreation Master Plan	200,000	0
Artificial Sport Field (Dwight Murphy)	150,000	0
Median and Parkway Landscape Renovation	150,000	0
Urban Forest Management Plan Implementation	150,000	0
Off-Leash Dog Area – New location	100,000	0
Total for All Capital	\$1,956,000	\$1,175,000

PARKS AND RECREATION

Administration P3 Highlights

- ◆ Achieve 80% or greater Dept. P3 objectives
- ◆ Revise and implement Department Strategic Drought Response Plan
- ◆ Achieve \$500K in donations and \$300K of volunteer support
- ◆ Ensure 75% of CIP projects completed within budget

PARKS AND RECREATION

Recreation P3 Highlights

- ◆ Provide 1,450 participants with summer camps, spring camps and clinics
- ◆ Serve 1,300 youth in free afterschool sports
- ◆ Achieve 2,700 registrations in adult sports
- ◆ Serve 120 youth in Job Apprentice program
- ◆ Work with community organizations to facilitate 122 public special events annually

PARKS AND RECREATION

Parks P3 Highlights

- ◆ Complete 10 park volunteer projects
- ◆ Maintain 360 acres of developed parkland
- ◆ Trim 5,100 Street Trees
- ◆ Achieve 10 beach grooming cycles
- ◆ Complete landscape design guidelines for gateway medians
- ◆ Manage IPM Program and Landscape Management Contracts

PARKS AND RECREATION

Parks and Recreation Commission

At their regular meeting of April 22, 2015, the Parks and Recreation Commission voted unanimously to recommend the proposed FY 2016 & 2017 operational, capital budgets and Fees and Charges.

PARKS AND RECREATION

Additional Funding Request

- ◆ SBUSD – Junior High Afterschool Sports Program
 - \$12,000 – from \$20,000 to \$32,000
 - To meet growing program demand
 - FY 2014 229 students
 - FY 2015 thru Feb 853 students
 - Program budget unchanged over 25+ years (\$85,000)

PARKS AND RECREATION

After School Funding

	City of SB	City of Goleta	School District
A-OK (elem.)	\$47,385	—	N/A
RAP (elem.)	\$50,000	—	—
After School Sports Program (elem.)	\$81,805	—	—
Jr. High Sports Program	\$20,000	\$13,000	\$52,000
	\$199,190		

Table does not include in-kind or expenses covered by fees or grants



QUESTIONS?