



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: March 23, 2010

TO: Mayor and Councilmembers

FROM: Housing and Redevelopment Division, Community Development Department

SUBJECT: Community Development And Human Services Committee Funding Recommendations For Fiscal Year 2011 And Housing And Urban Development Consolidated Action Plan

RECOMMENDATION: That Council:

- A. Approve the funding recommendations of the Community Development and Human Services Committee for Fiscal Year 2011 Community Development Block Grant (CDBG) and Human Services funds;
- B. Authorize the Community Development Director to negotiate and execute agreements implementing the funding recommendations, subject to the review and approval of the City Attorney;
- C. Authorize the City Administrator to sign all necessary documents to submit the City's 2010-2014 Consolidated Plan and 2010 Action Plan to the Department of Housing and Urban Development (HUD); and
- D. Remove the Third Priority for Human Services funding applications (programs that seek to enhance the quality of life of persons whose basic needs are already met).

DISCUSSION:

Each year since 1975 the City has applied to the U.S. Department of Housing and Urban Development (HUD) for Community Development Block Grant (CDBG) Entitlement funds. The funds are made available to the City to undertake specific eligible projects and programs that develop a viable urban community by providing decent housing and a suitable living environment. In particular, these funds are required to be used for programs that principally benefit low to moderate-income persons. The City also makes available additional monies from the General Fund to support human services programs that provide direct social services to low income city residents.

Community Development and Human Services Committee Funding Recommendations

The recommendations in this report are for CDBG and Human Services funding for Fiscal Year 2011.

The combined application for CDBG and Human Services funds was available to the public on November 2, 2009. An announcement was mailed to all agencies that expressed an interest in applying this past year or applied for funding in the past two years. In addition, advertisements appeared in the *Daily Sound* and the *Santa Barbara News Press*, a news release was disseminated to the local media and an announcement and application were posted on the City of Santa Barbara's website informing the public of the availability of applications and the orientation workshop. An orientation technical assistance workshop was held for all prospective applicants on November 12, 2009.

Seventy-four applications were submitted by the deadline of December 16, 2009, which represents a decrease of three applications from last year. One applicant subsequently withdrew its application. The 73 remaining applicants requested a total of \$2,843,131, which exceeds the estimated available funding by approximately \$932,000. Staff and the Community Development and Human Services Committee (CDHSC) reviewed all of the applications and interviewed each applicant. In all, the CDHSC invested over 200 hours interviewing and deliberating on this year's applications. The CDHSC developed funding recommendations on the basis of the written applications, program presentations, interviews and group deliberations. The CDHSC gave significant consideration to the Funding Criteria and Priorities adopted by Council on October 27, 2009. Detailed descriptions of the combined funding application criteria, as well as funding priorities for both CDBG and Human Services, can be found on pages four through six of the CDHSC Report on Funding Recommendations FY 2010-2011. This report is available for public review on the City's web page (www.SantaBarbaraCa.gov) and in the office of the City Clerk, Main Public Library and the Community Development Department. The Draft HUD 2010-2014 Consolidated Plan is also available for public review at the above locations.

The CDHSC continued to ensure that their recommendations for funding followed the funding priorities set by Council. The 1st Priority consists of programs that help meet basic emergency human needs and programs that directly relate to City-initiated collaborative efforts, such as the South Coast Gang Task Force and the Strategies to Address Community Issues Related to Homelessness in the City of Santa Barbara. The 2nd Priority consists of programs that are preventative in nature and/or promote the highest degree of functioning the individual is capable of achieving. The 3rd Priority consists of programs that seek to enhance the quality of life of persons whose basic needs are already met. There were no applications in the 3rd priority this year and there have been no 3rd priority applications funded in the past 15 years. Therefore, staff is recommending that the 3rd priority be removed

With a large number of applications this year, the CDHSC had to make some tough decisions. They were able to recommend funding for only 49 of the 57 applications in the Public/Human Services category. Eight programs that demonstrated either an extraordinary need or expansion of services were recommended for increases. Twenty-two programs were recommended for the same funding as last year. In order to fund seven new applications, the CDHSC recommended decreases for 12 programs, and no funding was recommended for eight programs, including one that received funding last year.

Eleven of the 14 applications in the Capital category were recommended for funding. These include five projects that are part of the City Target Area Neighborhood Improvement Program (CTANIP). This program targets those neighborhoods in the City with the highest proportion of low-income households, population density, over-crowding, renter occupancy ratio, crime rates and sub-standard structures. Three applications in the administrative category are also recommended for funding. Applicant agencies have been notified of their individual recommendations.

2010-2014 Consolidated Plan:

Santa Barbara's HUD mandated 2010-2014 Consolidated Plan (CP) constitutes the City's strategic vision for housing and community development for a five-year period. Included in this CP is the City's 2010 Consolidated Action Plan, which proposes specific identifiable benchmarks for measuring progress in realizing the City's vision. It acts as the City of Santa Barbara's application to HUD for both Community Development Block Grant and HOME Investment Partnership Program funds for Fiscal Year 2011.

BUDGET/FINANCIAL INFORMATION:

Due to a delay in the receipt of our CDBG Funding Allocation for Fiscal Year 2011, the CDHSC approved their funding recommendations based on an estimated 5% increase, or \$1,131,123, of new CDBG entitlement funds. There will also be \$76,564 of reprogrammed funds available, which when added to the entitlement, provides an estimated total of \$1,207,687 for the Fiscal Year 2011 CDBG program, \$169,668 of which will be available for Public Services.

The City of Santa Barbara has provided funds for local agencies to provide essential social services for many years. In the proposed Fiscal Year 2011 City General Fund budget, Human Services funding is recommended at \$703,256, which is the same as the current fiscal year.

Under the combined funding process, the City's Human Services funds of \$703,256 are combined with CDBG funds available under the Public Services category of \$169,668, for a total of \$872,924 in this category. The CDBG funds available for Capital Projects total \$761,794. The remaining CDBG funds are allocated for administration/fair housing and Rental Housing Mediation Task Force.

Because the City has not yet received an official CDBG funding announcement from the Department of HUD, the CDHSC added funding contingencies to their recommendations, as follows:

- HUD Decrease in Funds
 - Public/Human Services – Reduce/eliminate funding for lowest rated 2nd priority programs, as necessary.
 - Capital – Eliminate/reduce, as necessary, funding for the Cabrillo Ballfield Fence, Housing Rehabilitation, and the Ortega Park Restrooms.

- HUD Increase in Funds
 - Public/Human Services – Increase funding to Legal Aid by \$3,000, then increase highest rated 1st priority programs by \$1,000 each until funds are gone or a program is fully funded.
 - Capital – Increase funding for the Ortega Park Restrooms and Access Ramps, as necessary, until fully funded. Any additional funds would be reprogrammed to Fiscal Year 2012.

****The Community Development and Human Services Committee (CDHSC) Report on Funding Recommendations FY 2010-2011 and the City's Draft 2010-2014 Consolidated Plan and 2010 Action Plan are available for public review on the City's web page (www.SantaBarbaraCa.gov) and in the office of the City Clerk, Main Public Library and the Community Development Department.****

ATTACHMENT: Community Development and Human Services Committee FY 2011 Funding Recommendations by Priority and Rating

PREPARED BY: Brian Bosse, Housing and Redevelopment Manager/RLB

SUBMITTED BY: Paul Casey, Assistant City Administrator/Community Development

APPROVED BY: City Administrator's Office

COMMUNITY DEVELOPMENT AND HUMAN SERVICES COMMITTEE
 FY 2011 FUNDING RECOMMENDATIONS
 BY PRIORITY AND RATING

ATTACHMENT

| AGENCY | PROGRAM | 2009-2010 ALLOCATION | 2010-2011 REQUEST | AVG. RATING | 2010-2011 RECOMMENDATIONS | | |
|---|-----------------------------------|-------------------------|----------------------|----------------|---------------------------|-------------------|----------|
| | | | | | CDBG | HUMAN SERVICES | TOTAL |
| PUBLIC/HUMAN SERVICE | | | | | | | |
| First Priority | | | | | | | |
| S.B. Neighborhood Clinics | Dental Care for the Homeless | \$20,000 | \$33,000 | 24.8 | | \$25,000 | \$25,000 |
| Transition House | Comprehensive Homeless Services | \$43,000 | \$45,000 | 24.3 | \$43,000 | | \$43,000 |
| Casa Esperanza Homeless Center | Community Kitchen | \$50,000 | \$56,000 | 24.2 | | \$50,000 | \$50,000 |
| Aids Housing Santa Barbara | Sarah House | \$25,000 | \$25,000 | 24.1 | | \$25,000 | \$25,000 |
| S.B. Community Housing Corp. | New Faulding Htl Coordinator | \$15,000 | \$15,000 | 24.1 | | \$15,000 | \$15,000 |
| Pacific Pride Foundation | Necessities of Life | \$11,000 | \$25,000 | 24.0 | | \$19,000 | \$19,000 |
| Casa Esperanza Homeless Center | Homeless Day Program | \$53,826 | \$59,826 | 23.8 | \$54,000 | | \$54,000 |
| S.B. Rape Crisis Center | Same | \$25,000 | \$30,000 | 23.6 | | \$25,000 | \$25,000 |
| S.B. Co. DA - Victim Witness Assistance | S.A.R.T. | \$15,000 | \$10,000 | 23.6 | | \$8,000 | \$8,000 |
| Foodbank | SB Warehouse | \$25,000 | \$25,000 | 23.5 | | \$25,000 | \$25,000 |
| CADA | Project Recovery Detox | N/A | \$30,000 | 23.4 | | \$20,000 | \$20,000 |
| City At Peace | City At Peace | \$7,500 | \$10,000 | 23.4 | | \$8,000 | \$8,000 |
| Domestic Violence Solutions | Second Stage | \$7,000 | \$10,000 | 23.3 | | \$7,000 | \$7,000 |
| S.B. Community Housing Corp. | Riviera Dual Diagnosis Prog. | \$12,000 | \$48,000 | 23.3 | | \$20,000 | \$20,000 |
| Domestic Violence Solutions | Emergency Shelter | \$51,500 | \$60,000 | 23.2 | \$38,668 | \$11,332 | \$50,000 |
| St. Vincent's | PATHS | \$9,000 | \$15,000 | 23.0 | | \$9,000 | \$9,000 |
| S.B. Police Activities League | PAL Jr. High After School Program | \$17,500 | \$37,656 | 22.5 | | \$18,000 | \$18,000 |
| Casa Serena | Scholarship Program | N/A | \$30,000 | 22.1 | | \$15,000 | \$15,000 |
| New Beginnings Counseling Center | Homeless Outreach | \$15,000 | \$25,000 | 22.1 | | \$15,000 | \$15,000 |
| WillBridge | Same | \$22,000 | \$25,000 | 22.1 | | \$22,000 | \$22,000 |
| Foodbank | Brown Bag | \$8,000 | \$10,000 | 21.8 | | \$8,000 | \$8,000 |
| The PARC Foundation | Youth CineMedia | N/A | \$30,000 | 21.7 | | \$10,000 | \$10,000 |
| Community Action Commission | Senior Nutrition | \$9,000 | \$19,000 | 21.5 | | \$9,000 | \$9,000 |
| Environmental Education Group | Esperanza | N/A | \$14,496 | 21.3 | | \$8,000 | \$8,000 |
| People's Self Help Housing | Supportive Housing Program | \$11,500 | \$20,000 | 21.3 | | \$9,000 | \$9,000 |
| Bringing Our Community Home | Homeless Jail Discharge | \$14,000 | \$31,631 | 21.3 | | \$15,000 | \$15,000 |
| Noah's Anchorage - CIYMCA | Youth Shelter | \$22,000 | \$30,000 | 21.0 | \$22,000 | | \$22,000 |
| United Boys & Girls Club (Westside) | Westside Teen Director | N/A | \$33,280 | 20.9 | | \$14,000 | \$14,000 |
| People's Self Help Housing | Youth Ed. Gang Prevention | \$7,000 | \$20,000 | 20.8 | | \$5,000 | \$5,000 |
| Catholic Charities | Emergency Services | \$14,000 | \$20,000 | 20.7 | \$12,000 | | \$12,000 |
| Primo Boxing Club | Say Yes to Kids | \$26,000 | \$40,992 | 20.4 | | \$23,000 | \$23,000 |
| ySTRIVE for Youth | 4REAL Project | N/A | \$25,000 | 20.1 | | \$5,000 | \$5,000 |
| Legal Aid Foundation | Emergency Legal Services | \$24,000 | \$42,750 | 19.8 | | \$17,000 | \$17,000 |
| City of SB - P & R | Job Apprenticeship Program | \$7,000 | \$25,000 | 18.1 | | \$0 | \$0 |

COMMUNITY DEVELOPMENT AND HUMAN SERVICES COMMITTEE
 FY 2011 FUNDING RECOMMENDATIONS
 BY PRIORITY AND RATING

ATTACHMENT

| AGENCY | PROGRAM | 2009-2010 ALLOCATION | 2010-2011 REQUEST | AVG. RATING | 2010-2011 RECOMMENDATIONS | | | |
|-------------------------------------|--------------------------------|-------------------------|----------------------|----------------|---------------------------|-------------------|-----------|-----------|
| | | | | | CDBG | HUMAN SERVICES | TOTAL | |
| Second Priority | | | | | | | | |
| Transition House | Homelessness Prevention | \$7,500 | \$9,000 | 24.0 | | \$8,000 | \$8,000 | |
| Independent Living Resource Ctr. | Independent Living Services | \$23,000 | \$24,000 | 23.5 | | \$23,000 | \$23,000 | |
| CALM | Biling. Child Abuse Treatment | \$21,000 | \$30,000 | 23.0 | | \$21,000 | \$21,000 | |
| Family Therapy Institute | AHA! Academy of Healing Arts | \$10,000 | \$25,000 | 22.8 | | \$10,000 | \$10,000 | |
| Friendship Center | Adult Day Services | \$22,019 | \$25,000 | 22.5 | | \$22,000 | \$22,000 | |
| Long Term Care Ombudsman | Ombudsman Services | \$23,000 | \$25,000 | 22.4 | | \$23,000 | \$23,000 | |
| Storyteller Children's Center | Same | \$30,000 | \$30,000 | 22.4 | | \$30,000 | \$30,000 | |
| Family Service Agency | Big Brothers/Big Sisters | \$8,000 | \$12,000 | 22.3 | | \$8,000 | \$8,000 | |
| Mental Health Association in S.B. | Fellowship Club | \$10,500 | \$15,000 | 22.3 | | \$10,500 | \$10,500 | |
| S.B. Bicycle Coalition | Bici Centro Bicycle Repair | \$0 | \$35,000 | 22.0 | | \$9,500 | \$9,500 | |
| Family Service Agency | 2-1-1/HelpLine | \$23,000 | \$30,000 | 21.7 | | \$23,000 | \$23,000 | |
| Planned Parenthood | Peer Advocates/ Prevention Ed. | \$12,000 | \$15,000 | 21.6 | | \$8,000 | \$8,000 | |
| Rental Housing Mediation Task Force | | \$25,000 | \$35,000 | 21.6 | | \$23,000 | \$23,000 | |
| ySTRIVE for Youth | Project Excel | \$8,000 | \$25,000 | 21.4 | | \$8,000 | \$8,000 | |
| Court Appointed Special Advocates | CASA | \$10,000 | \$15,000 | 21.3 | | \$8,000 | \$8,000 | |
| Boys & Girls Club of SB | Power Hr Homework Club | \$8,000 | \$15,000 | 21.1 | | \$7,924 | \$7,924 | |
| CADA | Teen Court Program | N/A | \$30,000 | 20.9 | | \$0 | \$0 | |
| Jewish Federation of Greater S.B. | Portraits of Survival | N/A | \$18,000 | 20.8 | | \$0 | \$0 | |
| Future Leaders of America | Latino Youth Ldrship & Educ. | \$0 | \$25,000 | 20.7 | | \$0 | \$0 | |
| Family Service Agency | Family Resource Centers | N/A | \$10,000 | 20.3 | | \$0 | \$0 | |
| Jodi House | Jodi House | \$0 | \$5,000 | 19.7 | | \$0 | \$0 | |
| PathPoint | Supported Employment Services | N/A | \$27,000 | 18.6 | | \$0 | \$0 | |
| S.B. Youth Marachi | | N/A | \$25,000 | 16.7 | | \$0 | \$0 | |
| Total Public/Human Service: | | | | \$1,481,631 | | \$169,668 | \$703,256 | \$872,924 |

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| AGENCY | PROGRAM | 2009-2010 ALLOCATION | 2010-2011 REQUEST | AVG. RATING | 2010-2011 RECOMMENDATIONS | | |
|-------------------------------------|----------------------------------|-------------------------|----------------------|----------------|---------------------------|-------------------|-----------|
| | | | | | CDBG | HUMAN SERVICES | TOTAL |
| CAPITAL: | | | | | | | |
| Noah's Anchorage - CIYMCA | Capital | N/A | \$94,945 | 23.8 | \$94,945 | X | \$94,945 |
| SB Neighborhood Clinics | Westside Clinic Flooring | \$45,654 | \$47,330 | 23.6 | \$47,330 | | \$47,330 |
| United Boys & Girls Club (Westside) | Notes for Notes Music Box | N/A | \$26,603 | 22.8 | \$26,603 | | \$26,603 |
| Girls Incorporated of Greater SB | Exterior Paint | \$12,496 | \$26,590 | 22.6 | \$26,590 | | \$26,590 |
| City of SB - NIP | Access Ramps | \$90,000 | \$60,000 | 21.8 | \$50,000 | | \$50,000 |
| City of SB - NIP | Louise Lowry Davis-Westside Ctrs | N/A | \$35,000 | 21.8 | \$35,000 | | \$35,000 |
| City of SB - Community Development | Housing Rehabilitation | \$285,000 | 203,000 | 21.5 | \$203,000 | | \$203,000 |
| City of SB - NIP | Ortega Park Restrooms | N/A | \$225,000 | 21.3 | \$203,326 | | \$203,326 |
| City of SB - NIP | Franklin Teen Ctr Renovation | N/A | \$25,000 | 21.0 | \$25,000 | | \$25,000 |
| Women's Economic Ventures | Microenterprise Development | \$25,000 | \$50,000 | 20.0 | \$25,000 | | \$25,000 |
| City of SB - NIP | Cabrillo Ballfield Fence | N/A | \$25,000 | 19.5 | \$25,000 | | \$25,000 |
| United Boys & Girls Club (Westside) | Teen Center Facility | N/A | \$85,000 | 19.4 | \$0 | | \$0 |
| Senior Programs of SB | RSVP | \$0 | \$111,807 | 19.0 | \$0 | | \$0 |
| City of SB - NIP | Neighborhood Enhancement | N/A | \$70,000 | 13.8 | \$0 | | \$0 |
| Total Capital: | | | \$1,085,275 | | \$761,794 | | \$761,794 |
| ADMIN: | | | | | | | |
| City of SB | RHMTF | \$79,272 | \$97,407 | 25.0 | \$97,407 | \$97,407 | |
| City of SB | CDBG Admin | \$176,870 | \$169,877 | 24.8 | \$169,877 | \$169,877 | |
| City of SB | Fair Housing | \$9,310 | \$8,941 | 24.5 | \$8,941 | \$8,941 | |
| Total Administration: | | | \$276,225 | | \$276,225 | \$276,225 | |
| GRAND TOTAL | | | \$2,843,131 | | | \$1,910,943 | |