



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** January 15, 2008  
**TO:** Mayor and Councilmembers  
**FROM:** James L. Armstrong, City Administrator  
Roger Horton, Councilmember  
**SUBJECT:** Infrastructure Financing Taskforce

### RECOMMENDATION:

That Council approve the appointment of the recommended membership of the Infrastructure Financing Taskforce.

### DISCUSSION:

On February 15, 2007, and March 5, 2007, the City Council held two workshops to discuss the City's six year Capital Improvement Program. At the workshops, staff expressed concern regarding the large number of unfunded projects, totaling nearly \$150 million. It was also noted, that in addition to those projects identified in the six year capital plan, there are many other worthy capital needs that have not been identified due to the lack of potential funding.

On August 7, 2007, the Council approved the formation of an Infrastructure Financing Taskforce. Among the duties of the Taskforce will be the following:

- Review the current capital planning process and recommend steps for improvement
- Review the identified capital needs to ensure that they accurately reflect the needs of the community
- Review the City's overall financial situation and make recommendations for improvements
- Review the City's budgetary practices, reserve policies, and capital financing strategies and make recommendations for improvements
- Recommend specific steps to the Council on how to best meet the current and future capital financing needs of the City

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REVIEWED BY: \_\_\_\_\_ Finance \_\_\_\_\_ Attorney \_\_\_\_\_ Name of Additional Department(s) That Need to Review CAR

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Agenda Item No. \_\_\_\_\_

The Council also approved a selection methodology for the Taskforce that involved the Chair of the Finance Committee and the City Administrator soliciting specific individuals with the diverse skills needed for this Taskforce. This process included contacting a number of members of the community as well as using the City's normal committee and commission selection methodology to solicit potential members. We have now completed that process.

We are pleased to recommend the following individuals for membership on the Taskforce:

W. Scott Burns – Director, George Elkins Mortgage Banking  
Bob Geis – County Auditor/Controller  
Renee Grub – Co-owner, Village Properties Realty  
Richard W. Jensen – Retired Vice Chancellor for Planning and Facilities, UCSB  
Dr. Stephen Kurtzer – Retired, Biotechnology/Energy Entrepreneur  
Dudley Morris – Senior Advisor, BDC Advisors  
Frank Schipper – President/CEO, Frank Schipper Construction Company

More information about these individuals is contained in the attachment to this report.

We anticipate that the work of the Taskforce will take six to nine months. At the completion of their effort a report would be forwarded to the full Council for approval.

City staff from the City Administrator's Office and the Finance Department will provide staff support to the Taskforce, with assistance from other City departments involved in planning and constructing of capital facilities in the City.

**ATTACHMENT:** Biographical Information on Taskforce Members

**SUBMITTED BY:** James L. Armstrong, City Administrator

**APPROVED BY:** City Administrator's Office

# INFRASTRUCTURE TASKFORCE APPLICANTS

Name	Quick Biography/Qualifications
<b>W. Scott Burns</b>	<p><b>Current Employer:</b> George Elkins Mortgage Banking</p> <p><b>Education:</b> Humboldt State University; MBA Candidate Cal Poly San Luis Obispo</p> <p><b>Memberships:</b> Rotary, Old Spanish Days, chamber of Commerce, Board of Realtors</p> <p><b>Other:</b> Professional in commercial finance, understand debt and equity financing and the intricacies of financial instruments; studied the City's budget</p>
<b>Dr. Stephen Kurtzer</b>	<p><b>Current Employer:</b> Retired</p> <p><b>Education:</b> Ohio State University, College of veterinary Medicine, Doctor of Veterinary Medicine</p> <p><b>Memberships:</b> SB County Film Commission, Santa Barbara City Energy Commission, "Site council" Roosevelt Elementary School, "Ballet Santa Barbara"</p> <p><b>Other:</b> 18 years experience in executive management of 2 high technology companies and a biotechnology/energy start-up. Numerous non-profit civic activities in Santa Barbara; educational and business background.</p>
<b>Dudley Morris</b>	<p><b>Current Employer:</b> BDC Advisors (Independent Consulting Firm)</p> <p><b>Education:</b> Yale University; Graduate Studies in Public Administration, Wagner School of NYU</p> <p><b>Other:</b> Over 30 years senior executive and management consulting experience in the public and private sectors with expertise in strategic business planning, mergers and acquisitions, budget and finance, operations improvement, and capital facilities planning.</p>
<b>Richard Jensen</b>	<p><b>Current Employer:</b> Retired from the University of California, now doing consulting</p> <p><b>Education:</b> Washington State University [BA-Economics]; University of Washington [MBA-Economics]</p> <p><b>Memberships:</b> American Economic association, Society for College and University Planning</p> <p><b>Other:</b> Possess background which is well suited to infrastructure financing</p>

<p><b>Bob Geis, CPA, CPFO</b></p>	<p><b>Current Employer:</b> Auditor-Controller for the County of Santa Barbara</p> <p><b>Education:</b> Ohio State University</p> <p><b>Other:</b> Combination of government, private sector, management and audit experience; received the Government’s Finance Officers’ Association’s “Award for Excellence in Financial Reporting” for the County’s Financial Statement; well-versed in annual financial highlight reports and instrumental in assisting the CEO in the implementation of the County Performance Based Budget system.</p>
<p><b>Renee Grubb</b></p>	<p><b>Current Employer:</b> Co-Founder, Village Properties</p> <p><b>Education:</b> Long Beach State University</p> <p><b>Memberships:</b> President of Association of Realtors, California Association of Realtors Director, Current Chair of SB Chamber of Commerce, Member of the Montecito Education Foundation, South Coast Business and Technology Steering Committee, President of Village Properties Teacher’s Fund.</p> <p><b>Other:</b> Served on the Strategic Planning and Budget Committee for California Associations of Realtors for 3 years and currently serving on the Budget and Finance Committee for SB Association of Realtors for the 6<sup>th</sup> year; former Secretary Treasurer of SB Chamber of Commerce.</p>
<p><b>Frank Schipper</b></p>	<p><b>Current Employer:</b> President/CEO, Frank Schipper Construction Company</p> <p><b>Memberships:</b> Active member of the Santa Barbara and Ventura County Contractors Associations, Chair of California Construction Education and Research Foundation, Treasurer of TRADART, Board Member of the Business and Industry Associates of Santa Barbara City College and of Partners in Education; member of Fighting Back</p> <p><b>Other:</b> Recipient of Santa Barbara Contractor’s Association Members Choice Award in 2003, past President of Associated General Contractors of California, appointee to California Career Technical Education Standards and Frame Work Advisory Group</p>